TERRIER ATHLETICS HAS gone high-def. Fans of var-
sity teams can now watch
nearly 100 live-streamed
men’s and women’s Terrier
sporting events each year.
Once games have streamed,
they can be seen on demand.
And it’s all free.

In September, the
Patriot
League
and the digital sports
website Campus Insiders
team up to launch the new
Patriot League Network
(PLN), a live-streaming
digital platform with hun-
dreds of live events that
can be seen on laptops,
smartphones, tablets, and
even gaming systems, such
as PS3s.

“Joining the Patriot
League at the same time
they are debuting this
network creates quite an
exciting venture for BU
athletics,” says Michael
Lynch, a Boston University
assistant vice president and
director of athletics.

Terrier sporting events
are streamed on BU’s channel,
and the Patriot League
website offers a conference-
wide channel. Currently,
only live-streaming feeds
of BU programs that com-
pete in the Patriot League
will be available. Men’s and
women’s ice hockey games
are still streamed through
CBS All-Access.

All men’s and women’s
home basketball and soc-
cer games and lacrosse
and field hockey games
are live-streamed unless
they are broadcast live on
television networks such as
NESN, ESPN, and NBCSN.
A limited number of home
events involving wrestling
and men’s and women’s
swimming and diving are
live-streamed as well. Soft-
ball, men’s crew, and wom-
en’s rowing events will be
available on a limited basis,
but not live.

A joint venture between
Silver Chalice Ventures and
IMG College, Campus Insid-
ers also produces more than
two dozen high-definition,
television-quality events as
well as weekly programming
featuring the Patriot League.
Hosted by sports person-
alities Bonnie Bernstein and
Seth Davis, Campus Insid-
ers programming includes
coach and player inter-
views via Skype. Melanie
Pellowski (COM’08), who
did a five-year stint with
Cox Sports New England,
is the first Patriot League
correspondent.

Campus Insiders incor-
porates the Patriot League
into its many existing dis-
tribution relationships
and includes the develop-
ment and management
of a comprehensive Pa-
triot League Network por-
tal on the Campus Insiders
website, mobile app, and
YouTube channel.

In addition to the PLN
venture, the Patriot League
has a multisport television
agreement with CBS Sports
Network that includes live
event coverage of men’s
and women’s basketball
and men’s lacrosse.

All Patriot League pro-
gramming is available at
www.campusinsiders.com,
the Patriot League’s confer-
ce-wide channel, as well
as at www.goterriers.com.

TOM TESTA

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