

## The Dean's List

EVERYONE KNOWS IT'S A GOOD THING TO MAKE THE DEAN'S LIST. IN THIS NEW FEATURE, WE'LL BE CELEBRATING STUDENTS WHO HAVE DEMONSTRATED THE ABILITY TO FLOURISH BOTH IN AND OUT OF THE CLASSROOM—OFTEN AT THE SAME TIME. THEIR ABILITY TO DO SO MAKES THEM EXEMPLARY REPRESENTATIVES OF THE DEDICATION AND SPIRIT OF ALL MET STUDENTS.

### Regards from an undisclosed location in Southwest Asia



So ends an e-mail message sent from arts administration student David Dell to MET Assistant Professor Richard Maloney. Dell, a technical sergeant in the U.S. Air Forces Central Expeditionary Band, wrote to Maloney to pass along the news that he was, quite literally, administering the arts. Having enrolled in MET because of its proximity to Massachusetts' Hanscom Air Force Base, where he is stationed, Dell found himself on a journey that took him far from the conveniences of campus and home. He and his fellow band members traveled the world last summer bringing the sounds of America to troops and civilians around the globe.

"We've been met with great enthusiasm," wrote Dell. "Music certainly transcends everything else. Our musicians have risked their lives, traveling via convoy and Blackhawk to bring emotional departure to our troops and to give local citizens a different look (and sound) at Americans."


Having performed in Djibouti, Oman, the United Arab Emirates, Turkmenistan, Kazakhstan, Tajikistan, and Kyrgyzstan, Dell wrote with justifiable pride of his unorthodox tour of duty: "Our bands have done outreach performances for children in orphanages, cancer centers, and hospitals as well as for students in universities and conservatories. And we've also done embassy work through military band collaborations in former and current police states." 

### Embryo Creative: A Business Born in a MET Classroom

The About Us page of the Embryo Creative website features a curious phenomenon. Each of the company's five founding members holds a master's degree in advertising from Boston University. Chris Antonowich, Stephanie Jeskey, Ryan Ferland, Allan Shinohara, and Shannon Hart all earned their degrees through MET's collaborative part-time M.S. in Advertising program, which features a College of Communication curriculum in a format designed for working professionals.




The minds behind Embryo Creative.

During their time as students, this group of friends was hatching an idea for the ultimate final project: a company that utilized their expertise in copywriting, graphic design, video production, and account management. Their list of clients already includes Boston and New Hampshire affiliates of National Public Radio, Mercedes-Benz, Nexus, Hasbro Inc., and the Appalachian Mountain Club, to name a few. 

### Journey from Beijing to Boston

When she arrived on campus from China for the first time this fall, Bingru Wang was already a celebrity. Just weeks earlier, having completed an internship with NBC News during the 2008 Beijing Olympics Games, Wang was featured in a prime time interview with Brian Williams on *The Nightly News*.

In the interview, she spoke with him about her upcoming studies at BU, and about learning English by studying U.S. newscasts. She also gave a brief recital on the Zheng, a Chinese string instrument with a 2,000-year history. Wang has been playing for sixteen years, and held a solo concert in Beijing in 2006.

But her journey to Boston was far from certain to occur. In August, Wang and her family were still recovering from the country's Chengdu Earthquake, which had destroyed their home in May. A graduate assistantship proved critical to her ability to study in MET's arts administration program, where she is now shaping a career in the arts. "I love being in Boston so much," said Wang. "My teachers, classmates, and friends are wonderful." 

Arts administration student Bingru Wang with NBC's Brian Williams.

