



TRANSFORMING THE FUTURE of the Arts

When the Arts Administration program was established at Boston University in 1993, the vision of its founding director, Daniel Ranalli, was to provide a vital laboratory for emerging arts leaders by drawing upon the wealth of Boston's rich cultural community for teaching resources and internship opportunities. Almost three decades later, that vision has been vibrantly realized.

We take pride in several factors that distinguish our program:

- > Our faculty are drawn from the most accomplished practitioners in the Boston and New York region—no other graduate program in arts administration can give students such a range of opportunities to learn directly from top arts professionals.
- > Our alumni form an engaged network of talented arts managers in important arts organizations throughout Boston and beyond—their generosity includes initiatives such as a volunteer mentorship program with current students.
- > Our program is one of the most affordable graduate programs in the country—designed to accommodate both partand full-time students.
- > We embrace a global approach to arts management—through our internationally diverse student body and through opportunities to interact with leading practitioners worldwide in our international travel courses.
- > We are committed to training future arts leaders who will build a more diverse, equitable, and inclusive professional arts sector.
- > Boston offers a wealth of culture and a rich variety of arts institutions within one of the most livable cities in the US—along with ample opportunities for free or discounted access to those institutions through BU's Arts Initiative.

Now, and looking toward the future, we must be prepared for extraordinary transformation in the art world. That said, we see a wealth of opportunities for creative arts leaders in the changing ecosystem of the arts, and we strive to cultivate professionals who are resourceful, intellectually engaged, creative, and resilient. Our Broadway partnership with Nederlander Worldwide Entertainment, which provides students with direct access to the knowledge of cutting-edge practitioners in New York's theater industry, is a prime example of our embrace of new approaches and emerging practices in the field.

We welcome your interest in our program.

J.M.

Douglas DeNatale, PhD Director, Arts Administration Associate Professor of the Practice



A LEADER IN Arts Administration Programs

The socioeconomic and political challenges of the day bring a renewed importance to the work of cultural entrepreneurs, artists, producers, curators, policymakers, and arts managers who embrace the challenge of rethinking and reshaping the role that the arts play in contemporary society, worldwide.

Founded at Boston University's Metropolitan College (MET) in 1993, the Arts Administration master's degree program draws upon the insight and participation of Boston's rich cultural and

creative communities, infusing the classroom with a wealth of first-hand experiences, practical considerations, case studies, and best practices. Arts Administration faculty are leading professionals in the field. As practitioners, and not simply theorists, our faculty offer informed perspectives and insights that provide a uniquely hands-on approach to study—with a foundation in the realities of today's arts organizations. Emphasizing excellence, creativity, problemsolving, diversity, internationalism,

and a commitment to new media, our master's degree and graduate certificates produce graduates who are prepared to maneuver the challenges of managing complex arts and cultural organizations, ready to accept evolving global responsibilities of the arts in the 21st century, and eager to provide confident, agile leadership that fosters growth and opportunity for the arts community.

"This one-week travel study to Barcelona was really an unforgettable and meaningful experience for me. We were so lucky to get the private guided tours of various arts and cultural institutions in Barcelona, and to communicate with professionals. Under a globalized and pluralist context, it was a great opportunity for us to explore the multiple roles of an arts administrator, in different countries."

-Songdi Wei (MET'17)

ABOUT BOSTON UNIVERSITY'S Metropolitan College

For over half a century, **BU's Metropolitan College** has
brought the scholarly rigor and
resources of an internationally
respected research university to
busy, working adults via innovative,
full- and part-time programs.
As one of BU's degree-granting
bodies, MET offers more than
80 graduate and undergraduate
degree and certificate programs
evenings on campus, online, and

in blended formats designed to meet the needs of both the local and global professional community. A laboratory and incubator for new programs, pedagogy, and educational technologies, MET ensures that students have access to cutting-edge facilities and the latest learning tools—as well as the opportunity to build networks with classmates and industry peers.

GRADUATE DEGREE and Certificates Overview

Boston University's degree and certificate programs in Arts
Administration provide a host of valuable resources, including an extensive network of visual and performing arts organizations—many of which have employed BU graduates—as well as internship and job placement services.

MASTER OF SCIENCE IN ARTS ADMINISTRATION

The 40-credit MS in Arts
Administration is designed for
students pursuing professional
careers in arts organizations and
businesses in all sectors, both
domestically and internationally.
With flexible pathways to degree
completion, students can complete
all coursework in approximately
two calendar years on a part-time,
evening basis, or in 12 to 24 months
on a full-time basis. International
students are required to attend
full-time for two semesters.

GRADUATE CERTIFICATES

Certificate programs can be pursued as standalone professional credentials or incorporated into the course of study for the master's degree. Upon completion of a certificate, interested students may request admission to the MS in Arts Administration. If approved, all completed credits earned towards the certificate will be applied to the degree program. Certificates include:

- > Arts Management
- > Commercial Theater Development
- > Fundraising Management

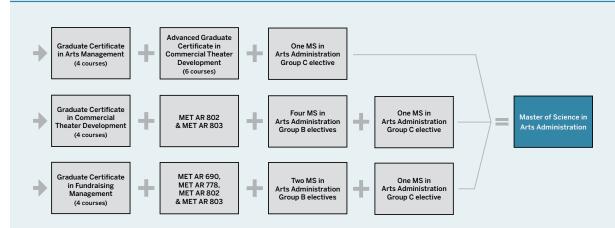
FLEXIBLE FORMATS

All Arts Administration programs are available on campus during convenient evening hours. Currently, the graduate certificate programs in Commercial Theater Development and Fundraising Management are also available fully online. Students can study part-time or full-time.

INTERNATIONAL STUDY

We strongly believe that arts managers should be prepared to work across national borders. In BU's Arts Administration program, you benefit from valuable exposure to the growing impact of globalization on the art world through our International Travel Courses—required for US students but open to all. Using the resources of Boston University and partnerships with other universities abroad, courses have been offered in Barcelona, Spain; Dublin, Ireland; Brussels, Belgium; London, England; and Havana, Cuba. Currently, The Arts in Barcelona (MET AR 587) is offered during spring break and Comparative Cultural Policy and Administration (London/Paris) (MET AR 577) is offered in the summer.

Certificate-to-Degree Pathway



Our graduate certificate programs can serve as building blocks to a master's degree. Each certificate shares courses with the MS in Arts Administration, giving you the opportunity to take one or two certificates on your path to a master's degree. To be eligible for the degree, you must apply for admission and be accepted into the degree program. Consult with a graduate admissions advisor to learn more about these options.



MASTER OF SCIENCE in Arts Administration (MSAA)

Sustainable and resilient arts organizations require innovative stewards who can navigate complex challenges and guide transformation. The Master of Science in Arts Administration program ensures that you have the professional and creative skills to work effectively across community, business, and public domains to manage change, provide leadership, and lay the foundation for a flourishing art world of the future.

BU MET's Arts Administration master's degree program is designed for students who wish to pursue professional careers in visual arts, performing arts, and arts service organizations in the public, private, commercial, and nonprofit sectors both domestically and internationally. We believe that the arts are a critical element in society and the role of arts managers is to nurture environments in which artistic greatness can thrive.

This program offers a unique handson learning opportunity to develop professional experience in the field, positioning you for the realities of today's arts organizations. From renowned symphony orchestras and museums to inventive community theaters and upstart galleries, the organizations that bring the arts to the public are crucial to a rich and diverse cultural life—and Boston offers a wealth of possibilities for engagement.

Our faculty, comprising both national and international arts practitioners, emphasize an interdisciplinary curriculum and encourage collaboration between students from both visual and performing arts backgrounds. We provide numerous opportunities for our students to engage and network with a range of national and international arts nonprofits and businesses. The Arts Administration master's program also emphasizes a global perspective through our international travel study courses, which enable students to engage with world-renowned cultural leaders, museums, arts organizations, and artists abroad. The International Travel Study Course is required for US students and encouraged for international students.

Capstone

The MS in Arts Administration program requires students to have some direct work experience in arts organizations prior to degree conferral. Capstone requirements vary depending on prior full-time professional employment in the arts and should be determined with advisor's guidance.

> The Internship Experience:

Required for students who have been employed in the arts for fewer than 24 months, the internship comprises at least 150 hours of work with a host agency, generally within a single semester. A minimum of six (24 credits) of the 10 required master's degree courses must be completed before the student undertakes the actual fieldwork.

> Thesis or Consulting:

Those who have between 24 and 48 months of full-time professional work experience in the arts may opt to satisfy the capstone requirement by completing a thesis paper or substituting the course Advanced Management and Consulting (MET AR 804).

> Additional Elective:

Students who have been employed in the arts for more than 48 months may substitute an additional elective course in lieu of the capstone requirement.

ARTS ADMINISTRATION DEGREE REQUIREMENTS

A total of 40 credits is required. Courses are 4 credits each unless indicated otherwise.

Group A: Required Courses

(16 credits)

The Art World MET AR 690***

Financial Management for Nonprofits MET AR 750

Legal Issues in Arts Administration MET AR 778**

Internship in Arts Administration I *MET AR 802* (2 cr)

Internship in Arts Administration II *MET AR 803*** (2 cr)



ARTS ADMINISTRATION DEGREE REQUIREMENTS (CONT.)

Group B: Electives

At least five courses (20 credits) from this group. US students must take one International Travel Study Course (indicated by *).

Raising Funds and Grant Writing for Nonprofit Organizations MET AR 550

Comparative Cultural Policy and Administration (London/Paris) MET AR 577*

The Arts in Barcelona MET AR 587*

Capital Campaigns MET AR 711

Marketing and Audience Development

Advanced Arts Marketing Analytics **MET AR 721**

Educational Programming in Cultural Institutions MET AR 722

Individual Fundraising MET AR 723**

Political and Public Advocacy for the Arts MET AR 730

Technology and Arts Administration **MET AR 740**

Research and Program Evaluation in Arts Administration MET AR 749

Commercial Production: The Broadway Model MET AR 751

Strategies for Performing Arts Businesses MET AR 752

Current Trends in the Performing Arts Industry MET AR 753**

Global Performing Arts Presenting and Producing MET AR 754**

Arts and the Community MET AR 766

Managing Performing Arts Organizations MET AR 771

Managing Visual Arts Organizations MET AR 774

Public Art Program Administration MET AR 779

Special Topics in Arts Administration **MET AR 781**

Creative Startups: From Idea to Impact **MET AR 789**

Advanced Management and Consulting for Arts Organizations MET AR 804**

Master's Thesis 1 MET AR 810

Master's Thesis 2 MET AR 811

Group C: Out-of-Department Electives

Optional—select no more than one course (4 credits) from this group.

The Museum and Historical Agency CAS AH 520

Curatorship: Exhibition Development CAS AH 521

Contemporary Public Relations COM CM 701

Project Management MET AD 642

Ecommerce MET AD 648

Leadership in Management MET AD 733

Ethics in Management MET AD 780

Modern to Contemporary Art **MET AH 572**

Principles and Practices of Advertising MET CM 708

Negotiations and Organizational Conflict Resolution MET MG 515

History, Theory and Planning Practice **MET UA 515**

Urban Studies Capstone MET UA 805

- *** Should be completed in the first semester
- ** Check for prerequisites

For complete course descriptions, please visit bu.edu/met/courses /arts-administration.



-Rosemary Bucher (MET'16), Licensing Representative, Samuel French, New York City





GRADUATE CERTIFICATE in Arts Management

The Graduate Certificate in Arts Management prepares you for the realities of today's arts organizations in an evolving world. As a professional arts manager, you will have the skills necessary to organize, lead, and achieve missions—whether local, national, or global.

The organizations that bring the arts to the public are crucial to nurturing a meaningful and connected cultural life—and BU's Boston location offers a broad range of opportunities. The Arts Management certificate program emphasizes the development of professional experience in the field through project-based interactions, while fostering collaborations with world-leading art institutions and practitioners.

This four-course certificate serves the many practicing and aspiring arts professionals who do not have the time or resources to commit to a full program of graduate study, or who possess a graduate degree in another field. This certificate may be of particular interest to experienced professionals in related fields who are considering a career change.

As a certificate student, you have access to all the resources of the department and the University, including internship and job placement services. You take the same classes as master's degree students and must follow all prerequisite and application requirements as outlined for the degree program.

GRADUATE CERTIFICATE PROGRAM REQUIREMENTS

(four courses/16 credits)

The Art World MET AR 690

Financial Management for Nonprofits MET AR 750

Legal Issues in Arts Administration *MET AR 778*

Plus one of the following:

Raising Funds and Grant Writing for Nonprofit Organizations *MET AR 550*

Marketing and Audience Development for the Arts MET AR 720

Educational Programming in Cultural Institutions *MET AR 722*

Technology and Arts Administration MET AR 740

Commercial Production: The Broadway Model *MET AR 751* Strategies for Performing Arts Businesses *MET AR 752*

Arts and the Community MET AR 766

Managing Performing Arts Organizations MET AR 771

Managing Visual Arts Organizations *MET AR 774*

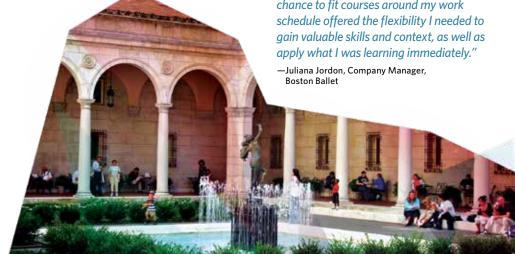
Public Art Program Administration *MET AR 779*

Special Topics in Arts Administration MET AR 781

Creative Startups: From Idea to Impact *MET AR 789*

For complete course descriptions, please visit **bu.edu/met/courses/arts-administration**.

"BU's Arts Management certificate program was the perfect way for me to integrate quickly into the nonprofit arts community in Boston, while still keeping a global context due to the international focus of courses and the program's diverse student population. I found inspiration and excellent networking opportunities in every classroom. The chance to fit courses around my work schedule offered the flexibility I needed to gain valuable skills and context, as well as apply what I was learning immediately."





GRADUATE CERTIFICATE in Commercial Theater Development

Through an exciting partnership with Nederlander Worldwide Entertainment, the Arts Administration program offers a graduate certificate (four courses) and an advanced graduate certificate (four courses plus an internship) to train arts professionals who wish to work in the commercial performing arts. Nederlander Worldwide Entertainment is a member of the Nederlander companies, which own and/or operate some of the world's greatest theaters. They also produce and present premier entertainment and serve as consultants and talent bookers both for their own facilities and other renowned entertainment venues in the US and abroad.

If you are an early or mid-career performing arts professional, the Commercial Theater Development program provides the opportunity to gain advanced training in the development and production of commercial performing arts productions. Classes are taught by leading practitioners from New York's Broadway theater industry, and include site visits to New York City, where you will interact with leading figures in the commercial art world. The advanced graduate certificate offers an internship opportunity with a commercial performing arts business in either the US or international market.

The certificate is open to both domestic and international applicants.

GRADUATE CERTIFICATE PROGRAM REQUIREMENTS

(four courses/16 credits)

The four-course certificate is available on campus and online.

Commercial Production: The Broadway Model *MET AR 751*

Strategies for Performing Arts Businesses *MET AR 752*

Current Trends in the Performing Arts Industry *MET AR 753*

Global Performing Arts Presenting and Producing *MET AR 754*

ADVANCED GRADUATE CERTIFICATE PROGRAM REQUIREMENTS

(six courses/20 credits)

The six-course certificate is available on campus and includes an internship.

Commercial Production: The Broadway Model *MET AR 751* Strategies for Performing Arts Businesses *MET AR 752*

Current Trends in the Performing Arts Industry *MET AR 753*

Global Performing Arts Presenting and Producing *MET AR 754*

Internship in Arts Administration I (2 cr) MET AR 802

Internship in Arts Administration II (2 cr) MET AR 803

For complete course descriptions, please visit **bu.edu/met/courses**/arts-administration.

"Growing up in South Texas made New York feel so far away. Now, I have never felt closer to Broadway! The Commercial Theater Development certificate program has given me a strong grasp of how the magic gets made and how I can become a part of it. Everything I have ever wondered has been answered by the amazing program instructors—it has been a true joy and a privilege to learn under them. This program has shaped my future and I am so thankful that I have had the opportunity to be a part of it."

 Mary Thames (MET'21), Administrative Assistant, Study Abroad at Boston University "Because students are taught by leading Broadway professionals, this certificate prepares graduates for the theatre industry by giving them an 'insider's look' at the intricacies of the production process and providing valuable insight in support of their career advancement."

 Robert Nederlander, CEO/Founder at Nederlander Worldwide Entertainment



ON CAMPUS ONLINE

GRADUATE CERTIFICATE in Fundraising Management

If you are a professional fundraiser or nonprofit manager who wants to substantially enhance your fundraising effectiveness, the four-course Graduate Certificate in Fundraising Management will help you develop the administrative, financial, technical, and leadership skills necessary for success in the field—whether you are working in the arts or in a healthcare, education, faith-based, or human services organization. The program is also ideal if you are an experienced professional considering a career change.

More than ever, fundraising remains a strategic institutional need. For those seeking to guide their organizational fundraising efforts, this certificate provides a solid foundation along with effective preparation for the optional Certified Fund Raising Executive (CFRE) certification exam.

Designed and delivered by the expert faculty of BU MET's Arts Administration program, the Fundraising Management certificate serves those who do not have the time or resources to commit to a full program of graduate study, or who may already possess a graduate degree in another field.

As a certificate student, you have access to all the resources of the department and the University, including internship and job placement services. You take the same classes as master's degree students and must follow all prerequisite and application requirements as outlined for the degree program.

The certificate is a CFRE Approved Provider for Continuing Education. Full participation in the Graduate Certificate in Fundraising Management is applicable for 147.75 points in Category 1.B – Education of the CFRE International application.

GRADUATE CERTIFICATE PROGRAM REQUIREMENTS

(four courses/16 credits)

Raising Funds and Grant Writing for Nonprofit Organizations *MET AR 550*

Capital Campaigns MET AR 711

Individual Fundraising MET AR 723

Financial Management for Nonprofits MET AR 750

For complete course descriptions, please visit **bu.edu/met/courses** /arts-administration.







"Attending the Fundraising Management program has enhanced both my life and my work in so many ways. Every instructor whose class I attended was incredibly experienced and knowledgeable and they have all continued to be a resource for me well after completing their particular course. The skills I acquired in the program have helped me to better support and promote causes and organizations that are important to me, while also increasing my professional opportunities."

Megan Donahue, Music Faculty at Plymouth State University;
 Director of Development for the Veterans Yoga Project

FEATURED GUEST SPEAKERS

BU's Arts Administration program draws extensively on the extraordinary base of arts institutions and arts leaders located in the region. In recent years, some of our guest speakers have included:

Jenny Bilfield

President and CEO
Washington Performing Arts Society

Michael J. Bobbitt

Executive Director

Massachusetts Cultural Council

Jared Bowen

Executive Arts Editor and Host of Open Studio WGBH Boston

Randy Buck

CEO

Troika Entertainment

Bryan Campione

Creative Director
Playbill Magazine

Brendan Ciecko

Founder and CEO Cuseum, Inc.

Michael Coco

General Manager of Theater Operations
The Shubert Organization

Jason Cocovinis

Director of Marketing

Music Theater International

Neil Constable

Chief Executive

Shakespeare's Globe Theater

Emily Foster Day (MET'05)

Chief Advancement Officer
Boston Center for the Arts

Peter DiMuro

Executive Artistic Director
The Dance Complex

Corey Evans (MET'05)

Senior Director of Education Boch Center

George Fifield

Founder and Executive Director Boston Cyberarts, Inc.

Peggy Fogelman

Norma Jean Calderwood Director
Isabella Stewart Gardner Museum

Laura Frye (MET'06)

Director of Development

Merrimack Repertory Theatre

Alexandra Fuchs

Thomas G. Stemberg Chief Operating Officer Boston Symphony Orchestra

Nancy Nagel Gibbs

General Manager
321 Theatrical Management,
Wicked The Musical
Producer
Peter and the Starcatcher

Matthew Glassman

Ensemble Artist and Harvest Campaign Cochair Double Edge Theatre

James Grace

Executive Director

Arts and Business Council of Greater Boston

Darren Henley

Executive Director

Arts Council of England

Ben Hires (MET'08)

Chief Executive Officer Boston Chinatown Neighborhood Center

Heather Hitchens

President and CEO
American Theater Wing

Greg Holland

CEO

Broadway San Francisco

"The Arts Administration program at BU has afforded me the opportunity to explore new areas of interest and engage with dynamic professors and guest speakers, all while strengthening my administrative skill set."

Adriana Ray (MET'17),
 Programs and Development
 Associate, Dance/USA,
 Washington, DC



Sarah Long Holland

Associate Director of Institutional Giving Celebrity Series of Boston

Lillian Hsu

Director of Public Art
Cambridge Arts Council

Maria Rosario Jackson

Chair

National Endowment for the Arts

Sondra Katz

General Manager
Huntington Theatre Company

Ron Kollen

Senior Vice President International Theatrical Productions at the Walt Disney Company

Stewart Lane (CFA'73)

Cofounder and CEO Broadway HD

Ryan Losey

Interim Chief Development Officer Boston Symphony Orchestra

Carolyn MacLeod (MET'14)

Audience Engagement Editor American Experience, WGBH

Jonathan Mayes

Head of Strategic Partnerships and Impact Clore Leadership Program, London

Shannon Rose McAuliffe (MET'17)

Manager, Student Arts Programs

Massachusetts Institute of Technology

Alexandra Mueller-Crepon

Head of Arts+
Swissnex Boston

Cheyenne Myrie

Director of Institutional Advancement
The Theater Offensive

Tom Nickalls

Deputy Consul General
British Consulate General Boston

Kim Noltemy

Ross Perot President and CEO Dallas Symphony Orchestra

Marie Ormevil

Deputy Head of Exhibitions Musée du Quai Branly – Jacques Chirac, Paris

Vincent Poussou

Directeur des publics et du numérique Réunion des Musées Nationaux, Grand Palais

Anne Rippey

Director of Marketing
Huntington Theatre Company

Lily Robles

Creative Director and Partner
Opus Design

Erica Lynn Schwartz

Vice President of Theatrical Programming Ambassador Theatre Group -North America

Andy Señor, Jr.

Theater Maker, Film Director, and Actor

Mary Sherman

Founder and Executive Director
TransCultural Exchange

Dawn M. Simmons

Cofounder/Co-Artistic Director The Front Porch Arts Collective

Jeff Steward

Director of Digital Infrastructure and Emerging Technology Harvard Art Museums

Claudia Robaina Winston

Dean of Artistic Administration New England Conservatory of Music

Jack Wright

Director of Marketing and Communications Celebrity Series of Boston

"The Arts Administration program really set me up for success in my career. My first job after the program came from a connection that I made with a speaker after a class."

 Brendon Mason (MET'12), Development Associate, Robin Hood Foundation, New York City



MEET THE FACULTY & STAFF

At Boston University, you learn from leading arts administration professionals, seasoned fundraisers, and working artists who are able to share their expertise in the most current challenges, trends, and best practices in the field. As practitioners and not simply theorists, program faculty offer rich perspectives and insights that provide a uniquely hands-on approach to study—and ensure that the curriculum is grounded in the realities of today's arts organizations.

Because many of our program faculty are themselves musicians, photographers, painters, collectors, and performers, they share your fundamental appreciation for the importance of maintaining a central place for the arts in the contemporary world.

DIRECTOR



Douglas DeNatale

Associate Professor of the Practice and Director, Arts Administration Programs *PhD, University of Pennsylvania; MA, University of North Carolina at Chapel Hill; BA, Wesleyan University*

Prior to joining the Metropolitan College faculty, Doug DeNatale was the president of Community Logic, Inc., an arts consulting firm specializing in research and documentation. He previously served as director of research for the New England Foundation for the Arts (NEFA), where he played an instrumental role in developing its creative economy work, including the web-based research database CultureCount. He is former director of both the Lowell Folklife Project at the Library of Congress and the oral history and folklife program/collections management at the University of South Carolina's McKissick Museum. Trained as an ethnographer, Dr. DeNatale has overseen collaborative arts research projects for the Ford Foundation, the Rockefeller Foundation, the Andrew W. Mellon Foundation, and the Library of Congress. He conducted oral histories for the Lowell National Historic Park, the Southern Oral History Program, and the J. Alden Weir National Historic Site, and curated exhibitions for the McKissick Museum and the Smithsonian Institution Center for Folklife and Cultural Heritage.

DeNatale's research on the creative economy is widely cited, with publications that include *Documenting the Arts* (NEFA) and *Passion & Purpose: Raising the Fiscal Fitness Bar for Massachusetts Nonprofits* (Boston Foundation, coauthor). He is a member of the editorial board of the *American Journal of Arts Management* and serves on the board of directors of Social Theory, Politics, and the Arts, publisher of the *Journal of Art Management, Law, and Society.*

"Over ten years later the Arts Administration program still provides me a rich network of colleagues and connections who I value for their experience and expertise, and I am inspired by the new generation of students and the art they want to bring to the world."

 Ben Hires (MET'08), Chief Executive Officer of the Boston Chinatown Neighborhood Center (BCNC)



Lauren O'Neal
Senior Lecturer
EdM, Harvard University; MFA, Maine College of Art; AB, Wellesley College

An accomplished interdisciplinary artist and curator, Lauren O'Neal has taught in the BU MET Arts Administration program since 2011. Most recently, O'Neal served as the director and curator of the Lamont Gallery at Phillips Exeter Academy, where she centered curatorial and educational efforts on community participation, diversity, and inclusion. She previously directed and taught in the arts management program at the Massachusetts College of Liberal Arts, and taught at the Massachusetts College of Art & Design and the Art Institute of Boston.

O'Neal has worked in the areas of management, fundraising, curation, education, board and staff development, marketing, and program development for organizations including the Cambridge Center for Adult Education, the former Computer Museum, and the Arlington Center for the Arts. She has been the recipient of grants and residencies from The Nelimarkka Museum and the Vermont Studio Center, and has presented at conferences including the College Art Association Annual Conference, the European Artistic Network Conference, and the Nordic Forum for Dance Research. O'Neal has also written for *Art New England*. She was a visiting fellow at the Harvard University Graduate School of Arts and Sciences and is a doctoral candidate at the University of the Arts Helsinki.

EMERITI



Benjamín Juárez

Professor of Fine Arts Emeritus, BU College of Fine Arts (CFA) Professor of the Practice Emeritus, BU MET MFA, California Institute of the Arts; BA, Centro Universitario México

Prior to joining BU, Benjamín Juárez was general director the Centro Nacional de las Artes (CENART), Mexico's national arts center, during which time he launched joint programs with the Kennedy Center and Carnegie Hall. He has also served as director of cultural activities for Universidad Anáhuac del Sur; head of music and dance at the National University of Mexico; and as a conductor with the State of Mexico Symphony Orchestra (1979 to 1981) and the Mexico City Philharmonic Orchestra (1983 to 1987). Juárez earned a BA at Centro Universitario México; a Graduate Certificate in Business Administration. Universidad Anáhuac México Sur; and an MFA at the California Institute of the Arts.



Daniel Ranalli

Associate Professor Emeritus
MA, Boston University; BA, Clark University

Professor Emeritus Daniel Ranalli founded the Master of Science in Arts Administration and served as director of the program through spring 2014. He has extensive experience as an arts administrator, curator, art critic, and gallery director, and has worked as a consultant to the National Endowment for the Arts and numerous state arts councils developing programs for artist support. Ranalli's own work as an artist is in the permanent collections of more than twenty-five museums in the US and abroad including the Museum of Modern Art (NY); Museum of Fine Arts, Boston; and the Smithsonian National Gallery of American Art. Ranalli has participated in over one hundred and thirty solo and group shows throughout the US and abroad. For a dozen years he wrote on arts issues for several regional and national publications. Ranalli has also served on the board of trustees and on the education and collections committees of the Provincetown Art Association and Museum.



Ilana Barker is senior manager of audience insights for the Flint Institute of Music—a nonprofit umbrella institution supporting the Flint Symphony Orchestra, the Flint Repertory Theatre, and the Flint School of Performing Arts. She served as Boston Ballet's first data analytics manager and has more than eleven years of experience in marketing data analytics. She has consulted for clients including Harvard's T. H. Chan School of Public Health, Gloucester Stage Company, and North Bennet Street School.



Janet M. Bailey is president of Janet Bailey Associates, a marketing and strategy consultation practice that services arts and cultural organizations. She was formerly general manager and director of marketing for the Handel and Haydn Society.



Luke Blackadar is the director of legal services for the Arts & Business Council of Greater Boston. An arts and entertainment lawyer, Blackadar advises independent artists and arts and cultural organizations of all creative disciplines in matters concerning intellectual property, contract, and business formation and governance.



Melissa Caolo is the managing director of Camp Broadway, LLC, Broadway's original destination for theater-loving kids offering signature musical theater and special event programming in New York City and ten partner cities across the US.



Brooke Evans is interim director of learning at the Museum of Fine Arts, Boston. Prior to that, she served as the head of gallery learning for almost fourteen years. She currently serves on the board of directors of the New England Museum Association.



Jason E. Grossman is a Tony and Olivier award-winning producer, whose producing credits include Come From Away, Vanya and Sonia and Masha and Spike, Romantics Anonymous, the Pee-Wee Herman Show, and Lend Me a Tenor, The Musical.



Wendy Swart Grossman is a nonprofit and foundation consultant with expertise in building effective partnerships, strategic planning and investment, board development, creative fundraising, publicity and social media, impact investing, and workshop facilitation.



Amanda Holm Hartigan is the manager of nonprofit effectiveness at the Boston Foundation. Shortly after earning her BA in government and Spanish from Harvard University, Hartigan began her career in the nonprofit sector, spending several years working directly with youth in the Greater Boston area.



Blair Spotswood Hollis (MET'15) serves as the director of development at Boston Ballet. She has been associated with the MFA for the past decade, holding positions as the head of corporate partnerships, corporate relations manager, and development officer. Before she joined BU, Blair was a research assistant at Courtauld Institute of Arts in London. She graduated from the BU Arts Administration program in 2015.



Jennifer Ritvo Hughes is the executive director of Boston Baroque. She previously served as executive director of Cantata Singers for six-and-a-half years, and as director of publicity and coordination for the arts at Wellesley College.



Michael W. Ibrahim, CFRE (MET'07), is program manager for the Massachusetts Cultural Council's \$4.5 million Cultural Investment Portfolio. Ibrahim was the director of development at the All Newton Music School and held management positions at several arts organizations.



Robert Jones is an advertising, marketing, and public relations professional focused on creating and managing entertainment and cultural brands. Jones has directed campaigns for more than 80 Broadway shows and other performing arts institutions. Starting his career in management, he company-managed the off-Broadway production of *The Awesome 80s Prom* and was the assistant company manager of *The Drowsy Chaperone* (Broadway, pre-Broadway Los Angeles).



Timothy Kadish is a multimedia fine artist who shares his enthusiasm in the classroom through a variety of fine arts courses with focused themes on site-specific and studio art, fabrication, and installation. He has exhibited nationally and been published in numerous arts-related sources.



Lew Karabatsos is a consulting grant writer for nonprofits. His career in corporate America includes positions as vice president of corporate philanthropy and workplace communications for Monster Worldwide, director of Global Philanthropy for Hewlett Packard, and executive vice president of client relations for CreateHope.



Anita Lauricella is a planner/project manager for the Downtown Boston Improvement District, where she is responsible for the public realm committee of the board, the annual landscaping program, cultural placemaking, and planning. She maintains an independent arts management consulting practice. She previously served as president of the Fort Point Cultural Coalition and director of business development and planning for the New England Foundation for the Arts.



Susan E. Lee is the founder and managing member of Camp Broadway, LLC.
Previously, she served as chief marketing officer for the Nederlander Producing
Company, where she oversaw new business partnerships and marketing, and launched a number of strategic initiatives, including
Broadway's Audience Rewards Program, the National High School Musical Theatre
Awards, and the InTheatre Network.



Wyona Lynch-McWhite is vice president at Arts Consulting Group in their museum and executive search practice areas. With almost twenty-five years of experience leading museums, she currently serves as the network chairperson of the AAM's Leadership and Management Network. She previously served as executive director for both the Fruitlands Museum and the Fuller Craft Museum.



Ross Miller is a visual artist whose work integrates art into the public landscape. Through site-based projects, he seeks to encourage community conversation in outdoor spaces and create places for private reflection within public environments.



David Orlinoff is a financial executive and consultant, specializing in the nonprofit sector. He has served as interim or full-time CFO of such organizations as Franklin Pierce University, DeCordova Museum, Oxfam America, Combined Jewish Philanthropies, Education Development Center, and the Boston Ballet.



Nicholas Peterson is the director of marketing for Central Square Theater and serves on the board of StageSource, Greater Boston's nonprofit theatre service organization. Previously he worked in marketing at the American Repertory Theater and New Repertory Theatre. He is the former chair of the Theatre Arts Marketing Alliance.



Emily Ruddock is the executive director of MASS Creative, a statewide arts and cultural advocacy organization. Nationally recognized for her leadership, Emily serves on the board of the Massachusetts Nonprofit Network and co-chaired the program committee for Americans for the Arts State Arts Action Network (SAAN). Previously, she was the artistic producer of Merrimack Repertory Theatre, director of the Downtown Lynn Cultural District, and manager of foundation and government relations for the Actors Theatre of Louisville.



Steven Schnepp is the president of Broadway Booking Office NYC, a leading theatrical tour booking, marketing, and press agency representing Broadway, London-based shows and family productions. Current projects include Jersey Boys, The Phantom of the Opera, Les Misérables, and Beautiful—The Carole King Musical.



Mary Doorley Simboski, ACFRE, is a senior nonprofit management executive with thirty years of experience working in education, healthcare, the arts, and religious and human service organizations. She is currently vice president of development at the Archdiocese of Boston and serves on the ACFRE Certification Board and Research Council.



Blaire Townshend currently serves as senior manager of membership services and professional development at The Broadway League—the trade association for the Broadway industry both in New York and across North America. The League represents the employers of the industry—theater owners and operators, producers, presenters, and general managers, among others.



Jason Weeks (MET'01) is the executive director of the Cambridge Arts Council and a founding board member for MASSCreative, a statewide arts advocacy organization supporting individual artists and communities throughout the Commonwealth of Massachusetts.

ADMINISTRATION



Sameera Palkar (MET'18) is the program manager for Arts Administration at Boston University. Prior to attending BU, she received an MA in sociology from University of Pune, India. She has served as performer and show manager for Shiamak Davar International; an administrative fellow with New York Theatre Workshop; and marketing and audience development associate for All for One Theatre. She graduated from the BU Arts Administration master's degree program in 2018.

"The BU Arts Administration program provided me with the tools I needed to be successful in my career by giving me a well-rounded education in all aspects of arts management, and an extensive network of fellow arts administrators in the Boston area."

Debra Rafson (MET'05), Managing Director,
 Greater Boston Stage Company



SUPPORTING Your Experience

Whether you study on campus or online, you gain exposure to the Boston University community and the wide range of resources available to students, including:

> Alumni Association

When you graduate from BU, you join a global network of alumni over 414,500 strong. Visit **bu.edu/alumni**.

> Arts Administration Student Association

The AASA provides opportunities for social interaction, educational enrichment, and career development for Arts Administration students. Visit bu.edu/artsadmin/students/student-association.

> Barnes & Noble @ BU

You can buy and sell your textbooks at BU's official campus bookstore. Visit **bu.bncollege.com**.

> BU Art Galleries

Comprising the Faye G., Jo, and James Stone Gallery and the 808 Gallery, BU Art Galleries maintain an ongoing schedule of temporary exhibitions that focus on contemporary international, national, and regional art developments. Visit bu.edu/cfa/news-events/galleries.

> BU Arts Initiative

Engage with the arts within the BU community and throughout Boston. Find valuable resources as well as information about free or discounted access to art museums and the Boston Symphony Orchestra at **bu.edu/arts**.

> BU Center for Career Development

Degree-seeking students can utilize BU's "Handshake"—an online hub for career resources, including internship and job listings, in the US and worldwide. Access continues when you join our alum community. In addition, you can tap into the Career Advisory Network of BU alums and much more. Visit **bu.edu/careers**.

> BUild Lab

The BUild Lab IDG Capital Student Innovation Center is a collaboration space that helps all BU students and recent alumni transform their ideas into something real, while developing innovation skills, an entrepreneurial mindset, and a strong community. Visit **bu.edu/innovate/build-your-idea**.

> Center for Antiracist Research

The Center works toward building an antiracist society that ensures equity and justice for all. Visit **bu.edu/antiracism-center**.

> Disability & Access Services

Boston University is committed to maximizing the academic, social, and cultural integration of individuals with disabilities. Visit **bu.edu/disability**.

> Diversity & Inclusion

Diversity & Inclusion works closely and collaboratively with the entire University to ensure that the paths to academic, professional, and social success are open and unimpeded to every member of the BU community. Visit **bu.edu/diversity**.

> Educational Resources Center

The ERC offers free services and programs designed to help students discover and develop effective study strategies that complement their innate learning styles. Visit **bu.edu/erc**.

> Fitness & Recreation Center

FitRec offers hundreds of classes and a wide range of recreational activities. Visit **bu.edu/fitrec**.

> IT Help Centers

Information Services & Technology (IS&T) provides the BU community with computing and network resources for communication, coursework, instruction, and research. Visit **bu.edu/tech**.

> MET Career Development Office

In addition to services available through BU's Center for Career Development, MET offers career guidance and coaching, programs, and resources—including one-on-one counseling—to degreeseeking students in the Arts Administration master's program. Visit bu.edu/met/careers.

> Mugar Memorial Library

Boston University's main library holds more than 2.2 million items and provides online access to 500 databases, 150,000 journals, and over a million ebooks. The library also houses the largest computer lab on the Charles River Campus. Visit bu.edu/library/mugar-memorial.

> Venues at BU

Students benefit from several venues around campus, including the Joan & Edgar Booth Theatre, Boston Playwright's Theatre, College of Fine Arts Concert Hall, and Tsai Performance Center, among others. Visit bu.edu/cfa/news-events/venues.



UNSURPASSED RESOURCES for Online Students

Continuous innovation and rigorous quality control have earned BU a position at the vanguard of distance learning, recognized with several awards for best practices and exemplary courses.

> State-of-the-Art Technology

Each online course provides an exciting and interactive environment that incorporates simulations, video, audio, multimedia, and group activities such as discussion boards.

> Student Support Services

Online students participate in an orientation class and have access to professional, dedicated, and knowledgeable support staff who provide prompt and attentive assistance from application through graduation.

> 15:1 Class Ratio

Each online course is divided into sections limited to 15 students and led by an online course facilitator, who serves as a link between faculty and students and provides online support with course-related questions. Facilitators are often program alumni and practitioners in the arts administration field.

> Accessibility

Course content is available online, providing you access to materials 24/7.

> Smarthinking™

Online graduate certificate students have free access to Smarthinking, an online tutor service that also provides program alums with reviews for résumés, cover letters, and career writing, as well as live interview practice and coaching.

> Global Network

In the online classroom, students are able to network with a global community of arts administration professionals.

AWARD-WINNING ONLINE EXPERIENCE

United States Distance Learning Association (USDLA)

- 21st Century Award for Best Practices in Distance Learning (2016)
- > 21st Century Gold Award for Best Practices in Distance Learning (2011)

Online Learning Consortium

- > Effective Practices Award (2018)
- > Excellence in Institution-Wide Online Education (2010)



ADMISSIONS INFORMATION

HOW TO APPLY

The program allows for students to submit applications on a rolling basis. Admission decisions are announced promptly, pending receipt of all application materials, including:

- A completed Application for Graduate Admission
- > One letter of recommendation
- > A current résumé
- > Transcript(s) from each college and graduate school attended
- > A nonrefundable \$85 (master's degree) or \$25 (graduate certificate) application fee

Students should have demonstrable, discipline-based knowledge in one area, such as visual arts, dance, theatre, or music. We are particularly interested in applicants with two or more years of work experience in the field. For details, visit bu.edu/met/admissions /apply-now.

International Applicants

Metropolitan College welcomes students from around the world—and values the diverse cultural perspectives that international students bring to the learning environment on campus or online.

We strongly recommend that international applicants complete their application by November 15 for the spring semester or June 1 for the fall semester. International students who are planning to study at MET on an F-1 visa will need to maintain full-time status (at least 12 credits). Students studying online do not need to maintain full-time status, unless they will be residing in the United States.

Proof of English proficiency is required of all international applicants by submitting official results of the Test of English as a Foreign Language (TOEFL) or International English Language Testing System (IELTS).

Specific details can be found at bu.edu/met/admissions /international-students/application.

Registering for Individual Courses

You don't necessarily need to apply for a degree or certificate program to take a Metropolitan College course on campus or online. A maximum of two arts administration courses (8 credits) taken at MET prior to acceptance into either the MS in Arts Administration or a graduate certificate may be applied toward the program. The courses must be of graduate level, with a grade of B (3.0) or higher.



FINANCIAL ASSISTANCE

Metropolitan College's Graduate Financial Aid office offers comprehensive financial assistance for graduate students. A variety of lending options include loans, scholarships, and assistantships. For more information about financial assistance, please contact the office at 617-358-4072 or finanaid@bu.edu, or visit bu.edu/met/admissions /financial-aid.

Loans

Students may be eligible for the following types of loans:

- > Federal Direct Stafford Loans
- > Graduate PLUS Loans
- > Private Loans

Scholarships

All applicants to the MS in Arts Administration are automatically considered for a Merit Scholarship. These scholarships recognize exceptional academic and professional accomplishments, and are made without regard to financial need. Additionally, students may be eligible for one of the following scholarships:

- > Advancing the Arts Scholarship—
- To foster greater diversity and inclusion in leadership in the arts and culture sector, this award is available to US citizens or permanent residents who have dealt with personal challenges or other barriers to their participation in the arts.
- > Boston University Women's Guild Scholarships—These scholarships provide both aid and encouragement to women 30 and over enrolled in Boston University graduate programs.
- City of Boston Scholarship— Graduate scholarships are available to City of Boston employees through the City of Boston Scholar program.

For more information, visit **bu.edu** /met/admissions/financial-aid /scholarships.

Graduate Assistantships

Administrative and research assistantships are available for graduate degree students in Arts Administration. For details, please contact the Arts Administration program at 617-353-4064 or artsad@bu.edu.

Military and Veterans Benefits

In cooperation with the US
Department of Veterans Affairs,
Boston University participates in
a number of veterans' benefits
programs. Any student who is eligible
for veterans' benefits or who would
like more information about VA
rules and veterans' programs should
contact BU Veterans Benefits &
Services at veterans@bu.edu or
617-353-3678, or visit bu.edu/finaid
/types-of-aid/veterans-services.

Employer Tuition Reimbursement

Your employer might be able to help you pursue your studies. Contact your human resources representative to inquire about your organization's tuition assistance program. Your employer may even have a relationship with Metropolitan College already.

Contact a Graduate Admissions Advisor

artsad@bu.edu | 617-353-4064

OUR GRADUATES ARE EMPLOYED BY THE FOLLOWING CULTURAL ORGANIZATIONS

American Conservatory Theatre American Repertory Theatre Arlington Center for the Arts ARTEO Arts & Business Council of Greater Boston Arts Consulting Group **Beijing Television** Berklee College of Music Berkshire Museum Berkshire Opera Festival Blue Man Group Boch Center **Boston Ballet** Boston Children's Chorus Boston Conservatory at Berklee Boston Lyric Opera

Boston Youth Symphony Orchestra Cambridge Arts Council Carnegie Hall Celebrity Series of Boston Charlotte Symphony Orchestra China National Centre for the Performing Arts Chorus Pro Musica Christie's Auction House Columbia Artists Management Commonwealth Shakespeare Company Concord Museum Corcoran School of Arts and Design, GWU Dance/USA DeCordova Museum Eliot School of Fine & Applied Arts EnMaze Pictures

Fidelity Investments Corporate

Art Collection

FilmNation Entertainment Handel and Haydn Society Harvard University Art Museums Harvard University Graduate School of Design Improv Asylum Institute of Contemporary Art, Boston Interlochen Center for the Arts Isabella Stewart Gardner Museum The Julliard School Kennedy Center for the Performing Arts Lincoln Center for the Performing Arts The Louvre Lyric Stage Company of Boston Massachusetts Cultural Council Maud Morgan Arts Center Merrimack Repertory Theatre

Metropolitan Museum of Art

Milwaukee Repertory Theatre

MIT List Visual Arts Center Museum of Fine Arts, Boston Museum of Science, Boston National Public Radio New Britain Museum of American Art **New England Conservatory** New England Foundation for the Arts New England Museum Association New Repertory Theatre North Bennet Street School of Craft Peabody Essex Museum Redfern Arts Center Revnolda House Museum of American Art Rhode Island School of Design Samuel French, Inc. Santa Cruz Museum of Art & History School of the Museum of Fine Arts at Tufts

Seoul Arts Management Smith Center for the Performing Arts Shanghai Disney Resort StudioCanal Tanglewood Institute Theatre Communications Group The Broad Stage The Chorus of Westerly The Juilliard School US State Department Walnut Hill School for the Arts WGBH Wheelock Family Theater Wolf Trap Foundation for the Performing Arts Woodruff Arts Center Young Audiences of Oregon

Seattle Symphony

FEATURED INTERNSHIP SITES

Boston Modern Orchestra Project

Boston Symphony Orchestra

Addison Gallery of American Art Arena Stage Atlanta Contemporary Art Center ArtAsiaPacific Artery Arts Public Art Project Artisan's Asylum Artists for Humanity Arts & Business Council of Greater Boston ArtsBoston **ARTMORPHEUS Boch Center** Boston Ballet Boston Baroque Boston Center for the Arts Boston Chamber Music Society Boston Children's Museum **Boston Conservatory**

Boston Cyberarts Festival

Boston Landmarks Orchestra Boston Lyric Opera Boston Modern Orchestra Project Boston Symphony Orchestra Brattle Film Foundation The Broadway League Cambridge Arts Council Cantata Singers Celebrity Series of Boston Central Square Theatre Children's Museum, Boston Christie's Auction House Clark Art Institute Club Passim Commonwealth Shakespeare Company Copley Society of Art Creative Time Currier Museum of Art

Decatur Arts Alliance Dell Taiwan Design Center **English National Ballet** Eric Carle Museum of Picture Book Art Eugene Symphony Glimmerglass Opera Greater Boston Youth Symphony Orchestra Guggenheim Museum (Venice) Handel and Haydn Society Harvard University Art Museums **Huntington Theatre Company** Institute of Contemporary Art, Boston Jacob's Pillow Dance Festival Jose Mateo Ballet Theatre Kennedy Center for the Performing Arts Barbara Krakow Gallery Los Angeles County Museum of Art Maud Morgan Visual Arts Center

Massachusetts Cultural Council Metropolitan Opera MIT List Visual Arts Center Museum of Contemporary Art, Chicago Museum of Fine Arts, Boston Museum of Modern Art, New York The Music Hall, Portsmouth, N.H. National Endowment for the Arts National Portrait Gallery Nederlander Worldwide Entertainment New England Foundation for the Arts New Repertory Theatre Passim Folk Music and Cultural Center Peabody Essex Museum Photographic Resource Center Portland Museum of Art Pro Arte Chamber Orchestra Revels

MASSCreative

Qatar Symphony Orchestra Saison Art Program (Japan) Silk Road Project, Inc. Skinner Auction Company Somerville Arts Council Society of Arts and Crafts Sotheby's SpeakEasy Stage Company Strawbery Banke Museum Suzhou Museum Theater Offensive Trinity Repertory Theatre, Providence, R.I. Ullens Center for Contemporary Art, Beijing Urban Arts Institute Urbanity Dance Volunteer Lawvers for the Arts

Williamstown Theatre Festival

Worcester Art Museum





Boston University Metropolitan College Arts Administration Program

Arts Administration Program

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