

#### American Schools of Oriental Research Newsletter

# ASOR

Winter 2012 Volume 62.4

ASOR at Boston University, 656 Beacon Street, 5th floor, Boston, MA 02215-2010

## 2012 ANNUAL MEETING IN CHICAGO IS THE LARGEST AND BEST EVER



#### By Elise A. Friedland and Andrew M. Smith II

Diverse! Engaging! Comprehensive! Exciting! Fantastic! Attendees have been overwhelmingly positive about ASOR's 2012 Annual Meeting. A record 925 registrants came together from November 14-17 in Chicago at the Marriott Magnificent Mile Downtown, and once again, we enjoyed the largest program to date, with 463 papers in 90 sessions, 18 posters, 44 business meetings and special events, and 22 exhibitors. With newly-redesigned Program Books to guide them, attendees zoomed from session to session, paper to paper, and meeting to meeting! And, nestled in the heart of downtown Chicago, conference goers also enjoyed world-famous cultural attractions, restaurants, and shopping.

Once again, our program covered chronological periods from Prehistoric to Islamic, regions throughout the ancient Near East from Anatolia to Iran, and a wide range of academic disciplines and technological approaches. ASOR-Sponsored Sessions covering the range of geographical, chronological, and disciplinary interests of our members included multiple sessions on the *Archaeol-*

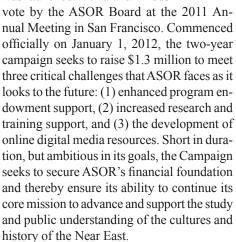
#### IN THIS NEWSLETTER

2013 Annual Meeting Recap
ASOR Announces Foundational Campaign 6-7
2013 Call for Papers
W.F. Albright Institute of Archaeological Research Appointees, Residents, and Staff, 2011/2012
Publications Committee Seeks Editor for the Bulletin of ASOR 11
ASOR Announces Secretary
A Look Inside the Henry Detweiler Papers
Archives Caption Contest Favorites
Membership Update
Website Updates

#### LETTER FROM THE PRESIDENT

he Oriental Institute reception was one of the highlights of our annual meetings

this past November in Chicago. In addition to a spectacular venue, and a great chance to visit with colleagues and friends, the reception provided an opportunity to announce the public phase of ASOR's Foundational Campaign. As we have reported in previous issues of the Newsletter, the Foundational Campaign was launched with a unanimous



As further detailed in the Campaign update (see p. 6), ASOR had received \$670,000 in gifts and pledges by the Chicago meetings, achieving our campaign goal to reach the halfway mark by the time of the annual meeting. Equally important, the number of individuals who have contributed to ASOR over the past couple of years has risen dramatically, setting a new record last year with 282 different donors—equivalent to almost 1 in 5 ASOR members—and that number has continued to grow this year. This broadbased support is critical to the success of the Campaign, not only for the specific financial contributions that are made, but also because of the strong membership support it demonstrates to the wider community, and the compounding generosity that often engenders, as Rob Oden, ASOR's Campaign and Development Committee Chair, illustrates powerfully in his recent new post, "Why All Gifts to ASOR Matter" (http://www.asor.org/ news/2013/02/why-all-gifts-matter html).

With the public announcement of the Foundational Campaign, we have now set

our sights on meeting the \$1.3 million goal by June 30, 2014 (the end of Fiscal Year

2014). Experience tells us that sustaining a campaign through this second phase can be even more challenging than the first. Thankfully we've also learned that ASOR members are particularly generous and responsive, especially when faced with a matching challenge. Many of you responded to last year's March Fellowship Mad-

ness appeal, which enabled ASOR to offer a record number of student fellowships in 2012. Consequently, we have initiated the drive again this year (http://www.asor.org/ news/2013/03/mfm-2013 html). Student fellowship support is one of the core challenges of the Foundational Campaign, which has set a goal of \$100,000 for student field research and travel fellowships, and represents a particularly strategic investment in ASOR's future. Thus any and all contributions to this year's March Fellowship Madness will also be helping us to meet this larger Campaign goal. At a time when many organizations, including some of our institutional partners, have had to cut back on student funding, it is especially important that ASOR provide this much needed support. If you have not yet pledged or given this fiscal year, I urge you to consider a gift, and help ASOR secure its foundation for the future.

This issue also celebrates the success of our Chicago meetings, and highlights the signature event our annual meetings have become. I wish to acknowledge the outstanding work of the Program Committee and its co-chairs Elise Friedland and Andrew Smith, as well as the ASOR staff, led by Andy Vaughn and Kelley Herlihy, for their unstinting help and support behind the scenes. Many of you have expressed your appreciation to me personally for the enjoyable experience you have had at the meetings, and it is a pleasure to convey thanks and appreciation to them on your behalf.

Yours as ever

The American Schools of Oriental Research

is a nonprofit, scientific and educational organization founded in 1900.

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#### **ASOR**

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#### The ASOR Newsletter

Andrew G. Vaughn, Editor Britta Abeln, Associate Editor Anthony Ste. Marie, Layout

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www.asor.org

#### 2012 ANNUAL MEETING RECAP



Annual Meeting attendees enjoyed the reception following the plenary speaker.



continued from page 1

ASOR's members continue to diversify our program by chairing a wide range of Member-Organized Sessions and Workshop Sessions focused on specific themes, archaeological techniques, or sites. This year's new sessions included City of Gold: Archaeological Excavations at Polis Chrysochous, Cyprus, Parthia and the West, Islamic Frontiers and Borders in the Near East and Mediterranean, Archaeological Processes and Phenomena in Natural (Karstic) Caves in Israel, and Mesopotamian Civilization: New Directions in Iraqi Archaeology, while new workshops focused on such topics as Archaeological Conservation Strategies in the Near East, Women in Near Eastern Archaeology: An Open Forum.

This year's meeting was jam-packed with special events. Over 300 attended the plenary address that launched the Annual Meeting and featured Professor Manfred Bietak from The University of Vienna. Prof. Bietak's lecture was titled "The Discourse Between Historical and Radiocarbon Chronology of the Bronze Age in the Levant." The first full day of the meeting included yet another extremely informative Junior Scholar Panel



An imposing statue looms over the reception at the Oriental Institute.

#### 2012 ANNUAL MEETING RECAP



The event at the Oriental Institute was a hit!

Discussion held during the lunch break. At "Stop the Presses!: Everything You Ever Wanted to Know about Publishing but Were Afraid to Ask," James M. Weinstein, Editor BASOR, Thomas Schneider, Editor NEA, Charles Jones, Chair of the ASOR Publication Committee, and James Eisenbraun, Publisher, delivered invaluable advice and insights. Later that evening, a sold-out reception at the University of Chicago's Oriental Institute delighted all who attended.

Maintaining this diverse and exciting program depends on ASOR's members! We encourage you all to continue to develop Member-Organized Sessions and Workshops, to contribute to our ASOR-Sponsored Sessions by submitting papers on your current work, and to contact the Program Committee with any input and ideas you may have for improving the Academic Program of the Annual Meeting. The deadline for abstract submission is February 15, 2013 (or as late as March 1, 2013 with a \$25 fee). You may visit the 2013 Call for Papers at http://www.asor.org/am/2013/2013-call-for-papers. shtml!

On behalf of the Program Committee, we would like to thank all who helped to organize the 2012 Annual Meeting. For their constant support on the Annual Meeting, we are especially grateful to Kelley Herlihy, ASOR's Director of Meetings and Events, Andy Vaughn, Executive Director of ASOR, and the entire ASOR staff. We are especially grateful to our session chairs, who work long and hard to assemble and shape the intellectually-engaging fora that we all gather to attend. We would also like

to thank Sheila Bishop and The Foundation for Biblical Archaeology (TFBA) for financially supporting the seven TFBA scholars who helped with registration and in the session rooms. For creating such a lively foyer area, we are extremely grateful to all of the exhibitors. And, finally, we owe much thanks to the Oriental Institute, the Alexandria Archive Initiative/Open Context, and the Institute for the Study of the Ancient World for co-sponsoring the wi-fi access throughout the meeting rooms.

We hope you will join us to present your new research at our 2013 Annual Meeting to be held from November 20-23, in Baltimore at the Sheraton Baltimore City Center Hotel!



The Posters on Parade inspired some great conversations.



A record number of fascinating papers engaged the meeting-goers.

## SAVE THE DATE!







November 20-23, 2013

#### 2013 Annual Meeting

SHERATON BALTIMORE CITY CENTER

101 WEST FAYETTE STREET , BALTIMORE, MD 21201 USA

THE RATES ARE \$145 SINGLE/DOUBLE AND \$165 TRIPLE/QUAD

The ASOR room block is open so please call 1–410-752-1100 Ask for the "ASOR Annual Meeting"

### PLEASE VISIT www.asor.org/am/index.html for details



Photos courtesy of Visit Baltimore

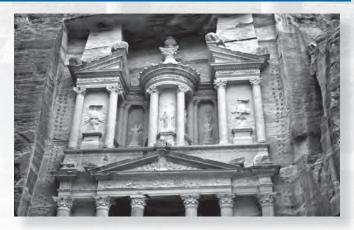
#### **ASOR ANNOUNCES FOUNDATIONAL CAMPAIGN**



## PUBLIC LAUNCH OF CAMPAIGN TAKES PLACE IN CHICAGO

The "Building a Foundation for ASOR Campaign" has been one of ASOR's worst kept secrets over the past twelve months. This \$1.3 million brief yet vital initiative need not be a "secret" any longer. We are pleased to report that ASOR has passed the halfway mark of our campaign goal, and this milestone was announced by ASOR President Tim Harrison at the Thursday night reception at the Oriental Institute during the 2012 ASOR Annual Meeting in Chicago.

The campaign was officially launched with a unanimous vote by the ASOR board at the 2011 Annual Meeting in San Francisco. The primary goals of the first phase of the campaign were to expand ASOR's donor base, while concurrently seeking to reach the halfway mark of \$650,000 in gifts and pledges by the 2012 Annual Meeting in Chicago. We are pleased therefore to be able to announce that the campaign has met and exceeded both of these goals! We set a new record last year with 282 different donors equivalent to almost 1 in 5 ASOR members—who made a charitable contribution, and we have received \$670,000 in gifts and pledges toward the campaign! Moreover, by the time the Annual Meeting had ended in Chicago, we were above \$700,000. With the public announcement of the campaign, we have now set our sights on meeting the \$1.3 million goal by June 30, 2014 (the end of Fiscal Year 2014). Any gifts made to ASOR for the annual fund, scholarships, or any other program or area, will count towards our campaign goal. The following is a summary of the case statement for the Foundational Campaign.



## A VISION FOR ASOR IN THE 21ST CENTURY

ASOR affirms its historic mission and the priorities that have guided it as an organization since its inception in 1900. Central to these priorities is ASOR's identity as a learned society with a constituency sharing an interest in and deep commitment to the study and public understanding of the cultures and history of the Near East. These core values continue to unite ASOR. As the preeminent professional association dedicated to the study of the cultures and history of the Near and Middle East, ASOR seeks to build on this legacy. We need to secure a financial foundation that will ensure the achievement of our long-term vision. Today ASOR has 1550 individual members, 90 institutional members, and 71 affiliated archaeological projects. We are a widely respected advocate for the protection and preservation of the region's unique cultural heritage. This foundational campaign—brief in extent but vital in mission—will fundamentally transform ASOR's ability to serve students, teachers, scholars, and the public at large in the 21st century. At the same time, and of lasting importance, our campaign will ensure the advancement of ASOR's mission in perpetuity.

Our Campaign will also render ASOR a model for change and renewal within other fields of academic study in the humanities and social sciences. In the Academy, the need for revitalizing education in the Humanities is clear, and of critical concern today. A new generation of scholars is rising within ASOR with interests that reach beyond the traditional fields of Biblical Studies, Languages and History into a broad interdisciplinary range that includes Anthropology, Ethnography, Geography, Museum Studies, and Environmental, Life and Physical Sciences. With its core commitment to creating and expanding research and educational opportunities within this dynamic intellectual environment, ASOR is well-positioned to play a role in higher education that is both timely and of real consequence. We must ensure the preservation of ASOR's vital global role far into the future. We ask that you help make this a successful campaign.

#### **ASOR ANNOUNCES FOUNDATIONAL CAMPAIGN**



## SECURING A FOUNDATION FOR ASOR

Funding is needed to support ASOR's vital vision. As a charitable organization, ASOR's membership and subscription revenues account for only 37% of our annual budget. ASOR thus depends on the financial generosity of its membership. We have a critical need not only to sustain and grow our current programs but also to endow them in perpetuity. The Campaign therefore will seek to address three interconnected resource challenges:

#### CHALLENGE NO. 1:

#### Campaign Goal \$550,000

#### PROGRAM ENDOWMENT

We seek to grow the ASOR endowment (\$450,000 at the beginning of the campaign) to \$1 million, which will enable ASOR to better underwrite its operations and thereby ensure more robust and vibrant support for its programs into the future.

#### CHALLENGE NO. 2:

#### Campaign Goal \$200,000

#### RESEARCH AND TRAINING

We seek to secure endowment support for field research in order to underwrite the expenses for researchers in ASOR-related field projects, and to provide subventions to research projects for their infrastructure needs. ASOR seeks \$100,000 for affiliated project field support, and \$100,000 for student field research and travel fellowships.

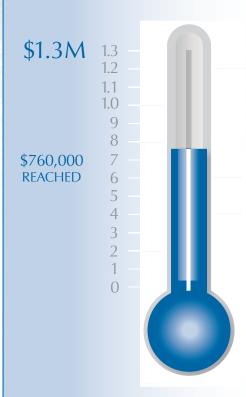
#### CHALLENGE NO. 3:

#### Campaign Goal \$250,000

#### ONLINE DIGITAL MEDIA RESOURCES

We seek to secure the funding required to complete the construction of an online Near Eastern Digital portal, and to establish the ASOR Archives as a research destination with the capacity to provide broad, sustainable public access.

#### **Campaign Goal**



The campaign goal will be to raise \$1.3 million in new funds over three years (completed by June 30, 2014) targeting specific resource needs in each of these critical areas, while continuing to meet our \$100,000 Annual Fund budget commitment. A concurrent campaign goal will be to increase membership in the Legacy Circle (those have made a planned gift to ASOR) from 10 to 50. Meeting our total campaign goal of \$1.3 million will secure a foundation for future growth and accomplishment as ASOR continues its strong legacy into the 21st Century. The dramatic increase in planned gifts will transform how ASOR can carry out its mission in perpetuity.

#### 2013 ANNUAL MEETING CALL FOR PAPERS

For the 2013 Annual Meeting, our Academic Program will incorporate four venues for presenting your research and new discoveries: "ASOR Sessions," "Member-Organized Sessions," "Workshops," and "Projects on Parade Poster Session".

- **1. ASOR Sessions:** Sessions that are long-standing ASOR-mainstays sponsored by the Program Committee (with existing chairs continuing to provide invaluable expertise and organization) to assure that the Academic Program for each Annual Meeting includes venues for the presentation of new research in the broad temporal, regional, and disciplinary areas represented in the ASOR membership (see list of "ASOR Sessions" below).
- **2. Member-Organized Sessions:** These sessions may be proposed by ASOR Members who wish to explore a special topic or theme at the Annual Meeting for a term of one to three years.
- **3. Workshop Sessions:** Workshops are interactive sessions organized around a tightly focused topic or theme or around an archaeological site; in these, oral presentations and/or demonstrations are kept to a minimum in favor of open discussion between prospective session chairs, presenters, and members of the audience.

**4. Projects on Parade Poster Session:** The Poster Session offers an informal venue for ASOR members to "get the word out" about their research and is designed to provide student and junior members an opportunity for greater involvement in the program of the ASOR Annual Meeting.

We encourage all members to contribute to the 2013 Annual Meeting's Academic Program and welcome new Member-Organized Session proposals, new Workshop Session proposals, and paper proposals. Please keep in mind the following deadlines:

**December 15, 2012:** New Member-Organized Session proposals and new Workshop Session proposals due

**February 15, 2013:** Abstract/participation forms from those wishing to present papers at ASOR due

**April 15, 2013:** ASOR office emails official acceptance/rejection notice to presenters

**August 1, 2013:** Proposals for Projects on Parade Poster Session due

#### **ASOR Sessions**

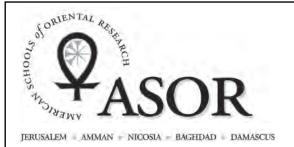
- Ancient Inscriptions
- · Archaeology and Biblical Studies
- Archaeology of Anatolia
- · Archaeology of the Byzantine Near East
- Archaeology of Cyprus
- · Archaeology of Egypt
- · Archaeology of Eurasia and the Black Sea
- · Archaeology of Gender
- · Archaeology of Iran
- Archaeology of Islamic Society
- Archaeology of Israel
- Archaeology of Jordan
- · Archaeology of Lebanon
- Archaeology of Mesopotamia
- Archaeology of the Natural Environment: Archaeobotany and Zooarchaeology in the Near East
- Archaeology of the Near East: Bronze and Iron Ages
- Archaeology of the Near East: The Classical Periods
- Archaeology of Southern Arabia and Her Neighbors
- · Archaeology of the Southern Levant
- · Archaeology of Syria
- Art Historical Approaches to the Near East

- Bioarchaeology in the Near East
- Cultural Heritage Management:
   Methods, Practices, and Case Studies
- · GIS and Remote Sensing in Archaeology
- History of Archaeology
- Individual Submissions
- Maritime Archaeology
- · Myth, History, and Archaeology
- · Prehistoric Archaeology
- Reports On Current Excavations— ASOR Affiliated
- Reports On Current Excavations— Non-ASOR Affiliated
- Technology in Archaeology
- Theoretical and Anthropological Approaches to the Near East

#### **Pre-approved**

- "Member-Organized Sessions" for 2013 Annual Meeting
- Archaeology in Context: History, Politics, Community, Identity
- Archaeology of Ritual and Religion
- Basileus, Sebastos, Shah: Archaeologies of Empire and Regional Interactions in the Hellenistic and Roman Near East

- City of Gold: Archaeological Excavations at Polis Chrysochous, Cyprus
- Collecting and Displaying Near Eastern Art and Archaeology in the Museum
- Imperial Peripheries: Archaeology,
   History, and Society on the Edge of the Neo-Assyrian Empire
- Islamic Frontiers and Borders in the Near East and Mediterranean
- Joint Archaeological Expedition to Tel el-Hesi Regional Overview
- Landscapes of Settlement in the Ancient Near East
- Meals and the Hebrew Bible/Old Testament in Its World: Foodways
- Philistia and the Philistines in the Iron Age
- Secondary Context for Objects with No Known Origin: A Workshop about Ethics of Scholarly Research
- The German Contribution to the Archaeology of the Southern Levant
- Topics in Cyberinfrastructure, Digital Humanities, and Near Eastern Archaeology
- Twenty Years Digging at Armageddon: The Renewed Excavations at Megiddo 1992-2012



## 2013 ASOR ANNUAL MEETING REGISTRATION

NOVEMBER 20-23, BALTIMORE, MARYLAND

Register online by following the links at www.asor.org

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Institution (for name badge)					
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ASOR membership must be current			•		
	EARLY BIRD (Nov. 17 - Apr. 1)		RSAVER - Sept. 11)	ADVANCE (Sept. 11 - Nov. 6)	ON-SITE
Member	\$160		185	\$210	\$235
Non-Member *	\$210		235	\$260	\$285
Student Member	\$95 \$85		120 110	\$145 \$135	\$170 \$160
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**Refund policy:** All refunds must be requested in writing by November 9, 2013. A \$35 administrative fee will be assessed per registration. No refunds will be given on the student or spouse/partner fees. Refunds may be processed after the meeting and will be issued by February 10, 2014.

#### W.F. Albright Institute of Archaeological Research Appointees, Residents, and Staff, 2011-2012



Back Row (I-r): Ernest S. Frerichs Fellow/Program Coordinator Joe Uziel, Chef Hisham M'farreh, Senior Fellow David Ben-Shlomo, Assistant to the Director Helena Flusfeder, Research Fellow Claire Pfann, Senior Fellow Stephen Pfann, Miqne Staff J. Rosenberg, Educational and Cultural Affairs Fellows Austin Hill and Nicholas Blackwell, Research Fellow Baruch Brandl, Albright Resident Goetz Lingenthal, Senior Fellow Karen Stern and Noa Claire Gabbay, Maintenance Staff Ashraf Hanna, Gardener Faiz Khalaf.

Front Row (I–r): Research Fellow Deborah Cassuto, Senior Fellow Shimon Gibson, former Albright Trustee and Fellow Jodi Magness, Educational and Cultural Affairs Fellow William Zimmerle, Noble Group Fellows Shuo Geng and Jiafen Cheng, Annual Professor John Franklin, Helen, Glynnis and Sylvan Fawkes, National Endowment for the Humanities Fellow Miryam Brand, Senior Fellow Samuel Wolff, Chief Librarian Sarah Sussman, Institute Manager Nadia Bandak.

**Seated on Carpet (l-r):** Kitchen and Housekeeping Staff Nawal Ibtisam Rsheid, Librarian Kate Masliansky and Library Computerization Staff Diana Steigler.

Appointees and staff not in photo: Director Sy Gitin, National Endowment for the Humanities Fellows Eliot Braun, Louise Hitchcock and Lisa Mahoney, Educational and Cultural Affairs Fellow Yitzhaq Feder, Noble Group Fellows Zhe Li, Xinhui Luo, Yuan Zhihui, Andrew W. Mellon Fellows Aleksander Michalak, Jolanta Mlynarczyk and Emmanuel Moutafov, Glassman Holland Research Fellow Oleksandr Symonenko, George A. Barton Fellow Ingmar Franz, Kathleen S. Brooks Fellow Ghassan Nagagreh, Senior Fellows Ibrahim Abu-Ammar, Marwan Abu Khalaf, Eliot Braun, Jeffrey Chadwick, Trude Dothan, Gerald Finkielsztejn, Garth Gilmour, Salah Houdalieh, Ann Killebrew, Laura Mazow, Robert Miller, Pierre de Miroschedji, Hani Nur el-Din, Nava Panitz-Cohen, Stephen Pfann, Stephen Rosenberg, Benjamin Saidel, Yuri Stoyanov, Hamdan Taha, Dieter Vieweger, Anna de Vincenz; Post-Doctoral Fellows Rona Avissar, Amir Golani, Ianir Milevski, Hamed Salem, Issa Sarie, Itzhaq Shai and Charles Stang; Research Fellows Rick Bonnie, Amit Dagan, Malka Hershkovitz, Bronwen Manning, Ross Voss, and Alexander Zukerman; Administrative Consultant Munira Said, Maintenance Staff Ashraf Hanna; Housekeeping Staff Nuha Khalil Ibrahim, Groundsman Lutfi Mussa.

## PUBLICATIONS COMMITTEE SEEKS EDITOR FOR THE BULLETIN OF ASOR

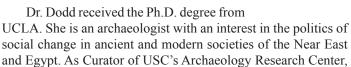
he Bulletin of the American Schools of Oriental Research (BASOR), a publication of the American Schools for Oriental Research (ASOR), is seeking an editor for a renewable three-year term beginning July 1 2014, for six semi-annual issues. BASOR is a peer-reviewed illustrated publication including technical articles covering the entire Near East and eastern Mediterranean world from the Palaeolithic period through Islamic times. The principal subject areas of the journal include art and archaeology, history, anthropology, bioarchaeology and archaeozoology, archaeometry, geography, philology and epigraphy, and literature. BASOR is published on paper and in the JSTOR Current Scholarship Program.

The duties of the position include the following: maintenance of an editorial office for the journal; solicitation and acquisition of manuscripts suitable for publication; implementation of a peer review process for the evaluation of manuscripts; collaboration with the copyeditor, ASOR publications director, and other staff at the ASOR office; chairing an editorial board; actively promoting the journal online; and editing and proof-reading each issue. The duties also include timely publication of journal issues and providing quarterly reports to the Chair of the ASOR Publications Committee. The Editor of BASOR will have editorial control over the journal, within the parameters of the editorial mission established for BASOR by ASOR.

The successful candidate should anticipate managing a transition to an online article submission and review process and have a strategy for increasing the presence of BASOR online. Ideally, the Editor should have knowledge of the production and distribution processes common to print and electronic journals. The Editor of BASOR currently receives a stipend as well as reimbursement for travel expenses to ASOR's Annual Meeting. These funds also could be reallocated to provide release time at the successful candidate's home institution. ASOR will negotiate details regarding administrative support and other basic infrastructure in collaboration with the successful candidate. The search committee requests proposals from applicants outlining a vision for the journal, which includes the candidate's ideas on the following: 1) increasing the journal's online presence; 2) promoting the journal outside ASOR; and 3) transitioning to an online article submission and review process. Applications from a single editor, coeditors, or an editorial team will be considered and accepted until the position is filled. All applications received by August 1, 2013 are guaranteed to receive full consideration, but applications will be accepted until the position is filled. The candidate's application package should consist of the aforementioned vision statement and a current CV. These materials, and any other inquiries, should be submitted via e-mail to Charles Jones, Chair of the ASOR Committee on Publications (chuck.jones@nyu.edu).

#### ASOR Announces Lynn Swartz Dodd as ASOR Secretary

SOR is pleased to announce Dr. Lynn Swartz Dodd of the University of Southern California (USC) as our new Secretary. The ASOR Board of Trustees voted unanimously at its fall meeting on November 18, 2012 to elect Dodd to a three-year term (2013-2015) as ASOR Secretary and member of the Executive Committee. Dodd succeeds Prof. James F. Strange of the University of South Florida who served as Secretary for three terms and more than ten years. Prof. Strange continues his service to ASOR as a member of the board of trustees (Class of 2015).





she undertakes technical material studies, excavation publication projects, research involving lasers, and also new imaging techniques. Her most recent fieldwork has been in the Hatay region of Turkey near Antakya, where she has been Field Director of the Amuq Valley Research Project survey, located about 100 miles south of the site of her dissertation research in the Marash Valley. Dodd is also working on the publication of the University of Chicago's Tell al-Judaidah excavation, also in the Amuq. Closer to home, she contributes to the documentation of Native American sites in California. She co-directed the excavation of a multi-period mound Kenan Tepe on the Upper Tigris River.

She is co-Director of USC's Institute for Shared Heritage. She is presently Distinguished Faculty Fellow in USC Dornsife and Director of Interdisciplinary Archaeology at USC.

#### HENRY DETWEILER IN SARDIS: A LOOK INSIDE THE HENRY DETWEILER PAPERS

#### By Alyson Bowers, ASOR Archives Intern

ithin the archive here at ASOR, there are many untapped collections full of information, stories that can be uncovered, and understanding and meaning that is waiting to be found by a researcher; the A. Henry Detweiler Papers is such a collection. The A. Henry Detweiler Papers are the personal and professional papers of President Detweiler, who was president of ASOR from 1955 to 1966. After receiving his Bach-

elor of Architecture from the University of Pennsylvania in 1930, he participated in many excavations and collaborations with archeology teams at Yale and Michigan University, etc. Later, he taught architecture at Cornell University and served as the dean of the Architecture School there in 1956. His involvement with ASOR began in 1949 when he was acting director of the School in Jerusalem, continued with his presi-

dency of the organization from 1955 to 1966, and lasted until his resignation, when he was appointed a Life Trustee, 1967-1970.

#### **Detweiler at Sardis**

Interestingly enough, even though Mr. Detweiler's later life was filled with more administrative functions in his position as President of ASOR, his love of archeology and excavating still thrived with his participation in different excavations. Particularly interesting is the excava-

tion to Sardis that he led in 1958-1961, with the help of George A. Hanfmann. The A. Henry Detweiler Papers in the ASOR Archives tells the story of Detweiler's lifelong devotion to archaeology, and documents the first years of the now well-known Sardis excavation.

While the A. Henry Detweiler Papers comprises 6 boxes, the documents pertaining to Sardis span nineteen folders and contain correspondence, financials, reports, press-related materials, excavation sketches, and ephemera.

This excavation received much attention from the press over the three years that Detweiler was in charge. Detweiler kept around 100 newspaper clippings about the noteworthy accomplishments of the excavation, with headlines reading: "Site of

Ancient City Discovered in Turkey" from Newport Daily News, September 3, 1958, and "Inscription in Language of Croesus Dug from Ruins of Ancient Sardis", Post and Times Herald, July 23, 1958, to "Archaeologists Find Inscription to Lucius Verus" from Burlington Free Press, July 30, 1958.

Detweiler also kept news reports from Harvard University News Office itself, as they documented some of the excavation's greatest findings through the years. Some of the most noteworthy early discoveries are the findings of inscriptions in the Lydian language, inscriptions in honor of Roman Emperor Lucius Verus, and the discovery of the exact location of Sardis. In August

1960, the discovery of the fortifications built by successors of Alexander the Great on the citadel of Sardis were uncovered. In addition, the news reports from October 1960 chronicle the "remains of buildings destroyed by 'sons of Hercules' around 1200 BC and other destroyed about 600 years later by the King of Persia." A year

later, in October 1961, the Harvard University News Office released its Sardis findings, saying, "A marble avenue where ancient shoppers thronged, A Roman bath with colorful mosaics, and the first glimpse of the fabled golden riches of the capitol of Croesus are among important discoveries made by a Harvard-Cornell expedition in its fourth summer at Sardis, Turkey."

The Sardis excavation cemented its popularity with the media as

Detweiler corresponded with the Motion Picture Service, WGBH, Life, and National Geographic, among others, to negotiate article and film deals about the findings at Sardis.

Though a feature film about Sardis never materialized, the excavation was brought to the imaginations of the general public through popular publications like Time Magazine.

Further information about the excavations can be gleaned from the interior reports kept by those on the Sardis excavation team. While the collection does not include many photographs pertaining to the Sardis expedition, there are interesting report sketches, like this one, which comes from the "Report on the Pactolus Excavations" by Mario A. Del Chiaro in August 1959:



Telegram from Motion Picture Services

continued on page 13

#### **ASOR ARCHIVES CAPTION CONTEST FAVORITES**



he Annual Meeting in Chicago had a lot of standout moments, from the reception at the Oriental Institute to the quality and diversity of the academic sessions. One of the office staff's favorite moments was going through the submissions for the Archives Caption Contest, which pitted our attendees against one another in a battle of witticisms! We still don't know what is going on in this photo from the ASOR Archives, but we do know that we have some clever attendees!

#### Here are a few of our favorites:

"Revealed! Herod's diving board emerges from the receding waters of the Dead Sea!" —Felicity Cobbing

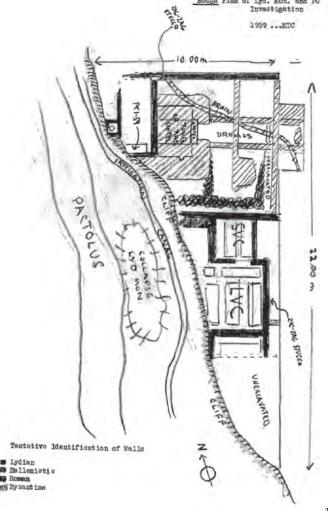
"Early attempts at maritime archaeology." — Jacob Moody

"In response to the members' requests for a more exotic destination, ASOR made a splash by scheduling the Annual Meeting in the city of Atlantis." —Eric Welch

"Damn water table." —Laura Sparks

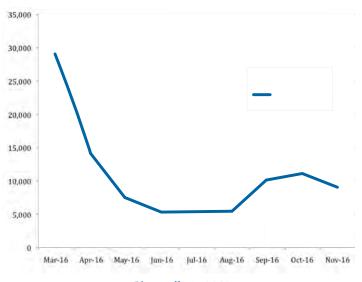
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All of these different documents combine to help give us, as researchers, archaeology enthusiasts, and members, a fuller understanding of what Sardis meant to Henry Detweiler, himself. From the administrative materials in the collection, we gain perspective on the scope of Detweiler's responsibilities – something many current and former dig directors can sympathize with. The meticulous reports in the collection indicate the care taken by Detweiler and his excavation team. The amount of newspaper clippings and press-related documents collected and filed by Detweiler document not only how the Sardis excavation generated excitement and interest within and far beyond the academic community, but also document Detweiler's sustained passion for his chosen field – something we all aspire to!



#### MEMBERSHIP UPDATE

he fall/winter season in Boston has been busy and productive. ASOR's steady membership growth during 2012 continued and a new record for total members was set in September. ASOR's blog content increased in conjunction with two theme months that were wildly successful. September's Qumran, and October's cultural heritage themes drove the largest increase in online traffic since the Jesus Tomb controversy in March. Original posts for each theme—written by members and other scholars—were well received, and produced some lively discussion. The increased blog traffic combined with the milestone 2,000 likes on Facebook made the fall a great success for ASOR's ongoing social media initiative. Intent on building on the momentum created by ASOR's social media success and record membership numbers, a membership appeal to over 5,000 individuals was executed in early



Blog traffic in 2012

November. The initial response to the appeal has been promising, and thanks to the hard work of everyone in Boston, ASOR has set another record in December with 1,581 ASOR members!

The fall also included changes that improve service and increase the amount of information available to ASOR's new and existing members. The 2013 membership enrollment form was redesigned to ease renewal and explain member benefits. Look for the new form which started in December. An information packet for new members was introduced at this year's Annual Meeting. These packets contain material detailing ASOR's mission, member benefits, and its history. New members at the meeting were particularly excited to see a new and colorful "History of ASOR" pamphlet in the packet. This pamphlet was produced in September and will be a useful tool for upcoming advocacy and fundraising efforts. Additionally, members have a quick and easy way to learn about the organization's past and share it with others. Copies of this brochure will be provided to any member wishing to promote the organization at a lecture, conference, or any gathering of people interested in Near Eastern history.

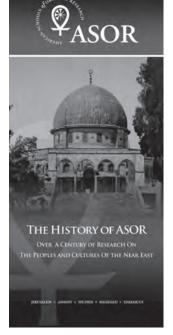


Who knew stuffing 5,000 envelopes was such hard work!

In October ASOR also rolled out a new email client for communicating with members. The Informz integrated platform provides added functionality for every email and is capable of targeting specific demographic groups. Communications will now contain the most relevant information possible based on a member's individual profile. ASOR's emails also have a completely new look. Gone are the two color text emails in favor of brighter, more colorful templates that present information that is better organized, and more visually appealing. These templates are also tailored for

mobile email clients, so members will now be able to read ASOR's communications with ease on their smart phone or tablet.

The seasons are quickly changing and ASOR has even more planned for 2013, including membership drives, resource maps for ASOR's members, and a monthly e-newsletter. The most important part of ASOR's continuing efforts to improve the member experience is getting input from the membership. Every ASOR member may provide feedback via email (asormemb@ bu.edu) or by posting to the organization's Facebook wall (www. facebook.com/ASOR.org). Members are vital to ASOR's continued success and we want to ensure they have the best experience possible!



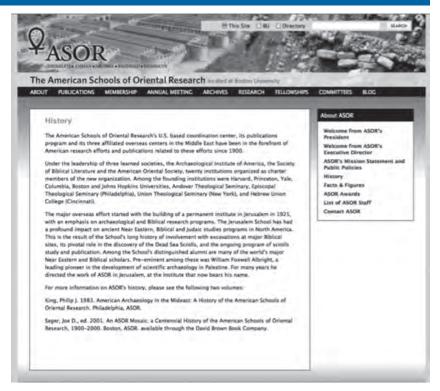
Cover of the new History of ASOR pamphlet.

#### RECENT WEBSITE UPDATES

SOR's recent social media initiative has brought more traffic than ever to our website, and we have been making changes to the site to ensure that we're putting our best foot forward. Recent updates to the site include:

- A tighter main page, with less text and more attractive advertisements that we design in-house, often using images from the ASOR archives or ASOR-affiliated excavations
- A completely revamped "About" tab, with a new section about "Who We Are" and a "History" section that recounts ASOR's long, interesting history
- The "Publications" portion of the website has been dressed up with new logos for each publication, streamlined journal descriptions, and to-the-point information about subscribing and renewing
- The Committees page has been re-organized to give members and committee members easy access to information about who sits on the committees, and minutes from past meetings
- Images have been added throughout the site to showcase the sights and vistas that come with being involved in this exciting field of study
- Additional links have been added throughout the site to make it easier to find what you're looking for
- The 2013 Annual Meeting webpages have a new look to reflect our enthusiasm for our continually-expanding yearly conference

With your feedback, we plan to continue updating the site to be as vibrant and active as ASOR itself. This fall, we sent out a small,



preliminary survey about the website. We found that, while respondents liked our tidy main page and all the information available on the site, they thought the site could be more attractive and have a more intuitive layout. Do you agree? Take the survey yourself and let us know how we can make the ASOR website more helpful, more attractive, and easier for you to use. Or, email the webmaster directly at asorarch@bu.edu.



Top Right: Old "History" page. Left: Revamped "History" page, titled, "Who We Are," with a streamlined sidebar, a livelier description of where ASOR began and where we are today, and images illustrating our history and institutional character.



This unfortunately fictitious sweater recently graced the main page of the website in one of our homegrown ads.

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