

**The American Conversation Series 2013-14**  
**CULTURAL POLITICS \* POLITICAL CULTURE**  
**The Senator and the Television Industry:**  
**William Benton, the Television Code, and the**  
**Race to Police Early TV Content**



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In 1952 the National Association of Radio and Television Broadcasters implemented a code that severely restricted the form and content of television programs. Although multiple factors contributed to the NARTB's decision to draft such a code, this presentation focuses on the role that elected officials—particularly Senator William Benton (D-CT)—played in provoking the ire of the television industry and its trade association. This research is part of Dr. Jaramillo's current book project entitled *The Code: Industry, Government, Viewers, and the Fight to Control Television*.

**Thursday, April 24<sup>th</sup>, 2014**  
**5:30 PM**  
**725 Commonwealth Avenue, CAS Room 200**

Free and open to the public \* Refreshments to follow

For further information, please contact [rabeau@bu.edu](mailto:rabeau@bu.edu) or visit [www.bu.edu/amnesp](http://www.bu.edu/amnesp)

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