Beijing Weekend Draws a Crowd

More than 300 alumni, parents, and friends gathered in Beijing last March for a weekend of activities, including the fifth Asian Business Forum and presentations by President Robert A. Brown and economic leaders from the region. The event, called BU Momentum, was the largest gathering of alumni outside the United States in BU history. Participants came from China, the United States, Korea, Hong Kong, Singapore, Taiwan, Thailand, Japan, Malaysia, Canada, Italy, and the United Kingdom. They visited Tiananmen Square, the Temple of Heaven, the Forbidden City, and the Great Wall, as well as leading tech companies in China’s Silicon Valley. In addition to the business forum, guests attended the School of Management Centennial Celebration Luncheon and a dinner featuring cultural performances by alumni and talent from across Asia.

Largest gathering of alums outside US in BU history

President Robert A. Brown gives the keynote address at the conference titled Beijing, Boston, and Beyond at the China World Hotel.

Great Hall of the People, Beijing, site of the Campaign Celebration Dinner.

At the Asian Business Forum panel on private equity business in Asia are (from left) Board of Trustees chair Robert A. Knox (CAS’74, GSM’75), trustee Hugo Shong (COM’87, GRS’92), and Vincent Hsieh (LAW’92), president of the BU Alumni Club of Taiwan.

Weiqiang Han (GRS’89, GSM’89) (center) and Michael T. Lee (GSM’86) (far right) receive School of Management Distinguished Alumni Awards at the SMG luncheon, and are toasted by Kenneth Freeman, Allen Questrom Professor and Dean of SMG.