

**BOSTON UNIVERSITY LOS ANGELES INTERNSHIP PROGRAM**  
**'THE WRITER IN HOLLYWOOD' GRADUATE**  
**CERTIFICATE PROGRAM**

**The Writer in Hollywood – LAB**  
**LECTURE SERIES**

Course Com # FT 586 E & FT 587 E

Fall 2015

Monday August 31<sup>ST</sup> –Friday December 4<sup>th</sup>

**NOTE: The first lab will be on September 3<sup>RD</sup>**  
**Last lab will be November 12th**

5700 Wilshire Blvd., Suite 675 L.A. 90036  
Phone: 323 571-4535 / 0022 Fax: 323 571-1378

**The Writer in Hollywood – LAB** (course # TBD) is a 2 credit lecture series that covers the business side of the film industry as it relates to the writer. During the semester, students in the WIH Certificate program will hear from other instructors from the BULA program on pertinent business topics. In addition to the BULA staff lectures, guests from different aspects of the industry will speak about the profession.

**"The Writer in Hollywood" Lead Faculty -- Brian Herskowitz - [lrn2write@aol.com](mailto:lrn2write@aol.com)**

**"The Writer in Hollywood" WIH 1 - Faculty - Tom Beecher - [thomas.beecher@gmail.com](mailto:thomas.beecher@gmail.com)**

**"The Writer in Hollywood" Faculty – Deborah Baron - [drb1128@sbcglobal.net](mailto:drb1128@sbcglobal.net)**

**WRITER IN HOLLYWOOD - LAB**

It is student's responsibility to check in with the teacher, class assistant or posted schedules in advance to make sure of the start time.

All sessions are considered mandatory unless otherwise noted.

Any student conflicts known about in advance should be cleared through Brian Herskowitz or the Teaching Assistant.

The WIH LAB will be held one evening each week (date/ times TBD) for 1.5 hours. The evening will be presented by either a BULA instructor or a guest lecturer. The guest lecturers will be working professionals in various areas that relate the writer in Hollywood. **Past speakers have included: Bryan Cranston (Tony and Emmy winning actor), Tony Bill (academy award winning producer of THE STING), Peter Flood – story analyst for Disney, MGM; Peter Mellencamp – story analyst, and professor; Christopher Wilkinson – academy award nominated writer (NIXON, ALI); Margaret Nagle – Emmy nominated writer (WARM SPRINGS); Krista Vernoff – Writer/Producer (Grey's Anatomy), academy award nominated Director Stacey Title, academy award winning producer Jon Landau (AVATAR,**

TITANIC), Emmy winner Marta Kaufman (FRIENDS). PLEASE NOTE: THIS IS A PARTIAL LIST OF PAST SPEAKERS AND SPEAKERS ARE ALWAYS SUBJECT TO AVAILABILITY AND CHANGE. The BULA Instructors will cover such topics as Representation for the writer, Contracts and negotiating your deal, the writer's career in television, and the business of Hollywood.

- **Writer in Hollywood Lab Course Objectives**
  - a. Define the role of the writer in Hollywood
  - b. Give students the opportunity to hear from working professionals in the industry.
  - c. Illustrate the business side of the equation. Learning about "the biz"

**PLEASE NOTE: DATES, TIMES FOR CLASSES, SPEAKERS AND EVENTS ARE ALWAYS SUBJECT TO CHANGE. YOU MUST KEEP IN COMMUNICATION WITH YOUR INSTRUCTOR.**

### **CLASS SCHEDULE:**

All guest speakers will be presented on Thursdays from 7:30-9pm, UNLESS OTHERWISE NOTED.

1.5 hour long lectures and Q&A covering: Script coverage/story analysis, Comedy TV, Drama TV, the TV industry, Feature film production (studio and independent), Feature film writing, the legal side of the industry, alternative media, representation, and others.

Each week we will present professionals from various aspects of the industry to speak on their area of expertise as it relates to writing.

GUEST SPEAKERS FOR THE FALL to be announced. Due to the busy schedule of the working professional in the industry speakers are always subject to change.

### **JOURNAL**

Students attending the WIH LAB must keep a journal on the weekly class.

Please Note: There will be no guest speakers or lectures during week 15.

### **WRITERS**

#### **PLAGIARISM:**

Plagiarism is the act of representing someone else's creative and/or academic work as your own, in full or in part. It can be an act of commission, in which one intentionally appropriates the words, pictures, or ideas of another or it can be an act of omission, in which one fails to acknowledge/document/give credit to the source, creator, and/or the copyright owner of those words, pictures, or ideas. Any fabrication of materials, quotes, or sources, other than those created in a work of fiction, is also plagiarism.

Plagiarism is the most serious academic offense that you can commit and can result in probation, suspension, or expulsion.

GRADES:

NOTE: THIS COURSE IS PASS/FAIL.

| GRADE SCALE:                | total |
|-----------------------------|-------|
| CLASS ATTENDANCE.....       | 10    |
| PARTICIPATION IN CLASS..... | 30    |
| JOURNALS.....               | 60    |
| TOTAL POSSIBLE POINTS.....  | 100   |

70 and below is failing

71 and above is passing