

John R. Carroll
11 Linden Place Brookline, MA 02445 617.794.9350

Academics

2005 – Present **Assistant Professor/Mass Communication, Boston University**
Teach *Contemporary Mass Media, Advertising and Society*, and
Persuasion and Public Opinion in the College of Communication.

1995 - 1998 **Lecturer, Brandeis University**

Journalism

2008- Present **Media Analyst, Here & Now and WBUR-FM**
Produce commentary and analysis for PRI program and Boston's
NPR news station.

2007 – 2008 **Commentator, WGBH-FM**
Produced weekly commentaries for WGBH's Morning Edition.

2005 – 2008 **Correspondent, *Beat the Press*, WGBH-TV**
Producer and panelist for weekly media review program.

2001 - 2005 **Executive Producer, News Programs, WGBH-TV**
Supervised staff and oversaw production and editorial content for
nightly news and public affairs show on Boston's PBS station.

1998 - 2001 **Managing Editor, *Greater Boston*, WGBH-TV**
Supervised all editorial content for program.

1998 - 2000 **Commentator, *On the Media*, WNYC-FM**
Commentaries for weekly program on National Public Radio.

1991 - 2000 **Ad Critic, *Marketplace***
Commentaries for Public Radio International business program.

1988 - 1998 **Commentator, WBUR-FM**
Commentaries, feature-length pieces and election-night analysis.

1994 - 1995 **Advertising Columnist, *Boston Globe***
Weekly column on ad trends and issues for Globe business section.

1994 - 1995 **Commentator, *All Things Considered***
Advertising commentaries for the National Public Radio program.

1986 - 1993 **Columnist, *Adweek***
Twice-monthly columns for regional and national editions.

Writing Awards

- 2005 National Press Club, Arthur Rowse Award for Press Criticism
Regional Edward R. Murrow Award (RTNDA), Writing/TV
New England Emmy, Program Writing
- 2004 National Press Club, Arthur Rowse Award for Press Criticism
- 2003 New England Emmy, Commentary/Editorial
- 2001 National Press Club, Arthur Rowse Award for Press Criticism
- 2000 National Edward R. Murrow Award (RTNDA), Writing/TV
New England Emmy, Commentary/Editorial
- 1999 New England Emmy, News Writing
New England Emmy, Commentary/Editorial

Program Awards

- 2006 Associated Press, Best Public Affairs Program, *Greater Boston*
- 2005 Associated Press, Best Public Affairs Program, *Greater Boston*
- 2004 Associated Press, Best Public Affairs Program, *Greater Boston*
- 2003 New England Emmy, Interview Program, *Greater Boston*
- 2002 Associated Press, Best News/Talk Program, *Beat the Press*
- 2001 Associated Press, Best News/Talk Program, *Beat the Press*
New England Emmy, Public Affairs Program, *Greater Boston*
New England Emmy, Documentary Program, *Greater Boston*
- 2000 New England Emmy, Informational Program, *Greater Boston*

Education

- 1967 - 1971 **Xavier University, Cincinnati, Ohio**
Honors Bachelor of Arts, with majors in Latin, Greek, and English.

Advertising

- 1989 - 1998 **President, Carroll Creative, Inc.**
Provided advertising consulting services to businesses.
- 1981 - 1989 **Senior VP/Creative Director, KK&M Advertising**
Supervised all creative services and new-business campaigns.
- 1979 - 1981 **Copy Chief, Wm. Filene's Sons**
Created or edited all newspaper, magazine, and direct-mail copy.