College of Communication (COM)

To continue to COM from CGS, students must have:
- Completed all CGS core courses and appropriate electives.
- Cumulative GPA $\geq 2.0$ (A 2.0 cumulative GPA is a strict minimum)
- Completed the required elective COM CO101 (The World of Communication) with a minimum ‘C’ grade.

If students do not receive the ‘C’ or higher the first time around, they can retake COM CO101 once, but would have to receive the ‘C’ at that time in order to continue to COM.

Other Electives
Provided they have met all course prerequisites and there is space available, sophomores may enroll in any of the following electives:
- COM CO201 (Introduction to Communication Writing); Prerequisite: CGS RH103; for Journalism or Advertising/PR/Comm. Studies majors only
- FT201 (Screen Language); No prerequisite, for Film/TV majors only
- JO250 (Fundamentals of Journalism); Prerequisite: CO201
- JO303 (Visual Journalism)
- JO304 (Online Journalism); Prerequisites: JO303
- JO310 (Beat Reporting); Prerequisite: JO250
- JO357 (History of U.S. Journalism)
- JO525 (Media, Law & Ethics)
- CM301 (Principles and Practices of PR)
- CM311 (Oral Presentation)
- CM317 (Introduction to Advertising)
- CM321 (Mass Communication Research)
- CM331 (Writing For Mass Communication); Prerequisite: CO201
- CM380 (Theory and Process of Communication)
- CM481 (Law of Communication, offered only Spring semesters)
- FT250 (Understanding Film)
- FT303 (Understanding Television)
- FT304 (Film Industry)
- FT310 (Writing for Film and Television)

Advising
Students should meet with their CGS advisor. Students may also meet with an advisor in COM Undergraduate Affairs, room 123 in COM, as necessary to gain an understanding of requirements and policies within the College. To make an appointment at COM, call 617-353-3471. You can also reach them at comugrad@bu.edu.

Departments and Majors
When continuing into COM, students choose a department and a major from the following:
- Film & Television (FT):
  - Film and Television (intro course: FT201)
- Journalism (JO):
  - Journalism (intro course: CO201)
- Mass Communication, Advertising, Public Relations (CM)
  - Advertising (intro course: CO201)
  - Public Relations (intro course: CO201)
  - Communication Studies (intro course: CO201)

Please review the COM bulletin www.bu.edu/academics/com/programs for information on your major before making an appointment with an advisor.
Other Graduation Requirements

Mathematics/Statistics Requirement—students must take one of the following courses to fulfill this requirement:

- CAS MA109/CS109 (The Art and Science of Quantitative Reasoning)
- CAS MA113 (Elementary Statistics)
- CAS MA115 (Statistics I)
- CAS MA116 (Statistics II)
- CAS MA213 (Basic Statistics and Probability)
- CAS MA214 (Applied Statistics)
- CAS PS211 (Introduction to Experimental Design in Psychology)
- SMG QM221 (Probabilistic and Statistical Decision Making for Management)

Foreign Language Requirement:
Second semester proficiency (112 level) is required in any foreign language, including American Sign Language (SED DE572 level). Scoring at the third semester proficiency on the BU placement exam, fulfills this requirement. Appropriate AP and SAT scores may also fulfill this requirement.

Internships
Internship credit is awarded only for COM juniors or seniors with a 3.0 GPA in the COM major. There may also be pre-requisite course work in order to get an academic internship. Students are encouraged to participate in work experiences at any time. COM offers a one-credit internship option to students who do not meet the requirements for an academic internship. The COM Undergraduate Affairs Office can assist in directing students to the appropriate office.

Study Abroad
Students considering continuation to COM and study abroad options must carefully read the COM Study Abroad Fact Sheet. Then students may make an appointment with a COM Academic Counselor early in their academic career (freshmen or first-semester sophomore year). To make an appointment, call 617-353-3471.

View a COM Study Abroad Fact Sheet: http://www.bu.edu/com/resources/current-students/undergraduate/forms/

ALL students must meet the following criteria in order to apply to any Study Abroad program:

- Must have completed either the introductory course or the major COM writing course and be enrolled or have completed the other (introductory course or major writing course—both are listed below by program) by the time of applying to participate in any Study Abroad Program.

<table>
<thead>
<tr>
<th>Introductory Courses for COM Majors</th>
<th>COM Writing Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Journalism: JO357 or JO303</td>
<td>Journalism: JO250</td>
</tr>
<tr>
<td>Film &amp; Television: FT250 or FT303 or FT201</td>
<td>Film &amp; Television: FT310</td>
</tr>
<tr>
<td>Advertising: CM317</td>
<td>Mass Comm/Advertising/Public Relations: CM331</td>
</tr>
<tr>
<td>Public Relations: CM301</td>
<td></td>
</tr>
<tr>
<td>Communication Studies: CM311 or CM321</td>
<td></td>
</tr>
</tbody>
</table>

- CGS and IUT transfer students must be in COM one (1) full semester before participating in abroad programs.
- Students must meet with a COM Undergraduate Affairs advisor to review and approve courses PRIOR to the student participating in the program. Faculty advisors cannot sign off on the application.
- DDP students CANNOT participate in ANY study abroad until they have completed ONE (1) full semester as a COM student.
COM Internship-Based Study Abroad Programs
Students who meet all requirements listed above may apply to participate in an internship based abroad program as early as the summer semester prior to their junior year. Students must also meet the following GPA and student status requirements:

- Student must have at least a 2.0 overall GPA and a 3.0 in COM to participate in an internship program.
- Students must be in good standing.

Non-COM BU Study Abroad or Non-BU Programs
This includes liberal arts or language based programs. Students must have at least rising junior status to apply to participate in any abroad program and must have fulfilled all of the criteria listed above.

- Students must be in good standing and have at least a 2.0 overall GPA and a 2.0 COM GPA.
- Students may not take any COM related courses to fulfill COM requirements while on a non-BU study abroad program – thus all course work will be counted as electives or will fulfill liberal arts requirements.
- Students must earn a C or higher in courses in order for them to be transferred.
- Students cannot receive credit for an internship on a non-BU abroad program.
- All courses need to be pre-approved by COM Undergraduate Affairs and International Programs. If a student does not get pre-approval, these courses will not count toward graduation requirements.

Application Information
The application is available on-line at www.bu.edu/abroad. Applications are generally due by October 1 for spring semester programs, March 1 for summer, and March 15 for fall semester programs. Please check with Study Abroad for the exact dates. Non-BU programs will require additional forms that must be obtained from the school offering the program as well as from Study Abroad.

Approval of Student Participation Form
COM students must gain approval from an Undergraduate Affairs advisor as part of the application process. A full academic advising appointment is required for study abroad approval. Students must obtain a signature from one of the academic counselors in COM Undergraduate Affairs (COM rm. 123). Faculty advisors are not authorized to sign the approval form.

All Students Please Note
All references to GPAs are as of the time a student’s application is signed by a COM advisor. Students must be in continued good standing in order to participate in any Study Abroad Program. If a student falls out of good standing (e.g. on probation, etc.), COM will revoke the abroad approval. All students must meet Study Abroad’s requirements as well as COM’s requirements in order to study abroad. These requirements are non-negotiable.
### Advertising/PR/Communication Studies: Sample Pathway

<table>
<thead>
<tr>
<th>Semester I</th>
<th>Semester II</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Freshman Year</strong></td>
<td>CGS Core (London Semester)</td>
</tr>
<tr>
<td>CGS Core</td>
<td>CGS Core</td>
</tr>
<tr>
<td>COM CO101 or Statistics Requirement</td>
<td>COM CM course or Statistics Requirement</td>
</tr>
<tr>
<td>Language Requirement</td>
<td>Language Requirement</td>
</tr>
</tbody>
</table>

| **Sophomore Year**                      |                                                  |
| CGS Core                                | COM Core                                         |
| COM CO101 or CO201                      | COM CM Course                                    |

| **Junior Year**                         |                                                  |
| COM CM course or Language Requirement   | COM CM Course                                    |
| COM CM Course                           | COM CM Course                                    |
| CAS Focus Course                        | COM CM Course                                    |

| **Senior Year**                         |                                                  |
| COM CM Course                           | Elective                                         |
| CAS Focus Course                        | Elective                                         |
| Elective                                | Elective                                         |

COM CO101 (The World of Communication), and CO201 (Introduction to Communication Writing), are required courses for all CM (Advertising, PR, and Comm. Studies) majors.

- Both courses must be taken in residence at Boston University.
- A student must earn a minimum grade of ‘C’ or higher in CO101 to be eligible for continuation to COM.
- CO201 does not have to be completed before entering COM, but is a pre-requisite for all CM writing courses.
- CO101 must be taken by Summer Session between sophomore and junior years, with the minimum grade received, in order to continue to COM. The course can be retaken only once.

CAS Focus Course: All Advertising, PR, and Communication Studies students must also complete a meaningful sequence in the liberal arts, typically consisting of three courses at the 300 level or above in the same CAS department.

Study Abroad: Students planning on studying abroad during the junior year, must take the introductory or writing course in their COM major, and be registered for the other, by the time they apply to participate in the abroad program. For details, please see the Study Abroad Fact Sheet, and discuss plans with a CGS academic advisor.

For more information, please visit: [http://www.bu.edu/academics/com/programs/communication/communication-bs/](http://www.bu.edu/academics/com/programs/communication/communication-bs/)
## Journalism: Sample Pathway

<table>
<thead>
<tr>
<th>Semester</th>
<th>Freshman Year</th>
<th>Sophomore Year</th>
<th>Junior Year</th>
<th>Senior Year</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>CGS Core</td>
<td>CGS Core</td>
<td>COM JO Course</td>
<td>COM JO Course</td>
</tr>
<tr>
<td></td>
<td>COM CO101 or Statistics Requirement/Language Requirement</td>
<td>COM CO101 or CO201</td>
<td>COM JO Course</td>
<td>Elective</td>
</tr>
</tbody>
</table>

### Freshman Year
- **CGS Core**
- **COM CO101 or Statistics Requirement/Language Requirement**

### Sophomore Year
- **CGS Core**
- **COM CO101 or CO201**

### Junior Year
- **COM JO Course or Language Requirement**
- **COM JO Course**
- **COM JO Course**
- **CAS Focus Course**

### Senior Year
- **COM JO Course**
- **CAS Focus Course**
- **Elective**
- **Elective**

COM CO101 (The World of Communication), and CO201 (Introduction to Communication Writing), are required courses for all Journalism students.

- Both courses must be taken in residence at Boston University.
- A student must earn a minimum grade of C or higher in CO101 to be eligible for continuation to COM.
- CO201 does not have to be completed before entering COM, but is a pre-requisite for all JO writing courses.
- CO101 must be taken by Summer Session between sophomore and junior years, with the minimum grade received, in order to continue to COM. The course can be retaken only once.

**CAS Focus Course:** All Journalism students must also complete a meaningful sequence in the liberal arts, typically consisting of three courses at the 300 level or above in the same CAS department.

**Study Abroad:** Students planning on studying abroad during the junior year, must take the introductory or writing course in their COM major, and be registered for the other, by the time they apply to participate in the abroad program. For details, please see the Study Abroad Fact Sheet, and discuss plans with a CGS academic advisor.

For more information, please visit: [http://www.bu.edu/academics/com/programs/journalism/bs/](http://www.bu.edu/academics/com/programs/journalism/bs/)
# Film/TV: Sample Pathway

<table>
<thead>
<tr>
<th>Semester I</th>
<th>Semester II</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Freshman Year</strong></td>
<td></td>
</tr>
<tr>
<td>CGS Core</td>
<td>CGS Core (London Semester)</td>
</tr>
<tr>
<td>COM CO101 or Statistics Requirement/Language Requirement</td>
<td></td>
</tr>
<tr>
<td><strong>Sophomore Year</strong></td>
<td></td>
</tr>
<tr>
<td>CGS Core</td>
<td></td>
</tr>
<tr>
<td>COM CO101 or FT201</td>
<td></td>
</tr>
<tr>
<td><strong>Junior Year</strong></td>
<td></td>
</tr>
<tr>
<td>COM FT Course or Language Requirement</td>
<td></td>
</tr>
<tr>
<td>COM FT Course</td>
<td></td>
</tr>
<tr>
<td>COM FT Course</td>
<td></td>
</tr>
<tr>
<td>CAS Focus Course</td>
<td></td>
</tr>
<tr>
<td><strong>Senior Year</strong></td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>Elective or Los Angeles Program</td>
</tr>
<tr>
<td>COM FT Course</td>
<td>Elective or Los Angeles Program</td>
</tr>
<tr>
<td>CAS Focus Course</td>
<td>Elective or Los Angeles Program</td>
</tr>
<tr>
<td>Elective</td>
<td>Elective or Los Angeles Program</td>
</tr>
</tbody>
</table>

COM CO101 (The World of Communication), and FT201 (Screen Language), are required courses for all Film & TV majors.

- Both courses must be taken in residence at Boston University.
- A student must earn a minimum grade of C or higher in CO101 to be eligible for continuation to COM.
- FT201 does not have to be completed before entering COM, but is a pre-requisite for all FT production courses.
- CO101 must be taken by Summer Session between sophomore and junior years, with the minimum grade received, in order to continue to COM. The course can be retaken only once.

CAS Focus Course: All Film & Television students must also complete a meaningful sequence in the liberal arts, typically consisting of three courses at the 300 level or above in the same CAS department.

Study Abroad: Students planning on studying abroad during the junior year must take the introductory or writing course in their COM major, and be registered for the other, by the time they are applying to participate in the abroad program. For details, please see the Study Abroad Fact Sheet, and discuss plans with a CGS academic advisor. For Film/TV Students, it is recommended that the Los Angeles Internship Program be taken, and during your final semester. Please work with Undergraduate Affairs at COM for further advising on this.