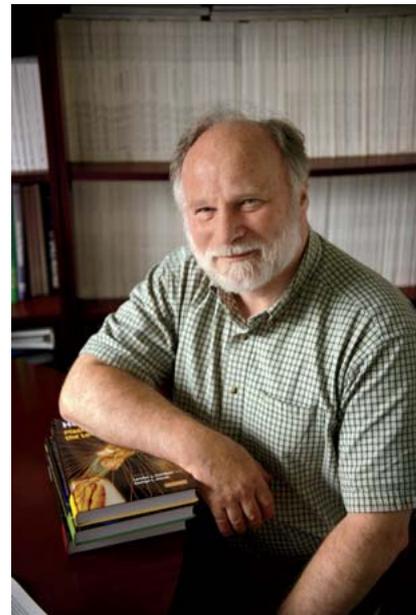


How to Catch an Asteroid

GETTY IMAGES



CYDNEY SCOTT

The best scenario would provide lots of warning—a decade or more, ideally—of an impending asteroid collision, says CAS astronomer W. Jeffrey Hughes, who thinks such lead times are becoming possible as scientists' ability to calculate orbits improves. The hard part, he says, is figuring out what to do once the heavenly threat is identified.

“You might pick one up, but that’s not what you’re intending to look for,” says W. Jeffrey Hughes, a College of Arts & Sciences professor of astronomy and an associate dean. “And you’re unlikely to pick up one of the very small ones, because it requires, essentially, a long time exposure.”

How exactly does one stop an asteroid? First, Hughes says, we should distinguish between planet-killers—asteroids so massive that we could kiss our posteriors good-bye—and smaller, potential city-killers like the Russian meteor. The former, he says, are hard to miss. Current scopes pick up 95 percent of those believed to be lurking near us, none of which currently threatens Earth, and improved technology will move that detection rate closer to 100 percent. Hughes and Andrew West, a CAS assistant professor of astronomy, concur that strikes from such monster rocks happen only once in tens of millions of years.

City-killers, on the other hand, the asteroids small enough to go undetected by telescopes, strike

Astronomers ponder ways to save the planet

LAST FEBRUARY’S ATMOSPHERIC blowup of a meteor over Russia injured 1,500 people, mostly from glass smashed by the blast, whose force was estimated at 30 times that of the atom bomb dropped on Hiroshima in 1945. A month later, the US Senate heard former astronaut Edward Lu advocate for beefing up asteroid detection and warning that the casualties in Russia would have been incalculably greater had the meteor exploded closer to a big city. The Russian rock, a NASA scientist said at the hearing, snuck by Earth’s telescopes, whose sights are set on projectiles much larger than that 60-foot-diameter meteor.

Is NASA worried? Sufficiently so that it has announced an asteroid Grand Challenge, inviting ideas

from the global scientific community about how to spot and stop asteroids that threaten our planet.

(Grand Challenges are defined by the White House Office of Science and Technology Policy as ambitious goals on a national or global scale that capture the imagination and demand advances in innovation and breakthroughs in science and technology.)

At Boston University, our sky-gazing capabilities include a partnership with the \$50 million Discovery Channel Telescope, at the Lowell Observatory in Arizona, as well as the Perkins Telescope, at the same site. But even the Discovery Channel equipment, which doubled the distance in space that astronomers could see, is not an asteroid watchdog per se.

once every 1,000 years. That sounds disturbing, but Hughes points out that “tsunamis, super storms, and major earthquakes also can come close to obliterating cities or even small countries, and they happen far more frequently.” It’s better to invest in preparing for those more likely catastrophes, he says. “I don’t think detecting small asteroids should be a NASA priority.”

But Hughes also knows that human nature is easily frazzled by even the most unlikely events. “Tell people about a risk they’ve never heard about or thought about,” he says, “and they get excited.”

Obviously, says the astronomer, the best scenario would provide lots of warning—“ideally a decade or more”—of a coming collision, and

he thinks such lead times are becoming possible as scientists’ ability to calculate orbits improves. The really hard part, he says, is figuring out what to do once the heavenly threat is identified. Hughes’

preferred approach would be to knock it off course by hijacking its steering. He proposes landing a spacecraft equipped with an engine propulsion system on the asteroid. “Then we can switch on the engine,” he says. “A low continuous-thrust engine, such as an ion propulsion engine that can get its energy from solar cells, is the most efficient for this kind of task. Not very dramatic, but effective.”

Punching the asteroid off course by shooting an object into it—one option mentioned at the Senate hearing—might work, says Hughes, but it won’t be easy to fire a missile that has enough momentum to do that. Another possibility would be hitting the object with a radar beam to heat up one side, causing it to release more gas and veer slightly off course.

In the opinion of astronaut Lu, the menu of choices makes deflection easier than detection. “The key,” Lu told a Senate committee, “is if you don’t know where they are, there’s nothing you can do.” **RB**

WEB EXTRA Watch three videos about how the Earth might defend itself against incoming asteroids at bu.edu/bostonia.

Pop Art Is Alive and Well

Molly Rosner (CFA’13) creates graphic design firm staffed with BU students

Molly Rosner wasn’t around for pop art’s heyday in the 1950s and 1960s, but that hasn’t kept the 21-year-old artist and entrepreneur from letting the movement influence every iPhone case, glittery lighter, and canvas that she embellishes.

The recent graduate launched American Dream House to create and market original pop art. Rosner (CFA’13) hopes to turn the company’s distinct designs, featured on paintings, clothes, and home accessories, into a lifestyle brand akin to West Elm or Tommy Hilfiger.

“I had the vague idea that I wanted to do something my senior year that would launch

me into a full-time job,” says Rosner, the company’s creative director. “I didn’t want to work for someone else, so I tried to venture out on my own, and art is something I’ve always enjoyed because it’s fun.”

Many of the designs draw on classic Americana imagery, with stylized lines and vibrant colors. One painting, *Dew Me*, is a close-up of a model, similar to a Vargas pinup, staring at the viewer with large green eyes.

“My art is influenced by the fact that I’ve always been drawn to graphic patterns, and retro and sparkly things,” she says. “I’m influenced by iconic

artists like Andy Warhol and Roy Lichtenstein.”

Rosner relies heavily on her “dream team” of 29 marketers, graphic designers, and artists—all Boston University students last year—to produce the company’s merchandise. She won’t reveal specifics about the company’s financials, but a painting can run up to \$300 and T-shirts sell for \$25. The merchandise is available for sale at craft fairs and open markets and on the online marketplace Etsy. **AL**

WEB EXTRA Watch a video about Molly Rosner (CFA’13), who introduces her company, American Dream House, and its staff of BU students, at bu.edu/bostonia.

CYDNEY SCOTT

Molly Rosner’s art is influenced by Andy Warhol and Roy Lichtenstein.

