



LOS ANGELES, USA > STUDY ABROAD



The Los Angeles Internship Program offers three tracks for undergraduate and graduate students: Advertising and Public Relations, Entertainment Management, and Film and Television. Students take three, 4-credit courses and conduct one or two academic internships.

Upon successful completion of the program, students earn 16 Boston University credits.

Los Angeles Internship Program

FILM AND TELEVISION TRACK

Required Courses

COM FT 566 A1 The Business of Hollywood
COM FT 566 B1 Careers in Hollywood
(Speaker Series.)
COM FT 493/494, 953/954 Internship in Film
or Television

Elective Courses

COM FT 552 Creative Life and Television
COM FT 539 Professional Production Methods
Questrom SI 438 Talent Representation and
Management
Questrom MK 435 Introduction to the Music
Business and Music Marketing

ADVERTISING AND PUBLIC RELATIONS TRACK

Required Courses

COM CM 561 HL Entertainment Marketing
COM CM 561 HW Careers in Hollywood for
Advertising and Public Relations
(Speaker Series.)
COM CM 471 E/809 E Internship

Elective Courses

COM FT 552 Creative Life and Television
COM FT 539 Professional Production Methods
COM FT 566 A1 The Business of Hollywood
COM FT 566 B1 Careers in Hollywood
Questrom SI 438 Talent Representation,
Management and Contracts
Questrom MK 435 Introduction to the Music
Business and Music Marketing

ENTERTAINMENT MANAGEMENT TRACK

Required Courses

Students are required to enroll in at least ONE of
the following Questrom courses and one internship
course
Questrom SI 435 Entertainment Management
Questrom Entertainment Finance
Questrom SI 438 Talent Representation and
Management
Questrom MK 435 Introduction to the Music
Business and Music Marketing
CAS EC 497 Internship

Elective Courses

Students will choose two additional courses, either
from the list above or choose from Film/TV and
Advertising/PR course listings

FACULTY AND STAFF

Bill Linsman is an international television commercial director. He holds a BA in Economics from the University of California and an MFA in Cinema from the University of Southern California. Currently he is an Associate Professor in the College of Communication at Boston University, teaching film production and direction. He has lived and worked in London, and filmed in such places as Moscow, Hamburg, and Prague, directing Nick Nolte, Lloyd Bridges, Larry Hagman and other celebrities.

All BU in LA classes are taught by distinguished academics and professionals practicing in the fields of film and television, advertising, public relations, Entertainment Management, Law and Business.

HOUSING

Housing is provided at the guarded 168-acre Park La Brea complex in Los Angeles. Students share fully furnished tower apartments and have full access to the amenities at this centrally located apartment complex.

ADMISSIONS

- Undergraduate and graduate students
- Some courses carry prerequisites
- Refer to our policy on eligibility/admissions at www.bu.edu/abroad/admissions

PROGRAM DATES

Fall Semester: early September–mid-December*
Spring Semester: mid-January–early May
Summer Term: late May–early August*
*Not available for Entertainment Management

APPLICATION DEADLINE

Fall Semester: March 15
Spring Semester: October 1
Summer Term: February 15

2015/2016 PROGRAM COST

\$28,670 per semester. Cost includes tuition, housing, field trips, and emergency travel assistance coverage. Financial aid is available.