COM Career Services Messenger

Still looking for that perfect internship or job for the spring or summer semester? This is the newsletter for you. Find jobs, internships, scholarships, and conferences every Thursday in the COM Messenger.

Also look at our NEW office and resume hours below.

COM Career Services Office
640 Commonwealth Avenue
Boston, MA 02215
COM Room 201
(617) 353-3490
FAX: (617) 353-7111
www.bu.edu/com-csc
comjobs@bu.edu

COM Career Services Office Hours
Monday: 9:00a.m.-6:00p.m.
Tuesday: 9:00a.m.-5:00p.m.
Wednesday: 8:00a.m.-6:00p.m.
Thursday: 9:00a.m.-6:00p.m.
Friday: 11:00a.m. – 6:00p.m.

Resume Hours
Monday: 1:00p.m. – 6:00p.m.
Tuesday: 12:30p.m. – 4:00p.m.
Wednesday: 8:00a.m. – 1:00p.m., 3:00p.m. – 6:00p.m.
Thursday: 11:30p.m. – 5:00p.m.

Jan. 24, 2008

I. Announcements       II. Internships       III. Jobs

I. Announcements

VAULT Holds Your Gold in Careers
Unlock VAULT – the online career library that allows you to download industry and career guidebooks. Access 3,000 + Vault Company Profiles including reports on top employers, company overviews, hiring information, and up-to-date surveys from interviewees and employees. Access VAULT on the COM Career Services Web site: www.bu.edu/com-csc.

II. Internships

General Communication Internships

Summer Fellowship
Northwest Institute for Social Change
Portland, Oregon

Description:
The fellowship consists of an eight-week summer academic and media training program. Students learn how media tools bring about social change and affect public policy. The first two weeks are spent in a summer camp setting. The remaining weeks are spent attending classes in the morning and producing media projects in the afternoon. Students will work with acclaimed local and national print, radio and video mentors. The program is from June 20 to Aug. 15.

Pay:
Accepted students receive a full-ride fellowship with the option of earning academic credit through the University of Oregon.

How to Apply:
Applications are found at nwisc.com. Apply before April 2.

III. Jobs

NYTimes.com

Description:
Work with product managers who oversee content within the NYTimes.com site.

Pay: n/a

Qualifications:
Bachelor’s degree; concentration in journalism, marketing or business preferred
Minimum of two to three years of Internet experience in a media company or online business with revenue generating or product responsibilities
Proven ability to assess a business opportunity and to generate projections and financial models to back-up conclusions
Thorough knowledge of Excel and PowerPoint
Have experience working in an editorial environment
Demonstrate a passion for news and emerging methods for conveying it
Value a sense of humor or better yet have a good one
Have big thoughts and the courage to voice them
Background in product development, project management or consulting relevant to industries
Familiarity with Internet technologies and industry trends
Experience translating business requirements into actionable projects
Self-starter who is comfortable working in cross-functional teams

Responsibilities:
Support senior product managers to evaluate, launch and maintain products and programs that support and grow core businesses
Own project-based initiatives
Coordinate efforts with editorial, technology, sales, design and marketing teams.
Compile monthly traffic and usage reports, use metrics to recommend user experience improvements
Monitor the competitive landscape, report trends and relevant industry news; conduct competitive analysis
Understand drives behind business performance and articulate ways to improve the P&L

How to Apply:
Send resume to Maria Goodman at mzgoodman@nytimes.com.

Press Officer
Corporate Accountability International
Boston
Description:
This membership organization has led campaigns challenging irresponsible and dangerous corporate actions around the world for the last 30 years. The Press Officer is responsible for media outreach and for overseeing the effective operation of this program.
Pay: $32,400 - $40,000, plus benefits
Qualifications:
- Demonstrated commitment to social justice and progressive social change
- One to two years of experience as a full-time staff person in PR, media advocacy or grassroots organizing and communications
- Talented and experienced copy writer and editor
- Excellent written and verbal skills
- Ability to generate media coverage
- Ability to drive development of media outreach plan
- Excellent administrative skills
- Be an enthusiastic and hard-working member of a communications team
- Enthusiasm to travel
Responsibilities:
- Implement strategic communications and media outreach plan
- Identify, building and maintain relationships with targeted journalists.
- Draft, edit and proof read press releases and other written materials
- Assist in training staff spokespeople and media activists
- Maintain up-to-date files, records and systems
- Assist in the development and evaluation of media strategies and tools
- Participate in campaign activities and fundraising drives
How to Apply:
Send e-mail letter of interest, resume and three to five references to jobs@stopcorporateabuse.org.