Digital Identity Activity

The person you have been assigned is: __________________________

Please conduct a review of this person’s digital identity by reviewing his or her social media sites (at least Facebook and Twitter) and by doing a Google search. Please complete the profile of T/F questions below. You will have an opportunity to share this feedback privately with your assigned partner.

Take a look at what you can find and see if you can determine their hobbies or interests based on their “digital identity”.

What assumptions would you make about this person based on what you’ve found?

What do their profiles “say” about them?

 Pretend what you online is all you know about this person. Come to class ready to introduce this person with 3 things you gathered from their “digital identity”.

1) 

2) 

3) 

Profile Includes:

1) Inappropriate photos T F
2) Comments/postings that are vulgar T F
3) Content about drinking T F
4) Content about illegal drugs T F
5) Discriminatory comments about people or organizations T F

The profile:

6) Gives a positive impression of their personality T F
7) Supports his/her professional interests and qualifications T F
8) Show well-rounded interests T F
9) Includes positive comments from friends T F
10) Includes awards and achievements T F

Suggestions for improvement

(Friedman, 2014)