

Letter from the President

BU NEWS

President Robert A. Brown approved the new guest policy today. The new policy, which takes effect in September 2007, will allow students currently living in a campus residence to use their BU ID to swipe into any other residence hall between 7 a.m. and 2 a.m. The three-day overnight guest passes will be eliminated in all but the largest residence halls, and students will be able to sign in guests with photo identification at any time, day or night. (5/7/07)

Steven Chu, the 1997 Nobel laureate in physics and a leader in the development of technologies to reverse climate change, will deliver the main address at Boston University's 134th Commencement ceremony on Sunday, May 20. University President Robert A. Brown announced Commencement and Baccalaureate speakers, as well as this year's honorary degree recipients, at the annual Senior Breakfast in the George Sherman Union. (5/4/07)

Fellow Alumni,

Well, it's springtime in Chicago – 79° Monday and snow showers on Wednesday. Change is in the air, and it's the same with your club. We're diligently working toward three dynamite events; an evening downtown with School of Management Dean Louis E. Lataif on May 10th to discuss Leadership in the 21st century as well as network with your peers and social events during the summer at the Kane County Cougars and Ravinia. So, come out and meet your fellow alumni in a relaxed social setting. Invitations and details about the outings will be sent under separate cover.

We also have a team of diligent alumni working to establish a career networking series, complete with tips, tricks, and networking. With over 4,000 of us in the Chicago area, we have a

tremendous network opportunity potential. Watch the newsletter and check our website <http://www.bu.edu/alumni/interests/clubs/chicago/events/index.html> for up to the minute information. To ensure you receive all the current information about your club, make sure your alumni profile is updated to your most current information. We're anticipating the launch of a continuing networking resource in partnership with CareerBuilder.com. You'll notice in this edition of the newsletter a page devoted entirely to networking. If you have any leads or open positions in your organization, please email them to bualumnichicago@gmail.com and we'll get them incorporated as soon as practical.

Also, as this is YOUR club, we hope to hear from you; what we did well, what we didn't do so well, other events we should have, etc. To that end, you may always contact me at

Jdpatlyek@alum.bu.edu. And, we're always looking for volunteers to help this dedicated group of alumni. We need help in planning events, working with the networking team, working with the speaker series team to develop a continuing professional speaker series, as well as help with infrastructure. We look forward to hearing from you.

Cordially,
Jim

Jim Patlyek
President,
BU Alumni Club of Chicago



Calendar of Events 2007

MAY

5/10: SMG Dean Louis Lataif Cocktail Reception and Meeting at The Mid Day Club in Chase Tower.

JUNE

6/2: Kane County Cougars Game & Picnic

JULY

7/13: Ravinia, The Steve Miller Band. Networking on the lawn

AUGUST

8/5: Ravinia, The Chicago Symphony Orchestra Beethoven's Fifth Symphony.

SEPTEMBER

City Mixer

Speakers Series

OCTOBER

City Networking Lunch

NOVEMBER

Cooking Class/ & Wine Tasting

DECEMBER

Holiday Shopping Spree

Stay in the "Loop"!

Did you recently move, get a new job, or change your name? If any of your contact information has changed, please update it here so we can keep in touch and keep you up to date on all the latest BU Chicago happenings. www.bu.edu/alumni/services/address

BU Trivia Question:

Which famous novelist died in Room 431 of Shelton Hall?
Eugene O'Neil

Alumni Spotlight: Martha Lindeman



Our Alumni spotlight continues this month with another COM profile; Martha Lindeman, senior vice president of Corporate Relations for Playboy® Enterprises. Martha earned her Masters in Communication from COM after completing her undergraduate degree at Wheaton College in Massachusetts and spending time on Wall Street working as an equity trader. Her reasons for choosing BU were simple. "BU's reputation as a great communications school together with its excellent networking and placement opportunities allowed me to shape my career around what I loved, rather than a job."

Martha remembered two of her favorite professors: Jerry Powers, and Otto Lerbinger, who epitomized BU's educational advantage. "They always taught to the real-world, not the esoteric, which gave us a competitive advantage when we applied for internships." After an exceptional internship and subsequent employment with BNSF, she joined Tribune Company, moving to Playboy® in the early 1990's and hasn't looked back. The best part of working for Playboy®? "It's a never ending challenge and opportunity; people know the brand, but not the Company. And,

with family members at the helm, there is a closeness and camaraderie not present in a large organization. And there is always the odd celebrity encounter," Martha remarked. To emphasize her point, Martha recalled waiting at a studio with Hugh and Christie Hefner who were scheduled to do an interview. As she went to check on the interview status, she met a somewhat familiar face in the hall. After exchanging pleasantries with the lady for five minutes, she wished her well, only realizing later that she had just finished a personal conversation with Diane Keaton.

Martha's advice to young alumni: Shape your career around something you love, establish and build your professional network, excel at the basics of writing and communicating, and for those in the communications field, buy and use the AP Style Book.

Martha resides with her family in a near-west suburban, and not surprisingly, considers her children her greatest accomplishment. Martha and her husband are the proud parents of a daughter who resides in Utah with her husband and new baby, and a son who is currently a senior in high school.

Calling All Volunteers! *An integral part of an alumni club's success is its volunteers. We need your help to create a strong and united alumni club. Please contact us today to find out how you can get involved.*

Chicago Club Contacts:

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LINKS:

Chicago Alumni Club
<http://www.bu.edu/alumni/interests/clubs/chicago/index.html>

Boston University Alumni Web
<http://www.bu.edu/alumni/interests/clubs/chicago/index.html>

BU Today: News for the BU Community
<https://www.bu.edu/today>

VOLUNTEERS WANTED:

Web Designer

Are you a web design whiz? Do you like creating Web sites and doing graphic design in your spare time? If so, the Chicago Alumni Club wants you! We need an enthusiastic and creative individual who can help us create and produce a Web site for the club. This is an excellent opportunity to show off your creative side and design a Web site your fellow alumni to use as their connection back to BU. If you're interested, please contact us!

Copywriters

The Chicago Alumni Club is looking for an individual who has a flare for taking an idea and turning it into a literary masterpiece. Text like this just doesn't write itself (or does it?). Did your years at COM, CAS, SMG, etc, help you to become a skilled writer? We would love to hear from aspiring or professional writers, journalists, editors, columnists, or freelance writers. Even if you just like to write for fun, this is your chance!

SMG Dean Louis E. Lataif to Speak

Please join your fellow alumni and their guests on Thursday, May 10 at 6:30 pm at the Mid-Day Club where School of Management Dean Louis E. Lataif will speak to the Boston University Alumni Club of Chicago on the fascinating subject of the art of leadership in business, to be followed by a networking reception.

As a senior executive at Ford Motor Company and now as Dean of SMG, Louis E. Lataif (SMG '61, HON '90) has long grappled with the challenge of training and preparing truly great business leaders. He has recently focused his thinking toward "the art of business – transforming a professional into a leader." Recognizing that B-schools have long understood how to educate students in the science of business - accounting, finance, operations management - he now postulates that schools which truly understand and integrate the art of business in their curriculum will produce the great business leaders of the future. And, for us alumni it's not too late to change. Learn Dean Lataif's proven secrets to the art of Leadership from one of the most-recognized, progressive leaders in the United States.

During his remarkable 15 year tenure at the School, Dean Lataif has undertaken a transformation

of business education based around the notion of "management as a system." The results have been impressive as the School's rankings have steadily climbed during his time at the helm with **Business Week** recently recognizing SMG as #12 in the nation for academic quality and **U. S. News & World Report** having rated the MBA program #41 overall.

Remember: Please join your fellow alumni on Thursday, May 10th at 6:30 pm at the Mid-Day Club. Guests are welcome, but space is limited, so watch for your invitation in the mail and be sure to RSVP quickly by either calling 800-800-3466, or email alumclub@bu.edu.

BU Trivia Question:

When the Yankees were in town, in which current BU dorm and room did Babe Ruth stay?

Answer next month.

Networking

Join your fellow alumni at this Spring 'meet & greet' before and after Dean Lataif's presentation at the Mid-day Club. Meet and network with fellow alumni from the Chicagoland area.

The BU Alumni Club of Chicago is looking to revamp networking among alumni in the area. We want to connect alumni from all years through networking events, an online job board, a speaker series, as well as various other events in the near future.

Join our Google group: <http://groups.google.com/group/bualumnichicago/>

Email us with any questions/comments, or if you would like to volunteer:
bualumnichicago@gmail.com

Kane County Cougars

The Chicago Alumni Club cordially invites you to join us for an evening with the Kane County Cougars. Regarded as one of the most popular minor league baseball teams in the country, the Kane County Cougars combine great baseball action, unique on-field entertainment, and a fan-friendly atmosphere to create one of the best entertainment values in the Chicago area. Please join us for a picnic on the lawn before the Cougars take on the Clinton LumberKings. Friends and family are more than welcome!

Saturday, June 2, 2007

Kane County Cougars
34W002 Cherry Lane
Geneva, IL 60134

Cost: \$25 per person (includes food, beverage, and game ticket)

Picnic: 4:00 PM

Game Time: 6:00 PM

Fireworks immediately to follow.

Please RSVP to the Office of Alumni Relations at 800-800-3466, or e-mail alumclub@bu.edu.