



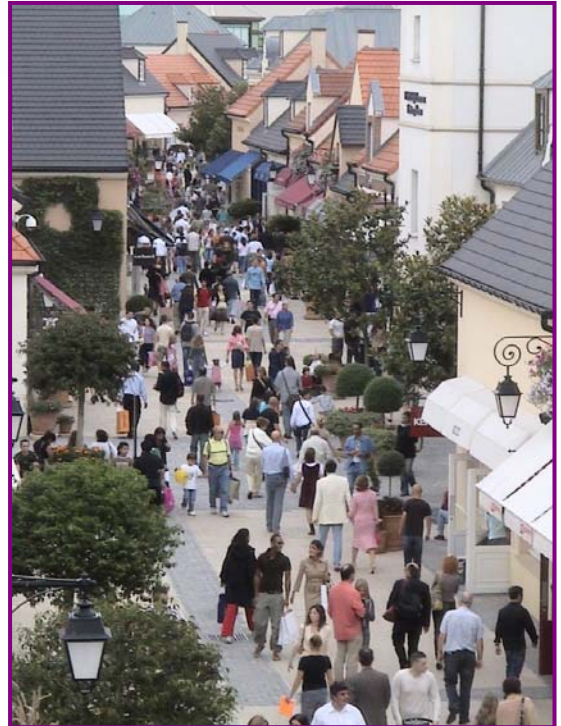
LA VALLÉE VILLAGE

OUTLET SHOPPING

For students interested in :

- Fashion
- Retail
- Real-estate
- European business
- Tourism management
- Urban-planning

La Vallée Village invites you to participate in the seminar « **Shopping Autrement** », a fascinating look into the past, present and future of fashion and retail in Europe. The topics are presented through the lens of the experience of one of Europe's most innovative and successful companies, Value Retail.



What is La Vallée Village ? – In 1995, the American entrepreneur Scott Malkin opened Bicester Village in England. The Village pioneered the outlet concept in Europe and since then Value Retail has refined the concept to perfection with 9 Villages in Europe's most important retail markets. The Villages are outlets like you've never seen before. Each one is run independently with rigorous standards for quality and customer service that match the brand's traditional retail boutiques. The result is an unmatched selection of top designer brands and a unique Village environment for a stress-free shopping day out of the city.

Shopping Autrement – Is a unique opportunity to go behind the scenes of an industry leader. The visit consists of a VIP welcome, presentation and Q&A session over coffee with a member of the Value Retail team. Afterwards, participants will be free to explore the Village with a VIP card in hand valuable for an additional 10% reduction.



La Vallée Village hosts 100 top French and International brands including:

- Agnès b.
- Armani
- Burberry
- Comptoir des Cotonniers
- Diesel
- Dolce&Gabbana
- Kenzo
- M Missoni
- Paul Smith
- Puma
- Ferragamo
- Zadig & Voltaire
- and many others...

The Village is 35 minutes away from Châtelet-Les Halles by the direct **RER A** train at the « **Val d'Europe** » station.
www.lavallee-village.com