Still looking for that perfect internship or job for the spring or summer semester? This is the newsletter for you. Find jobs, internships, scholarships and conferences every Thursday in the COM Messenger.

COM Career Services Office
640 Commonwealth Avenue
Boston, MA 02215
COM Room 201
(617) 353-3490
FAX: (617) 353-7111
www.bu.edu/com-csc
comjobs@bu.edu

COM Career Services Office Hours
Monday: 9:00a.m.-6:00p.m.
Tuesday: 9:00a.m.-5:00p.m.
Wednesday: 8:00a.m.-6:00p.m.
Thursday: 9:00a.m.-6:00p.m.
Friday: 11:00a.m. – 6:00p.m.

Resume Hours
Monday: 1:00p.m. – 6:00p.m.
Tuesday: 8:00a.m.-10:30a.m., 12:30p.m. – 4:00p.m.
Wednesday: 8:00a.m. – 1:00p.m.
Thursday: 8:00a.m.-10:30a.m., 11:30a.m. – 2:00p.m.

Feb. 28, 2008

I. Announcements   II. Internships   III. Jobs

I. Announcements

VAULT Holds Your Gold in Careers
Unlock VAULT – the online career library that allows you to download industry and career guidebooks. Access 3,000 + Vault Company Profiles including reports on top employers, company overviews, hiring information, and up-to-date surveys from interviewees and employees. Access VAULT on the COM Career Services Web site: www.bu.edu/com-csc.

II. Internships

General Communication Internships

Collection, Film, Digital Media Interns
Museum of the Moving Image
Astoria, New York
Description:
These internships are full-time, summer internships where students can learn about a range of Museum operations. There are three types of interns:

Collection: Interns assist in researching, cataloging and the digital imaging of objects. They participate in the development and piloting of the Museum’s open-source, Web-based collection management software and gain direct experience with a broad range of media, artifacts and ancillary materials.

Film: Interns assist in the development of content for Web-based projects including an exhibition of commercials, an archive of talks with filmmakers and actors and a forthcoming online publication. Interns assist with logistical details and preparations of offsite Museum programs.

Digital Media: Interns assist in the production and administration of the Web site and media-based Internet projects. Interns edit and prepare digital audio and video for theses and other projects.

Pay: n/a

How to Apply:
Submit cover letter, resume, a 300-word statement describing your interest in interning with one of the departments above and your reasons for selecting that department, a 50-word statement indicating your second-choice department and your reasons for selecting that department and a letter of recommendation from a current or past professor. Applications must be received by April 11. Finalists will be interviewed in person or via phone and notified by May 5.

E-mail applications to internships@movingimage.us (use PDF format for documents) or mail to:

Internships
Museum of the Moving Image
35 Avenue at 36 St.
Astoria, NY 11106

Marketing Internships

Guerrilla marketing Interns
Porter Novelli and Mobivox
Boston University Campus

Description:
Porter Novelli is looking for 12 internationally minded college students from Boston College, Boston University, Harvard and MIT for a two month marketing/street team gig. Interns would spread the word and do guerilla marketing on their campuses to get students to sign up and test and try Mobivox—a low cost International VoIP calling service. The most effective street team member wins an iPhone.

Pay: n/a

Qualifications:
- Can work the entire months of March and April for a total of 20 to 30 hours.
- Internationally-focus students preferred
- Sophomores or juniors
- Marketing or PR majors preferred

How to Apply:
Contact Melissa Smolensky at Melissa.smolensky@porternovelli.com or 512-241-2232

Marketing Communication Intern
Comverse Americas Marketing Communications Group
Cambridge, MA

Description:
The part-time intern will assist in the research, creation and execution of viral marketing and social networking activities to increase coverage of Converse products and solutions.

Pay: unpaid
Qualifications:
- Work 10-hours/week minimum
- Experience with blogs, podcasts, YouTube
- Strong networking skills
- Strong written and verbal communication skills
- Ability to excel in a team-based environment
- Fluency with MS Office applications
- Knowledge of graphics software a plus

Responsibilities:
- Research and assist in the launch of a blog site in which you will post weekly entries covering different Comverse applications
- Work with other members of the American Marketing Organization to post guest blog entries focused on specific topics
- Investigate podcasts and YouTub as viable marketing channels
- Promote and network the blog online to boost buzz and increase viewers

Public Relations Internships

Intern
Morrissey & Company
Boston
Description:
This national reputation management and PR firm is seeking candidates for a summer internship starting in May. Interns work 16 to 24 hours a week and scheduling is flexible.
Pay: n/a
Qualifications:
- Strong communication skills
- Highly computer/Internet literate
- Self-directed
- Knowledge of Cision MediaSource and Lexis Nexis preferred
Responsibilities:
- General support of client and office activities
- Maintenance of editorial calendars
- Media lists
- Speaking and award opportunities
- Industry research
- Writing
- Media relations
How to Apply:
Send resume and cover letter to Sarah Gerrol at sarah@morrisseyco.com.

III. Jobs

General Communication Jobs

Corporate Merchandise Training Program
The TJX Companies, Inc.
Framingham, MA
Description:
The company is the world’s largest off-price retailer of apparel and home fashions.
The program is a four to six year career path that takes you from Allocation Analyst to Buyer. You spend 12 weeks in training in a classroom setting and on the job. As an Allocation Analyst you impact our stores across the country by analyzing sales trends, anticipate customer buying patterns, developing comprehensive distribution strategies and making crucial distribution decisions. You will travel to the marketplace and develop market relationships and presence. As a buyer you will travel regularly to NYC and other domestic and international centers analyzing, developing and executing buying strategies.

Pay: n/a

Requirements:
- Strong analytical and leadership skills
- Strategic and creative thinking
- Passion to drive and impact business
- Excitement for merchandise

How to Apply:
On March 19 TJX Companies will be at the Spring Career Fair at Boston University. They will schedule to interview on April 1 for the program. Students can apply through the BU CareerLink. For more information visit www.tjx.com/CMTP or contact Nicole Lapidus, recruiting specialist at 508-390-6484.