

***Beyond Production and Consumption:
Refining American Material Culture Studies***
American & New England Studies at Boston University
Graduate Student Association Conference
Saturday, March 23, 2013

SCHEDULE of EVENTS

(all events to be held at 147 Bay State Road, Boston, MA, unless otherwise indicated)

9:00 Registration: coffee, tea, and pastries

9:30 *Keynote Lecture*

Professor Edward S. Cooke, Jr., Charles F. Montgomery Professor, History of American Decorative Arts and Material Culture, Yale University

10:15 Break: coffee, tea and pastries

10:30 *Evocative Commodities and Material Imaginaries*

Molly Rosner, American Studies, Rutgers University

“Reinventing History Through Nostalgic Material Culture: The American Girl Doll Empire”

Rebecca Scofield, History of American Civilization, Harvard University

“You a Real Cowboy?: American Masculinity and the Marketing of Western Wear in the 1980s”

Mary Beth Finch, Sociology, Northwestern University

“The Sacralization Process and the Meaning of Fair Trade”

12:00 Lunch: boxed lunches provided

1:00 *Interrogating Material Traditions and Rituals*

Gina Guzzon, History of Decorative Art, Smithsonian Institution Associates at George Mason University

“Crafting Material Culture: Activism, New Domesticity, or Pop-culture?”

Diana Greenwold, History of Art, University of California Berkeley

“The New Old: Lace Making at New York’s Scuola d’Industrie Italiane”

Kelsey Brosnan, Art History, Rutgers University

“Tea with Mary Cassatt in the MFA’s Art of the Americas Wing”

2:30 Break: coffee, tea, and pastries

2:45 *Material Signs, Changing Fortunes (two mini-panels)*

Emily C. McEwen, Public History, University of California Riverside
“Inn Ruin: Display, Decay, and Renewal at Riverside’s Mission Inn”

Carla Cevasco, History of American Civilization, Harvard University
“The Brutality of Gentility: A Massachusetts Merchant Family, 1737-1787”

Self, Inscribed: Bound Material Strategies

Caroline M. Riley, History of Art and Architecture, Boston University
“Traversing a Vision: Harriet S. Tolman’s Views from a Trip to California, 1888-1889”

Amy N. Breimaier, History, University of Massachusetts Amherst
“‘For the Use of all good Little BOYS and GIRLS’: Children’s Use of Their Literature in the Early Republic”

4:30: Reception

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REGISTRATION

Please note that the registration fee of **\$15.00** includes a boxed lunch; check here if you prefer the vegetarian option _____. Make checks payable to: "The Trustees of Boston University." In the memo line, please write: "American and New England Studies Program Graduate Student Association."

Registration forms should be mailed to:

Gretchen Pineo
c/o American and New England Studies Program
Boston University
226 Bay State Road, Room 106
Boston, MA 02215

Name _____

Affiliation _____

Address _____

Email _____

Phone _____

If you have any questions about your registration, please contact us at:
beyondproductionconsumption@gmail.com

We look forward to seeing you on March 23rd!