Sumner Redstone Gives $18 Million to School of Law

Addition to building will bear media giant’s name

By giving back to the community, we will make it clear that we appreciate what we get from the University. We want to give a lot back, and we want to give service.”

Included in the tally will be hours of service dating from fall 2011 through the campaign’s conclusion in 2017. (The 2011 hours are included to reflect the campaign’s unofficial “quiet” period, which began about two and a half years ago.) As of early January 2013, nearly 304,000 hours had already been donated.

McCoy says that part of the inspiration for the idea came from a student initiative commemorating the inauguration of President Robert A. Brown in 2006. Jonathan Marker (CAS’07), then Student Union president, pledged one hour of community service for each undergraduate student—17,000 hours in total—as a gift to Brown, a goal that was exceeded by several thousand hours.

This time, the same emphasis is being placed on getting 100 percent participation from students, McCoy says, adding that it isn’t necessary for a student to volunteer with a group to be counted. Anyone who spends time working with an outside nonprofit, tutoring, or helping a frail neighbor can contribute their hours. AL