Proposed Change to an Existing Degree: Academic Component

Please answer all relevant questions below. Consultation with the appropriate Associate Provost on a draft of the proposal is recommended.

Using the relevant template, please submit a budget even if no additional resources are needed.

Title of Degree (e.g., Bachelor of Arts in History):

Bachelor of Arts in Japanese Language & Literature

1. Please provide the name, title, email address, and phone number of the primary contact person for this academic program:

Sarah Frederick
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STH 612
sfred@bu.edu
617-358-4654

2. Please describe briefly the proposed change to the existing degree:

The new major features newly designed Gateway and Capstone courses to be taken by all WLL majors together, as well as the requirement to take at least one course in WLL outside the Japanese specialization. These new requirements are meant to build cohort unity across the department and to encourage cross-language comparative thinking. The revisions also reduce the total number of total courses required for the major from 13 to 11 and add flexibility in course choice within the
specialization, making it possible for students to choose their own focus on Japanese language, literature, or culture.

3. Please provide a rationale for the proposed change to the existing degree:

This proposal to revise the existing major in Japanese Language & Literature is part of a department-wide initiative to update all WLL majors in response to our internal assessment process, to the advice of the external committee in WLL’s 2015 APR report, and to feedback from students. The revisions have the following goals:

- to enable students to place their studies of Japan within a larger comparative and world context as befits WLL’s new identity as a Department of World Languages & Literatures.
- to encourage students to identify not just as students of Japanese, but as part of a larger departmental culture through taking courses with and getting to know faculty and students working in other languages.
- to make it more feasible for students to enter and complete the Japanese major
- to attract more double majors by reducing total requirements
- to attract majors who seek language proficiency for professional use but have less interest in literature
- to simplify and streamline student advising
- to strengthen the department’s identity by unifying the general look and feel of our majors while preserving their distinctive content and cultural emphases.
- to encourage the development of more explicitly comparative courses to serve as WLL breadth electives
- to further integrate language study with literary and cultural topics.
- to boost enrollments in WLL courses taught in English as our many Japanese and Chinese majors take courses across the department to fulfill the WLL Breadth requirement.

4. Please describe how the proposed change(s) advances the Strategic Plans of the department, of the school/college, and of the University:

WLL’s 2015 updated strategic plan sets the goal, recommended by our APR report from 2015, to articulate a “more engaging and cohesive vision” of our collective mission to “develop students’ understanding of how language, culture, and thought interrelate in societies past and present—through the study of literature.” The first step in this process was to rename the department “World
Languages & Literatures.” These major revisions, meant to integrate the majors within a larger context of the study of World literature, are the second step.

The revisions also reduce and streamline requirements to make advising less complicated and more effective, another goal mentioned in WLL’s 2015 strategic plan. We anticipate increases in number of majors and in student identification with WLL as a department, which should make for stronger connections among the student body and set the foundation for stronger ties to alumni—a goal that is set out in the CAS Strategic plan and one that is crucial for WLL as a relatively new Department. The major’s increased flexibility and reduced requirements will make room for more interdisciplinary work. Finally, the major’s emphasis on the connections between Japanese and World literature will enhance students’ understanding of cultural and linguistic diversity, helping “to foster the engagement of Boston University in the city and the world” as outlined in BU’s strategic plan.

5. Please list all the program requirements for the current and revised programs so that review committees can easily see the changes: (expand the table as needed and denote new courses in bold print)

<table>
<thead>
<tr>
<th>Current program</th>
<th>Revised program</th>
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<tbody>
<tr>
<td>TWO of the following courses in comparative literature and linguistics:</td>
<td>One Gateway Course: XL 100: Explorations in World Literature</td>
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<tr>
<td>- linguistics: CAS LX 250</td>
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<tr>
<td>- comparative literature: CAS XL 100, XL 22, XL 223, XL 224, XL 225</td>
<td></td>
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<tr>
<td>LJ250: Masterpieces of Japanese Literature</td>
<td>LJ250: Masterpieces of Japanese Literature</td>
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<tr>
<td>THREE courses in advanced Japanese above LJ212, including LJ303 and LJ304</td>
<td>THREE advanced Japanese language courses above LJ212 and including LJ303.</td>
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<tr>
<td>TWO courses in Japanese literature</td>
<td>FOUR courses in Japanese language, literature, and or culture, of which two may be taken outside of WLL</td>
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<tr>
<td>TWO courses in Japanese history, culture, and/or cinema</td>
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</tbody>
</table>
Three additional non-language LJ courses at the 400-level

- ONE WLL Breadth Elective chosen with approval of the advisor. Chosen from all courses in WLL. May also be satisfied by taking both CAS CC 101 and CAS CC 102, by LX250 Introduction to Linguistics or a higher-level linguistics course, or by a literature course in Romance Studies, English, or Classics. Option to increase to two courses, substituting for one of four courses in Japanese language, literature and/or culture.

- ONE Capstone Course: XL 479 Senior Seminar

Total: 13 courses
Total: 11 courses

6. Is this change a result of program learning outcomes assessment and/or academic program review? If yes, please describe:

Yes! The APR process conducted in 2015 reaffirmed that WLL's greatest resource is its rich diversity in course offerings and faculty expertise; it also noted that students are not availing themselves of the opportunities this presents. The APR committee described our majors’ course requirements as “punitive.” At the same time, our own learning outcomes assessment process found that graduating seniors felt strongly identified with their majors but much less so with the department (then called MLCL). We had neglected to foreground our departmental identity and to spell out a learning outcome implicitly obvious to the faculty (but never explicitly described in our documents or explained to the students): all WLL majors should develop intercultural literacy and should graduate with a global perspective on their language and culture of specialization, a knowledge of its place in the world.

These five revised majors are our response. We have streamlined and simplified as described above. We anticipate this new shared structure, with joint freshman seminar and capstone, will encourage students to identify with the department as a whole and to take more courses beyond their specialization. We have worked to create a more cohesive and appealing major, where the learning
objectives are clear to students from day one. We believe this will lead to an increase in number of majors and double majors (including within WLL), to higher overall enrollments, and to an even more dynamic and diverse intellectual culture in the department.

7. Please list learning outcomes for the revised program:

1. Advanced knowledge of major themes and genres in Japanese literature and culture in their historical contexts, including links to other East Asian and world literary traditions.
2. Critical thinking, communication, and writing skills within areas of content and cultural knowledge.
3. Familiarity with fundamental research skills for Japanese studies, including use of traditional and electronic sources.
4. Proficiency in speaking, reading, writing, and listening comprehension in Japanese at the intermediate-high level as measured by ACTFL guidelines.

8. How does the change place your program in the context of programs at peer institutions?

Prior to the revision, our 13-course Japanese major (with an additional 4-course prerequisite of LJ 111-212) was far more demanding than Japanese majors at peer and peer-plus institutions. The revision brings our major more into line with other schools, but it is still among the most linguistically rigorous in the country. We continue to require at least three language courses taught in Japanese at the 300 or 400 level, plus a capstone project treating Japanese language sources. By comparison, for example:

- Harvard’s 8 required courses after 212 include only two language classes, four subject classes, and two tutorials - fewer courses though possibly the same amount of material as our program.
- Columbia’s 10-course major requires only two language courses above the 200 level.
- Wellesley’s 8-course major allows a second-year course to count and seems to require no fourth-year language courses.
- Tufts’ 10-course major requires four Japanese language courses above the 200 level.

Like most of the other programs, we require four to five courses (including LJ 250) in Japanese language, literature, film, history, and/or culture.

Meanwhile, our major offers students an added benefit made possible by our department’s unusual structure. With the introductory course XL 100, one to two WLL-wide “breadth” courses, and a
capstone taken alongside students majoring in other languages and comparative literature, our Japanese majors will graduate with nearly a minor in world literature. We know of no other major like this at another university. We expect this intercultural grounding will be a great asset to them in graduate school applications, on the job market, and throughout their lives.

9. How does the change affect other academic units and existing programs at the University?

The revised Japanese requirements will make it easier to double major in, for instance, Asian Studies. Otherwise, we do not anticipate an effect on other departments.

10. How will you notify current students of the proposed changes and implement the requirements? How will you assure that current students are able to complete their programs under the requirements that were in place at the time of their matriculation?

The LJ course offerings will remain unchanged, allowing current students to complete their major, and the new major can be easily served by the same LJ course offerings making for a smooth transition. The capstone seminar will first be offered in Fall 2018. Students will be notified by email, by flyer posting (for reaching potential students not yet in the major), and during academic advising. The Department website will be updated to promote and highlight all new majors in WLL, including Japanese.

11. Please document any implications that the change has on professional accreditation or licensure at the program or school/college level:

None

12. If the change includes a new course or courses, please indicate who will teach the course and how the rest of that faculty member’s course load will be affected (courses(s) redistributed to other faculty, taught less frequently, no longer taught, etc.). Please be specific about affected courses. This information should be reflected in the budget form that accompanies the proposal, e.g. the cost for a new faculty member to teach the new course or a redistributed course:
13. Please list other resources needed including new staff, IT, technology enhanced classrooms, office space, and other facilities. This information should be reflected in the budget:

None.

14. Please describe the budgetary impact that the proposed change will have:

None.

15. Please provide the bulletin copy (exactly as it should appear) related to the proposed change, including all text connected to the program (requirements, description, learning outcomes)[NOTE: this bulletin copy is in a final form and cannot be changed]:

The Japanese Language & Literature major provides students with an appreciation and critical understanding of Japan's rich literary and cultural traditions and contemporary culture along with a high level of proficiency in the Japanese written and spoken language. The program also enables students to explore Japan’s cultural and historical connections with the rest of East Asia and the world, preparing them to function effectively in cross-cultural contexts and to contribute meaningfully to the global challenges of today’s world. Majors leave the program as critically informed and discerning readers with the ability to communicate their ideas in well-structured and persuasive writing in Japanese and in English. Students are encouraged to study abroad in Kyoto at the Kyoto Consortium for Japanese Studies or in Tokyo at Keio University. Graduates have successfully pursued careers in translation, law, journalism, government, education, international business, and other fields.

Like all WLL majors, Japanese Language & Literature majors begin with XL100: Leaving Home: Explorations in World Literature, a team-taught course in which students meet the WLL faculty through guest lectures and are oriented in the rich diversity of the world’s literary traditions. They begin Japanese language study as early as possible and complete at least two language courses beyond the fifth-semester level (LJ303). Students also have the option of taking classical Japanese, as well as classical Chinese as it was used in Japan until the mid-20th century. Masterpieces of Japanese Literature (LJ250) introduces students to major texts in English translation and can be taken early on
in the student’s program. Four additional courses in Japanese language, literature, and/or culture provide greater depth in areas of special interest to the student. One elective chosen among all WLL courses on languages, literatures and cultures from around the world outside of Japan enhances understanding of Japan’s place in the world through regional, global and/or historical comparison. Students wishing to explore more of WLL’s course offerings outside of Japan may substitute an additional elective for one of their four courses in Japanese language, literature, or culture. Finally, Japanese majors reconvene with all WLL majors in the senior capstone seminar XL 479, where they share the expertise they have gained and work with a faculty mentor on a final project using Japanese language materials: a scholarly paper, a translation, a creative work, or other project at a similar level.

A total of 11 four-credit courses is required, all completed with a grade of C or higher.

- **XL 100 Explorations in World Literature: Leaving Home**
- **LJ 250 Masterpieces of Japanese Literature**
- **3 advanced Japanese language courses above LJ 212:**
  - LJ 303 (Third-Year Modern Japanese I) and two from:
  - LJ 304 Third Year Modern Japanese II
  - LJ 314 Classical Chinese I for Students of East Asia
  - LJ 316 Classical Japanese
  - LJ 320 Conversational Japanese
  - LJ 350 Readings in Modern Japanese Fiction
  - LJ 385 Intensive Kanji
  - LJ 386 Japanese Translation/Interpretation Workshop
  - LJ 441 Japanese Press
  - LJ 445 Readings in Japanese Culture
  - LJ 450 Topics in Advanced Japanese
- **4 courses in Japanese language, literature, and/or culture above LJ250.** With advisor approval up to 2 of these may be Japanese studies courses taken outside the WLL department, e.g., in History, History of Art and Architecture, Pardee, or Anthropology.
- **1 WLL elective,** chosen with advisor’s approval. Chosen from all courses in WLL excluding those with focus on Japan. May also be satisfied by taking both CAS CC 101 and CAS CC 102, by LX250
Introduction to Linguistics or a higher-level linguistics course, or by a literature course in Romance Studies, English, or Classics. Students wishing to do more comparative work may count an additional WLL elective in place of one of the four courses in Japanese language, literature and/or culture.

- **Capstone XL 479 Senior Seminar**, with a paper or translation project that makes use of Japanese-language sources

**To graduate with honors, students will complete XL 479 AND XL 540 OR a two-semester thesis project including XL 540 OR XL 479 and a semester of LJ 401 or 402 senior work for honors.**

To graduate with honors, students will maintain a GPA in the major of at least 3.4 and will take two additional courses beyond the 11 required for the major:

- one additional LJ or XL course chosen with approval of the advisor.
- either XL 540 (translation seminar) or LJ 401 or 402 (continuation of the thesis begun in the capstone seminar).

*The following questions relate to a change in the delivery format of an existing degree.*

16. For proposed changes to delivery format of existing programs, please provide an indication of non-standard scheduling for the proposed format:

   N/A

17. Please provide information on a marketing plan and partner for the proposed changed delivery format:

   N/A

18. If applicable, please provide a request for non-standard tuition rates for the proposed changed delivery format:

   N/A
19. What charges (tuition, fees, etc.) are to be applied to this program? How will the charges be structured?

N/A