

**The 8th International Symposium  
on Virtual Colonoscopy**

October 15 - 17, 2007

Westin Copley Place, Boston, MA

**PLEASE POST**

The 8<sup>th</sup> International Symposium

**VIRTUAL**

**COLONOSCOPY**

**October 15 - 17, 2007**

Westin Copley Place, Boston, MA, USA

**Matthew A. Barish, M.D., DIRECTOR**

**Jorge A. Soto, M.D., CO-DIRECTOR**

**Judy Yee, M.D., DIRECTOR, SCIENTIFIC PROGRAM**

**Abraham Dachman, M.D., DIRECTOR, FREE PAPER SESSIONS**

**Joseph T. Ferrucci, M.D., PROGRAM CHAIR**

*This conference is supported by  
educational grants and exhibits from:*

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**NEW FOR 2007:**

**Intensive Hands-On  
Training Course**

**BOSTON VIRTUAL COLONOSCOPY SYMPOSIUM**

**WWW.VCSYMPOSIUM.COM**

**ACCREDITATION**

**WHO SHOULD ATTEND**

Radiologists, colorectal surgeons, gastroenterologists, endoscopists, computer scientists, health policy analysts, advocacy groups

**ACCREDITATION**

Boston University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Boston University School of Medicine designates this educational activity for a maximum of **23.25 AMA PRA Category 1 Credits™**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

*Full Conference: 23.25 credits*

*Research Track: 13.25 credits*

*Training Course Track: 16 credits*

**EDUCATIONAL NEEDS ADDRESSED**

Virtual colonoscopy is an evolving technique with considerable potential for widespread colorectal cancer screening. Appropriate techniques and interpretation skills are vital to its performance. The goal of the course is educate its attendees in the technique, performance, and interpretation of virtual colonoscopy. In addition, the course will provide a forum for the discussion of research initiatives, regulatory issues, and reimbursement environment. Appropriate training in CTC is necessary to acquire proficiency in interpretation and reporting of CTC studies. The goal of the Training Course component is to educate the attendees in the interpretation and reporting of CTC studies through the supervised review of fifty sample cases.

**CALL FOR ABSTRACTS**

**Deadline:** July 30, 2007    **Notification:** August 15, 2007

Submission information is available on at [www.vcsymposium.com](http://www.vcsymposium.com).

**EDUCATIONAL OBJECTIVES**

At the conclusion of this conference, participants will:

- 1) Recognize the techniques necessary to acquire diagnostic images VC images, including patient preparation, CT scanning parameters and display/navigation methods.
- 2) Be able to review the methods of interpretation and means to avoid pitfalls.
- 3) Discuss the current research initiatives, regulatory issues and reimbursement environment.
- 4) Acquire the proficiency necessary to interpret and report CTC studies through supervised review of 50 cases (Training Course attendees only).

**ACCOMMODATIONS**

A block of rooms has been reserved at the Westin Copley Place Hotel in Copley Square at the following rates:

**Single/Double: \$299/night plus tax**

**Junior Suite: \$369/night plus tax**

The room block will be held until September 17th or until the room block is full. After September 17th or the room block is filled, reservations will be accepted on a space and rate available basis. For reservations and hotel policy information, please call the hotel directly at **617-262-9600** or by visit our website at [www.vcsymposium.com](http://www.vcsymposium.com) for a link to online reservations.

**Westin Copley Place**

10 Huntington Avenue, Boston, MA, 02116

Phone: (617) 262-9600 • Website: [www.westin.com](http://www.westin.com)

**FOR FURTHER INFORMATION:**

*E-mail:* [cme@bu.edu](mailto:cme@bu.edu) • *Website:* [www.vcsymposium.com](http://www.vcsymposium.com)

**FACULTY**

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**H. Fenlon M.D.**  
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Dublin, Ireland

**J. T. Ferrucci, M.D.**  
Boston Medical Center  
Boston, MA

**J. G. Fletcher, M.D.**  
Mayo Clinic  
Rochester, MN

**S. Glick, M.D.**  
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Philadelphia, PA

**J. Heiken, M.D.**  
Washington University  
St. Louis, MO

**A. Laghi, M.D.**  
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Rome, Italy

**P. Lefere, M.D.**  
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Roeselare, Belgium

**D. Lieberman, M.D.**  
Oregon Health and Science University  
Portland, OR

**M. Macari, M.D.**  
New York University  
New York, NY

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Chesterfield, MO

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Reston, VA

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Madison, WI

**D. Rockey, M.D.**  
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Dallas, TX

**J. A. Soto, M.D.**  
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Boston, MA

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American Cancer Society  
Atlanta, GA

**R. Summers, M.D., Ph.D.**  
National Institutes of Health  
Bethesda, MD

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London, UK

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Boston, MA

**M. Zalis, M.D.**  
Massachusetts General Hospital  
Boston, MA

**DISCLOSURE INFORMATION**

*It is the policy of Boston University School of Medicine Office of Continuing Medical Education, that faculty disclose to program participants any real or apparent conflict of interest. In addition, faculty are asked to disclose any discussion pertaining to the unapproved use of pharmaceuticals and devices. This information can be found online at <http://www.vcsymposium.com>.*

# AGENDA

## MONDAY, OCTOBER 15 (DAY 1)

### TRAINING COURSE & RESEARCH TRACK

BEGIN	END	SESSION	SPEAKER
7:00	8:00	Registration	
<b>PLENARY 1: CURRENT STATUS</b>			J. T. Ferrucci, M.D. (moderator)
8:00	8:20	GI Multi-Society Task Force Perspective	D. Lieberman, M.D.
8:20	8:40	ACS Update	R. A. Smith, M.D.
8:40	9:00	AGA Perspective: Controversies 2007	D. Rockey, M.D.
9:00	9:10	Radiology View	J. T. Ferrucci, M.D.
9:10	9:20	Panel Q & A	
<b>PLENARY 2: TRIAL UPDATES</b>			M. Macari, M.D. (moderator)
9:20	9:35	Recent U.S. Studies	M. Macari, M.D.
9:35	9:50	Naval Medical Center	B. Cash, M.D.
9:50	10:05	European Studies	A. Laghi, M.D.
10:05	10:15	Panel Q & A	
10:15	10:45	Break / View Vendor Exhibits	
<b>PLENARY 3: CLINICAL STRATEGIES</b>			J. Heiken, M.D. (moderator)
10:45	11:05	CTC Technique	J. Heiken, M.D.
11:05	11:25	Tagging	M. Zalis, M.D.
11:25	11:45	CAD	R. Summers, M.D.
11:45	12:00	Panel Q & A	
12:00	1:00	Lunch	
<b>PLENARY 4: CLINICAL IMPLEMENTATION</b>			J. Soto, M.D. (moderator)
1:00	1:15	Perspective on Significant Colorectal Neoplasia	S. Glick, M.D.
1:15	1:30	Reporting and Extracolonic Findings	P. Pickhardt, M.D.
1:30	1:45	Metrics, Accreditation, and Training	J. G. Fletcher, M.D.
1:45	1:55	Panel Q & A	
<b>PLENARY 5: REIMBURSEMENT</b>			M. Barish, M.D. (moderator)
1:55	2:15	ACR Coding Status and Strategy	J. Patti, M.D.
2:15	2:35	Clinical Scenarios	M. Barish, M.D.
2:35	2:45	Panel Q & A	
2:45	3:00	Break / View Vendor Exhibits	
<b>PLENARY 6: PRACTICAL ISSUES FOR DISSEMINATION</b>			J. Yee, M.D. (moderator)
3:00	3:15	ACR: Dissemination into Practice	E. McFarland, M.D.
3:15	4:00	Panel Discussion	M. Barish, M.D. A. Dachman, M.D. A. Laghi, M.D. M. Macari, M.D. D. Rockey, M.D. J. Soto, M.D.
4:00	5:00	Workstation Face-Off	M. Barish, M.D. (moderator)
5:00	6:00	Welcome Reception	

## TUESDAY, OCTOBER 16 (DAY 2)

### TRAINING COURSE • MODERATOR: M. BARISH, M.D.

BEGIN	END	SESSION
8:00	8:15	Introduction
8:15	9:15	Workstation Review
9:15	10:30	Cases 1 - 3 and Supervised Review
10:30	11:00	Break
11:00	12:15	Cases 4 - 7 and Supervised Review
12:15	1:15	Lunch
1:15	3:15	Cases 8 - 13 and Supervised Review
3:15	3:45	Break
3:45	4:15	Cases 14 - 20 and Supervised Review
4:15	5:30	Q & A Session

\*Training Course continues on Day 3

## TUESDAY, OCTOBER 16 (DAY 2)

### RESEARCH TRACK • MODERATOR: A DACHMAN, M.D.

BEGIN	END	SESSION
8:00	8:15	Keynote: CAD Measurements (Yoshida)
8:15	9:15	Free Paper Session 1
9:15	9:30	Keynote: Performance in Clinical Trials (Fenlon)
9:30	10:30	Free Paper Session 2
10:30	11:00	Break
11:00	11:15	Keynote: Interpretation Strategies (Taylor)
11:15	12:15	Free Paper Session 3
12:15	1:15	Lunch
1:15	2:15	Keynote: Cleansing/Tagging (Lefere)
2:15	3:15	Free Paper Session 4
3:15	3:30	Q & A Session

\*End of Research Track

## WEDNESDAY, OCTOBER 17 (DAY 3)

### TRAINING COURSE • MODERATOR: M. BARISH, M.D.

BEGIN	END	SESSION
8:00	9:15	Cases 21 - 27 and Self-Review
9:15	10:30	Cases 28 - 34 and Self-Review
10:30	11:00	Break
11:00	12:00	Cases 35 - 41 and Self-Review
12:00	1:00	Cases 42 - 50 and Self-Review
1:00	2:00	Working Lunch
1:00	2:00	Lecture: Difficult Case Review
2:00	3:00	Lecture: Setting Up a CTC Practice
3:00	3:30	Lecture: Reporting
3:30	4:00	Lecture: Business, Legal Issues
4:00	4:30	Q & A Session

\*End of Training Course

## • NEW FOR 2007 • 2-DAY HANDS-ON TRAINING COURSE

- 2 days of extensive hands-on workstation experience
- Individual workstation for each attendee
- Hands-on, supervised review of 50 path-proven cases
- Attendee-chosen workstation
- Learn directly from the experts
- Certificate of Proficiency for successful completion

# REGISTRATION

## VIRTUAL COLONOSCOPY 2007

Name: \_\_\_\_\_

Degree: \_\_\_\_\_ Specialty/Field: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

- Check here if you do NOT want to be added to the BU CME email list.
- Check here if you do NOT want to be included on the conference participant list.

	Before 7/15/07	After 7/15/07
<input type="checkbox"/> Full Conference (Oct. 15 - 17)	\$995 US	\$1195 US
<input type="checkbox"/> Research Track (Oct. 15 - 16)	\$595 US	\$695 US
<input type="checkbox"/> Training Course (Oct. 16 - 17)	\$795 US	\$995 US

You may fax or call in your registration with a credit card. We accept Discover, Master Card, and Visa.

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Please make checks payable to: **Boston University School of Medicine**

Office of Continuing Medical Education, Boston University School of Medicine

715 Albany Street A305, Boston, MA 02118

Phone: 617-638-4605 Toll-free: 1-800-688-2475 Fax: 617-638-4905

Online registration available at <http://www.vcsymposium.com>

### Special Services & Dietary Needs

To request reasonable accommodations for disabilities or dietary requirements, please notify the CME office at Boston University School of Medicine, in writing, at least two weeks in advance of the conference. We will try to accommodate dietary needs, including vegetarian and kosher, during the conference. To request an alternate menu for dietary reasons, please contact the Office of Continuing Medical Education at least two weeks prior to the start of the conference.

### Substitution/Cancellation Policy

Substitutions may be made at any time without an additional charge. Refunds, less a \$50.00 administrative fee, will be issued for all cancellations received at least two weeks prior to the start of the conference. Should cancellation occur within the two week window, a credit will be issued, not a refund. "No shows" are subject to the full course fee. Cancellation/substitutions must be made in writing. Refunds or credits will not be issued once the conference has started. This course is subject to change or cancellation.