

## **EDWARD J. DOWNES, Ph.D., M.P.A.**

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### **QUALIFICATIONS**

*An ideal experiential base for a professor serving an applied field. Namely, 10 years' industry/professional experience in the nonprofit, corporate and governmental sectors; a doctorate from one of the nation's top Ph.D. programs; and 15 years' experience as a full-time professor in a nationally recognized communications college located in a research-one university and housed in the nation's fifth largest media market.*

### **EDUCATION**

#### DOCTOR OF PHILOSOPHY IN MASS COMMUNICATION

Syracuse University, S.I. Newhouse School of Public Communications, 1993-1997

Dissertation Title: "Messages from the Hill: A Conceptual Framework for Understanding the Congressional Press Secretary"

Dissertation Advisor: Dennis Kinsey, Ph.D., Associate Professor (former Chair, Department of Public Relations)

Comprehensive Exam Advisor: Pam Shoemaker, Ph.D., John Ben Snow Professor (endowed chair)

#### POST-MASTER'S COURSES

University of Maryland, School of Journalism, 1992

#### MASTER OF PUBLIC ADMINISTRATION

George Mason University, Department of Public Affairs, 1986-1988

#### BACHELOR OF ARTS IN ENGLISH (Concentration in psychology)

St. Bonaventure University, 1979-1983

## GRADUATE COURSEWORK FOCI

*Doctoral coursework* focused on communication management and its relation to program/campaign planning, implementation and evaluation; the social, economic, political and cultural effects of media; social scientific research using qualitative and quantitative approaches; political communication; integrated marketing communication; and mass communication theory and processes.

*Master's coursework* focused on the “business” of government and nonprofit management, examining principles of economics, finance, public policy research and formation, administrative law, intergovernmental relationships, database design and management, human resource management, and activism/advocacy

## PROFESSIONAL EXPERIENCE OUTSIDE ACADEMIA

### SUMMARY:

- \* Worked for 10 years for communications programs throughout metropolitan Washington, D.C: approximately three on Capitol Hill, one in the private sector, five for nonprofit entities, and one as a consultant

### SKILLS ACQUIRED/APPLIED:

- \* Oversaw staffing, designed and implemented strategic plans, served as industry spokesperson, and managed half-million dollar budget working as a public relations director
- \* Created corporate-investment/fund-raising programs working as a resource development manager
- \* Wrote/designed/edited speeches, brochures, campaign elements, sales materials, annual reports, advertorials, and advertisements working as a promotions manager
- \* Organized advocacy campaign working as an activist/advocate
- \* Worked as researcher for \$3 million healthcare grant
- \* Planned and implemented special events working as producer and performer
- \* Promoted insurance program working as an on-site marketing representative
- \* Interviewed and screened job candidates working as a personnel specialist

## ORGANIZATIONS:

- \* United States Congress: the Office of Cong. George C. Wortley and the Office of the Clerk of the House of Representatives
- \* University of Maryland at Baltimore: Office of the President
- \* The Wonder Company (an entertainment and special events agency)
- \* CapitalCare (a subsidiary of Blue Cross/Blue Shield)
- \* Child Welfare League of America (a national children's advocacy organization)
- \* United Fresh Fruit and Vegetable Association (an national trade association)

## SPECIALIZATIONS:

- \* Developed expertise in public relations, public affairs, integrated marketing communication, program/project design, and communication management

## **PROFESSIONAL EXPERIENCE INSIDE ACADEMIA**

ASSOCIATE PROFESSOR /ASSISTANT PROFESSOR  
BOSTON UNIVERSITY, COLLEGE OF COMMUNICATION (1997-present)

*Graduate courses:* Nonprofit Public Relations, Contemporary Public Relations, Communication Theory, Media Relations, Oral Presentation

*Undergraduate courses:* Principles and Practices of Public Relations, Media Relations, Theory and Process of Communication, Oral Presentation

*Graduate/Undergraduate courses:* Power and Communication Management, Governmental Public Relations (team taught with College's dean)

VISITING PROFESSOR (2006) SYRACUSE UNIVERSITY, S.I. NEWHOUSE  
SCHOOL OF PUBLIC COMMUNICATIONS

*Graduate/Undergraduate course:* Nonprofit Public Relations

ADJUNCT PROFESSOR (1994-1996) SYRACUSE UNIVERSITY, S.I.  
NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

*Undergraduate course:* Public Relations Research

## PEER-REVIEWED PUBLICATIONS

- Downes, E.J. (2012). "Power, New Media and Today's Corporate Public Relations Professionals." In R. Gambetti & S. Quigley. (eds.) *Managing Corporate Communication: A Cross-Cultural Approach* (pp. ). : Palgrave Macmillan (book chapter)
- Downes, E. J. (2008). "Hacks, Flacks, and Spin Doctors Meet the Media: An Examination of the Congressional Press Secretary as a (Potential) Public Relations Professional." In M. Lee (ed.). *Government Public Relations: A Reader* (pp. 115-135). Milwaukee: Taylor & Francis. (book chapter)
- McCarthy, J., Downes, E. J., & Sherman, C. (2008). "Looking Back at Adolescent Depression: A Qualitative Study." *Journal of Mental Health Counseling* 30 (1).
- Downes, E. J., & Kinsey, D. F. (2004). "The Lives of a Customer-Driven County Library System." *Journal of Human Subjectivity*.
- Aoki, K., & Downes, E. J. (2003). "An Analysis of Young People's Use of and Attitudes Toward Cell Phones." *Telematics and Informatics*, 20.
- Downes, E. J., & Jirari, R. (2002). "Hiring Trends in the Communications Disciplines." *Journalism & Mass Communication Educator*, Spring.
- McMillan, S. J., & Downes, E. J. (2000). "Defining Interactivity: A Qualitative Identification of Key Dimensions." *New Media and Society*, 2 (2).
- Downes, E. J. (1998). "Hacks, Flacks and Spin Doctors Meet the Media: An Examination of the Congressional Press Secretary as a (Potential) Public Relations Professional." *Journal of Public Relations Research*, 10.

## PEER-REVIEWED PAPERS

- Downes, E.J. (2012). "The Early Spin-Doctors--The Troubadours: Touting Love, Lamenting Loss, and "Spinning" Songs." Paper presented at the April 2012 Association for Core Texts and Courses Conference, Milwaukee, WI.
- Downes, E.J. (2012). "Power, New Media and Today's Corporate Public Relations Professionals." Paper presented at the May 2012 International Conference on Communication, Media, Technology and Design, Istanbul Turkey.

- Downes, E.J. (2012). "A Framework for Understanding the Congressional Press Secretary's Motivations, Practices and Influences." Paper to be presented at the May 2012 International Conference on Communication, Media, Technology and Design, Istanbul Turkey.
- Downes, E.J. (2011). "Lincoln, the Old Oligarch...and the Congressional Press Secretary." Paper presented at the April 2011 Association for Core Texts and Courses Conference, Yale University, New Haven, CT.
- Downes, E. J. (2010). "On-Line Power Shifts Illustrated Through Nonprofit Public Relations Practices." Paper presented at the March 2010 Western States Communication Association Conference, Anchorage AK.
- Downes, E. J., & Lambert, C. A. (2009). "Moving Toward Detente: The Importance of 'Educating' and 'Training' in Applied Disciplines." Paper presented at the June 2009 Association of University Professors' Globalization, Shared Governance and Freedom Conference, Washington, D.C.
- Downes, E. J. (2009). "Reflections Where Power: Where New Computer Applications and Communication Management Intersect." Paper presented at the March 2009 Communication Technologies and Social Change Conference, Riyadh, Saudi Arabia.
- Downes, E. J., Vigil, T., & Estano, J. (2009). "Messages from the State: An Examination of Press Aides Serving the Massachusetts State Legislature." Paper presented at the February 2009 University of Tennessee's College of Communication's 31<sup>st</sup> Annual Research Symposium, Knoxville, TN.
- McCarthy, J., Downes, E. J., & Sherman, C. (2008). "Looking Back at Adolescent Depression: A Qualitative Study." Paper presented at the March 2008 Pennsylvania Counseling Association's Annual Conference, University Park, PA.
- Downes, E. J., & Vigil, T. (2005). "Meeting in Artificial Spaces: Online Personals and the Art of Creating an Eye-Catching Identity." Paper presented at the November 2005 National Communication Association Conference, Boston, MA (poster session).
- Downes, E. J. (2004). "A Conceptual Framework for Understanding Public Relations in the Nonprofit Sector." Paper presented at the November 2004 National Communication Association Conference, Chicago, IL (poster session).

- Downes, E. J. (2004). "An Analysis of the Roles, Assumptions, and Practices of the U.S. Governors' Press Secretaries." Paper presented at the November 2004 National Communication Association Conference, Chicago, IL (poster session).
- Aoki, K., & Downes, E. J. (2003). "Information Overload Among College Students." Paper presented at the July-August 2003 International Conference on Computers, Communications and Control Technologies, Orlando, FL.
- Nordhoff, W. A., & Downes, E. J. (2003). "How to Save the World: An Examination of Effective Practices of Non-Profit Environmental Organizations in the United States and England." Paper presented at the May 2003 International Communication Association Conference, San Diego, CA.
- Aoki, K., & Downes, E. J. (2002). "Cell Phone Usage: An Analysis of Users' Subjective Responses in Adoption and Usage of a New Communications Technology." Paper presented at the 2002 International Symposium on Technology and Society, Social Implications of Information and Communication Technology, Raleigh, NC.
- Downes, E. J. (2000). "Hiring Trends in the Communication Disciplines." Paper presented at the National Communication Association Conference, Undergraduate College and University Section, Seattle, WA.
- Downes, E. J., Barrett, J., & Kardami, A. (2000). "The Legislative Aide: In the Spotlight at the State House." Paper presented at the Public Relations Society of America's Educator Academy, **Top Paper** Award, Miami, FL.
- Downes, E. J., & Lassister, A. (2000). "Media Literacy in a Blue Collar New England Town." Paper presented at the Summit 2000 Media Education Conference, Academic Division, Toronto, Canada.
- Barry, A. M., Downes, E. J., Flores, S. A., & Plant, W. J. (2000). "Brain-Based Research and Implications for Media Education." Paper presented at the Summit 2000 Media Education Conference, Academic Division, Toronto, Canada.
- Downes, E. J. (1999). "My Boss, Me and Them: Unraveling the Congressional Press Secretary's Relationships with the Member of Congress and the Media." Paper presented at the National Communication Association Conference, Political Communication Division, Chicago, IL.

- Terry, V., & Downes, E. J. (1999). "Other Fantasies on Capitol Hill: Symbolic Convergence Theory and Congressional Press Secretaries." Paper presented at the National Communication Association Conference, Public Relations Division, Chicago, IL (poster session).
- Downes, E. J. (1999). "Subservient Baby Sitters and their Symbolic Relationship with the Press." Paper presented at the Association for Education in Journalism and Mass Communication Conference, Mass Communication and Society Division, New Orleans, LA.
- Downes, E. J. (1999). "So Who's Telling Us About the Nation's Decision Makers?" Paper presented at the Association for Education in Journalism and Mass Communication Conference, Public Relations Division, New Orleans, LA (poster session).
- McMillan, S. J., & Downes, E. J. (1998). "Interactivity: A Qualitative Exploration of Definitions and Models." Paper presented for **Top Paper** Panel at the Association for Education in Journalism and Mass Communication Annual Conference, Communication Technology and Policy Division, Baltimore, MD.
- Downes, E. J. (1998). "Hacks, Flacks and Spin Doctors Meet the Media: An Examination of the Congressional Press Secretary as a (Potential) Public Relations Professional." Paper presented for **Top Three Paper** panel at the International Communication Association Conference, Public Relations Division, Jerusalem, Israel.
- McMillan, S. J., & Downes, E. J. (1998). "Exploring Interactivity: Toward a Conceptual Definition." Paper presented at the University of Tennessee's College of Communication's 20<sup>th</sup> Annual Communications Research Symposium, Knoxville, TN.
- Downes, E. J., & Kinsey, D. F. (1997). "The Lives of a Customer-Driven County Library System." Paper presented at the Conference of the International Society for the Scientific Study of Subjectivity, Syracuse, NY.
- Bruce, I., & Downes, E. J. (1995). "The Theories in the Heads of Capitol Hill's Press Secretaries." Paper presented at the Association for Education in Journalism and Mass Communication Conference (regional meeting), Syracuse, NY.

## ACADEMIC CONFERENCE PANELS

- Downes, E.J. et al. (2013) “. “ Panel member for Broadcast Education Association Conference, Las Vegas, NV
- Downes, E.J., et. al. (2012) “Bridging the Great Divide: Faculty-in-Residence, Student Success, and Effective Collaboration Between Student Affairs and Academic Affairs.” Panel member for National Association of Student Personnel Administrators Regional Conference, Mystic, CT.
- Downes, E. J., et al. (2005). "Building the University and Industry Gap: Partnering to Keep the Public Relations Profession Strong and Healthy." Panel moderator for National Communication Association, Boston, MA.
- Downes, E. J., et al. (2000). "Master's Degree Communication Programs: Engaging in Shared Interests, Issues and Opportunities." Panel member for National Communication Association Pre-Conference, Seattle, WA.
- Downes, E. J., et al. (1999). "Creative Links Between Master's Programs and Contemporary Career Pathways." Panel member for National Communication Association Conference, Chicago, IL.
- Downes, E. J., et al. (1999). "When News Is Not for Kids." Facilitator for National Media Education Conference, Minneapolis, MN.
- Downes, E. J., et al. (1998). "Influences of New Technologies on Public Relations Practices.” Panel member for National Communication Association Conference, Rome, Italy.
- Downes, E. J., et al. (1998). "Public Opinion--Expression and Measurement in Comparative Perspective." Respondent for International Communication Association Conference, Political Communication Division, Jerusalem, Israel.

## ACADEMIC BOOK REVIEWS

- Covering Clinton: The President and the Press in the 1990s* by Joseph Hayden.  
Published in *Choice* magazine (2002).
- Representing Race: Ideology, Identity and the Media* by Robert Ferguson.  
Published in *Choice* magazine (1999).



*Whitewash: Radicalized Politics and the Media* by John Gabriel. Published in *Choice* magazine (1999).

## **RESEARCH STUDIES IN PROGRESS**

Focus: former congressional press secretaries' careers

Focus: PR/new media nexus

Focus: bridging theory and practice in academic settings

## **BOOK IN PROGRESS**

Working Title: *Press Secretary: The Story of Capitol Hill's Image Makers*

## **INDUSTRY-SPONSORED PRESENTATIONS/PANELS**

"Unleash Our Generation" Public Relations Student Society of America Career Panel (panel moderator, 2012)

"Social Media--Listening, Monitoring, Engagement and Measurement," Publicity Club of New England, Master's Institute Series (panel moderator, 2011)

"Crisis Communications--Planning, Execution and Ethics" Publicity Club of New England, Master's Institute Series (panel moderator, 2011)

"The State of the Economy: A Roundtable on Trends in PR" Publicity Club of New England, Master's Institute Series (panel moderator, 2010)

"Violence Toward Women--What Are We Saying?" Boston Women Communicators (panel member, 2009)

"An Afternoon Retreat," Eastern Standard Restaurant (panel moderator, 2009)

"The PR World--and More," New England Scholastic Press Association, (sole presenter, 2006, 2008)

"Public Relations and New Media," Publicity Club of New England (panel member, 2008)

"Public Relations: The 'How To's,'" Northern Connecticut Chapter of the

United Way (co-presenter, 2008)

"Tips for Promotional Success in the Nonprofit," Rhode Island Service Alliance (sole presenter, 2000)

"PR 101," National Service Learning Conference, Rhode Island Service Alliance (sole presenter, 2000)

"How to Get Physical Activity Headlines," National Association of Governors' Councils on Physical Fitness and Sports (panel member, 2000)

"The Relationship Between Politicians and Their Speech Writers: The Role of the Political Spokesperson," Atlantic & Pacific Exchange Program (sole presenter, 1998)

"Unspoken Messages," New England Scholastic Press Association (sole presenter 1998)

"Research and Discovery: The Keys to Building a Targeted Audience," Public Relations Society of America's National Conference (co-presenter, 1998)

"Hacks, Flacks, and Spin Doctors: Messages from Capitol Hill," Boston University Alumni Club of Cape Cod and the Islands (sole presenter, 1998)

"The Magic of Promotional 'How To's (Part I)," Massachusetts Lung Association (sole presenter, 1997)

"Advanced Tips and Tactics for Promoting Your Library," New York State Library Association Conference (sole presenter, 1997)

"Practical Research for the Librarian," New York State Library Association Conference (sole presenter, 1997)

"Tips and Tactics for Promotional Success " New York State Library Association Conference (sole presenter, 1996, 1997)

"The How To's for Conducting Focus Group and Survey Research," New York State Library Association Conference (sole presenter, 1996)

"The Media and Their Messages," National Service Corporation Conference, Media Relations Division, Washington, D.C. (panel member, 1996)

"The Magic of Promotional How To's (Part II)," Massachusetts Lung Association (sole presenter, 1996)

## **MASTER'S THESIS COMMITTEES**

“A Social Media Campaign to Promote the Shed” by Cristin Casper, M.S. 2012 (committee member)

“Social Media and Rebranding: Public Relations for Global Romanian Students and Your Professionals Society (GRSP Society)” by Diana Iovescu, M.S. 2011 (committee member)

“The Role of Corporate Social Responsibility in Fostering a Social License to Operate: The Case of Multinational Gold Mining Companies in Latin America” by Elizabeth Perkins M.S., 2011 (committee member)

“The Licensed Ethical Conscience: A Study of Public Relations Licensing on Ethics in Brazil” by Angela Fisher, M.S., 2010 (committee member)

“Dialogue, Communication Management and U.S. Congressional Web Sites by Yejee Ha, M.S., 2009 (advisor)

“Sustainability and the Role of Corporate Communications” by Melanie Ensign, M.S (committee member)

“A Conceptual Framework for Understanding Corporate Partnerships’ Impact on Nonprofit Organizations in Metropolitan Boston” by Katie McPadden, M.S., 2009 (advisor)

“Family Planning and Pregnancy Help Centers: An In-Depth Look at the Public Relations Practitioners Working Behind the Scenes” by Danielle Voigt, M.S. 2004 (advisor)

“How U.S. and Korean Companies’ Web Sites Utilize Interactive Features for Public Relations Purposes: A Comparative Study” by JaeYoon Chung, M.S., 2001 (committee member)

“Ken Hamidi and the Unintelligent Law of Trespass: Trespass to Chattels and the Internet” by Douglas Marrano, J.D., M.S., 1999 (committee member)

“Gatekeeping and the Internet: An Issue of Source Credibility?” by Brent Skinner, M.S., 1999 (committee member)

“Musashi: A Strategic Paradigm” by Steve Shenouda, M.S., 1999 (committee member)

A Content Analysis of Hiring Trends in U.S. Colleges and Schools of Communication” by Rime Jirari, M.S., 1999 (advisor)

“The Status of Tenure in the Communication Disciplines” by Kirsten Chong, M.S. (committee member)

“An Analysis of Media Literacy in a Blue Collar New England Town” by Amy Lassister, M.S., 1998 (advisor)

“The Legislative Aide: In the Spotlight at the State House” by Alexandra Kardami, M.S., 1997 (advisor)

“Stocks, Trades and Innovations: An Analysis of the Introduction and Development of World Wide Web Technologies in the Investment Industry” by Kevin Ketels, M.S., 1997 (advisor)

“The Impact of Elite U.S. Newspapers in Humanitarian Interventions in Somalia and Rwanda” by Juri Kanamitsu, M.S., 1997 (committee member)

“The Federal Trademark Dilution Act and Its First Amendment Defenses” by Jason Zedeck, J.D., M.S., 1997 (committee member)

“How to Increase the Feeling of Identification of Teleworkers with the Company and Strengthen Their Corporate Culture” by Terry Moubayed, M.S., 1997 (committee member)

## **MASTER’S CREATIVE PROJECT COMMITTEES**

“The Traditional and Electronic Press Kit” by Howard Tang, M.S., 2009 (advisor)

“A Promotional Media Project for Boston’s Chinatown: A Neighborhood That Rocks” by Te-Chun Chao, M.S. 2002 (committee member)

“How U.S. and Korean Companies’ Web Sites Utilize Interactive Features for Public Relations Purposes: A Comparative Study” by JaeYoon Chung, M.S., 2001 (committee member)

“The Corporation Web Site and Its Utilization of Interactive Features” by JaeYoon Chung, M.S., 2000 (committee member)

“Marketing Communication Plans for the Introduction of America Online into Korea” by YunHee Kim, M.S., 1999 (committee member)

“Interactive Multimedia: A CD-ROM for Boston’s Chinatown” by Wan-Chun Wang, M.S., 1999 (committee member)

“An Interactive Information Kit of the Greater Boston Convention and Visitors Bureau” by Annie Teng Ko-Li, 1998 (committee member)

## **DOCTORAL DISSERTATION COMMITTEES**

Title: "Liturgical Art: A Feast for the Eyes that Nourishes the Soul" by Glenn Byrne, Department of Religion, Boston University (2008, committee member)

Title: "Substantive and Functional Representations of Religion in Four American Newspapers, 1893-1998" by Sarah Forbes Orwig, Department of Sociology, Boston University (1999, committee member)

*Note: Boston University’s College of Communication does not have a doctoral program.*

## **CONSULTING ORGANIZATIONS (since joining academia)**

Konbit Sante, Portland, ME/Cap Haitian, Haiti

National Indian Youth Project, Mesa, AZ

Bedrock Consulting, LaConnor, WA

Salve Regina College, Newport, RI

SUNY-OCLC Library Network, Albany, NY

New York State Library Association, Albany, NY

## **NON-ACADEMIC PUBLICATIONS**

Prior to joining academia, published several industry-based works (copies available upon request).

## **ACADEMIC COMMITTEES**

- \* Faculty Council (alternate) (2010)
- \* Graduate Admissions (1997-present)
- \* Faculty Selection (1997-present {as needed})
- \* Student Life Task Force (2007)
- \* Promotion and Tenure (2005-2006)
- \* “Kitchen Cabinet” (2005-2006)
- \* Sophomore Series (1998-2003)
- \* Faculty Council (1998-1999)
- \* Public Relations Task Force (1997)

## **STUDENT LIFE COMMITTEES**

- \* Dean of Students Community Builders (2011-present)

## **AWARDS**

Recipient of “**Lyndon Baines Johnson Advisor of the Year Award**,” Boston University, College of Communication. Sole professor chosen for award, by student body, from among College’s 65 full-time faculty members (2005).

Received “**Award for Outstanding Service**,” Department of Residence Life, Boston University. Recognized for exceptional service, outside the classroom, as a member of the Faculty-in-Residence program (1999).

## **ACADEMIC INVITED LECTURES**

“Empowering Women—Across the Global Village—Through Higher Education.” Keynote Speaker, Kanya Maha Vidyalaya Women's College in Jalandhar, Punjab, India. 125<sup>th</sup> Anniversary Conference. (Keynote speaker before audience of approximately 1100 attendees, 2011)

“Principles of Business Communication,” Kanya Maha Vidyalaya Women’s College, Jalandhar, Punjab, India (2012)

“Public Relations and Journalism Intersect,” Kanya Mahya Vidyalaya Women’s College, Jalandhar, Punjab, India (2012)

“Current Trends in Public Relations,” Roger Williams University (2010)

“Designing Community-Based Health Promotion Programs,” Harvard University Medical School (2009)

“The Kaleidoscope of PR,” Roger Williams University (2008)

“Spreading the Good Word (About You),” St. Bonaventure University (2008)

“The Working Portfolio,” St. Bonaventure University (2008)

“Publicizing Public Administration: A Day of Conversations with Dr. Ed Downes,” the Maxwell School, Syracuse University (2007)

“How to Work with ‘The Professor,’” Boston University (2006, 2007)

“Job Search Etiquette and Strategy,” Boston University (2007)

“Practical Public Relations,” Emerson College (2000)

“The Essence of the Unspoken,” Boston University (2000)

“The Magic of Mixed Research Methods--Or the Best of the Research Paradigms,” Syracuse University (1997)

“Overcoming Stage Fright,” Boston University (1997).

“Hacks, Flacks, and Spin Doctors: The Lives of Capitol Hill’s Press Secretaries,” Boston University (1997).

“Who are Congress’ Image Makers?” Food-for-Thought Program, Boston University (1997)

“The Public Relations/Public Policy Nexus,” Northeastern University (1997)

“PR and the Big Ol’ Job Market,” St. Bonaventure University (1996)

Other: have spoken seven times to Boston University’s chapter of the Public Relations Student Society of America (1998-present). Addressed topics related to portfolio development, job-search strategies, careers in public relations, communications management in Washington, D.C., et al.

## INDEPENDENT STUDIES

<b>Student</b>	<b>Topic</b>
Alexandra Wildenhaus, B.A.	Capitol Hill Press Secretaries (2010)
Jeffery Estano, B.A.	State-level press aides (2008)
Allison Morgan, M.S.	Nonprofit vs. corporate communication management (2005)
Jennifer Natoli, M.S.	Nonprofit public relations principles (2004)
Steven Schonenberg, B.A.	Gubernatorial press secretaries (2003)
Michael Seeley, M.S.	Website design and analysis (2003)
Jessica Marino, M.S.	Nonprofit public relations management (2002)
Sarah Shick, M.S.	Nonprofit public relations in educational settings (2002)
Ruby Politan, B.A.	Gubernatorial press secretaries (2002)
Bradley Morgenstern, B.A.	Sen. John Kerry's press operations (2002)
Caitlin Cohen, M.S.	The emerging Internet (1997)
David Hauchel, M.S.	The "social construction of reality" (1997)
Kristen Chong, M.S.	General nonprofit public relations (1997)

## SPECIAL SERVICE

Served the greater Boston University for 12 years as "**Faculty-in-Residence**," living year-round in University's residence halls. Hold weekly "office" hours; provide on-



going academic-related advising/collaboration with students and residence life staff; participate in student/residence life meetings, projects and special programs; and coordinate speaker programs--among their topics: business etiquette, male vs. female communication styles, nonverbal communication, AIDS in Africa, higher education administration, homelessness in Boston, leadership strategies, film criticism, advertising techniques, career choices and planning, and others (1999-present).

## MISCELLANEOUS

- \* **Peer Reviewer:** *The Encyclopedia of New Technologies...Journalism and Mass Communication Quarterly....New Media & Society....Sage Publications*
- \* **Advisory Board Member:** Lasell College, School of Communication
- \* **Committee Member:** Lasell College Re-accreditation -- New England Association of Schools and Colleges, Commission on Institutions of Higher Education
- \* **Board Member:** St. Bonaventure University National Alumni Board.
- \* **Colloquium Speaker:** Boston University's Communication Research Center Colloquium Series, "Congressional Press Secretary: The Story of Capitol Hill's Image Makers."
- \* **Faculty Advisor:** Boston University's Humphrey Fellowship Program for international, mid-career, professionals.
- \* **Faculty Advisor:** Boston University's "Communication Floor."

- \* **Faculty Advisor/Founder:** Department of Mass Communication, Advertising, and Public Relations' newsletter, "The COMMunicator."
- \* **Grant Recipient:** The Dirksen Center Grant to fund study of Congressional press secretaries.
- \* **Grant Recipient:** Otto Lerbinger Public Relations Research Grant to fund ethnographic research on Capitol Hill.
- \* **Grant Recipient:** Office of Summer Programs Grant, Boston University to develop a University-wide course, "Power and Communication Management."
- \* **Judge:** Bell Ringer Award (PR campaign competition), Publicity Club of New England.
- \* **Speaker:** CONFAB Conference, Boston University; "I Felt Fully Alive!"
- \* **Lecturer:** Boston University's High School Summer Challenge.
- \* **Profiled** in Publicity Club of New England's newsletter.
- \* **Research Fellow:** Boston University's Communication Research Center.
- \* **Reviewer:** Northeastern Mutual Master's Thesis Competition for The Institute for Public Relations.
- \* **Judge:** Academic Paper Competition. "Empowering Women Through Higher Education" Conference. Vidyalaya Women's College in Jalandhar, Punjab, India. (Judge

- \* **Sabbatical:** Awarded for Fall 2011 semester to complete writing book tentatively titled, *Press Secretary: The Story of Capitol Hill's Image Makers*.
  
- \* **Panel Member:** "The World of Ideas," National Public Radio, Boston, MA.
  
- \* **Supervisor of Facilitators:** "The Media and American Democracy Institute," Harvard University.
  
- \* **Advisor/Visiting Faculty,** School of Universal Leadership & Strategy, Gurgaon, India