



SCHEDULE

THURSDAY, MARCH 20, 2014

Attire: Business Casual

3:30 – 5:30 PM	Registration at Residence Inn Boston Back Bay/Fenway
5:30 PM	Walk to the School of Management, 595 Commonwealth Avenue
5:30 – 6:00 PM	Tours of the School of Management
6:00 – 7:30 PM	Welcome Reception School of Management Trustee's Ballroom – 9th Floor
7:30 – 8:00 PM	Team briefings and order selection drawing (at Welcome Reception)
8:00 – 10:45 PM	Teams work on Digital Business Challenge presentations <ul style="list-style-type: none"> • <i>Teams leave the building at 10:45PM (continue working at hotel)</i> • <i>All teams must check-out on the 4th floor of the School of Management building prior to leaving for the night</i>

FRIDAY, MARCH 21, 2014

Attire: Casual during morning working period; Business Casual from 12:00pm onward

6:30 – 9:30 AM	Breakfast available at Residence Inn Boston Back Bay/Fenway
8:00 AM – 12:00 PM	Team meetings/work on presentations at the School of Management or hotel (School of Management meeting rooms available beginning at 8:30am) <ul style="list-style-type: none"> • <i>Presentations due at 12:00PM</i> • <i>All teams must be back at the School of Management by 12:00PM</i>
12:00 – 1:00 PM	Lunch in the School of Management Executive Dining Rooms (4th Floor)
1:00 – 4:00 PM	Presentations judged by Merck and industry experts
4:00 – 4:15 PM	Refreshment Break
4:15 – 4:30 PM	Group Photo in the School of Management Atrium
4:30 – 5:00 PM	Free Time
5:00 – 7:00 PM	Dinner in the School of Management Executive Dining Rooms (4th Floor) <ul style="list-style-type: none"> • <i>Finalists will be announced</i> • <i>“Career Chat” with Merck</i>
7:00 PM	Dinner Concludes <ul style="list-style-type: none"> • <i>Finalist teams return to hotel to work on Grand Business Challenge</i> • <i>Remaining teams receive details on Second Day Challenge</i>

Schedule is subject to change



SCHEDULE

SATURDAY, MARCH 22, 2014

*Attire: Casual during morning working period; **Business Professional** attire required for all presenters; **Business Casual** attire required for audience*

7:00 – 10:00 AM	Breakfast available at Residence Inn Boston Back Bay/Fenway
11:30 AM – 2:30 PM	Second Day Challenge and Lunch at the School of Management Graduate Student Lounge (3rd Floor)
12:00 – 1:00 PM	Lunch at the School of Management for the finalist teams Graduate Student Lounge (3rd Floor)
	<i>*Finalist teams' deliverables due by 2:00 PM</i>
2:15 – 2:45 PM	<i>School of Management Auditorium tour for finalist teams only (Practice and familiarity with the set-up)</i>
Final Presentations and Closing Reception*	
3:00 – 6:00 PM	Grand Business Challenge Final Presentations School of Management Auditorium (1st Floor)
6:00 – 7:30 PM	Closing Reception and Judges Decisions School of Management Executive Dining Rooms (4th Floor)

**All participants are required to attend final presentations and closing reception*

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