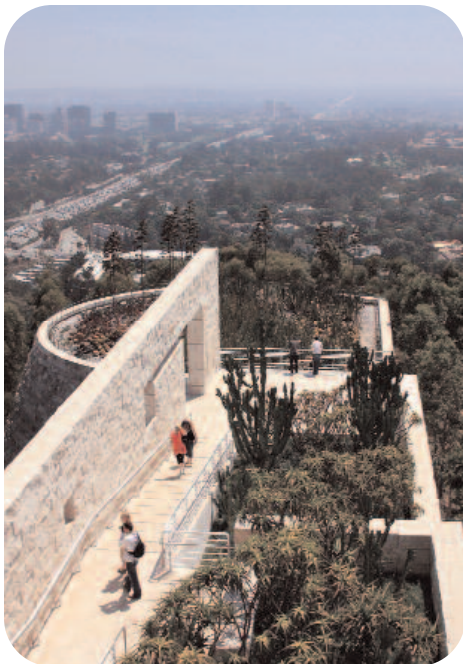




## LOS ANGELES, USA > SUMMER ABROAD



### Los Angeles Advertising/PR Internship Program

The summer Los Angeles Advertising/PR Internship Program focuses on promotion and public relations in the entertainment industry. Students will take two courses and conduct an academic internship within Los Angeles' fast-paced advertising and public relations world. Upon successful completion of the program students earn 12 Boston University credits.

#### COURSES

Students enroll in two, 4-credit courses and an internship placement (four credits).

- COM CM 561 HL Entertainment Marketing
- COM CM 561 HW Careers in Promotion and Advertising in the Entertainment Industry (Speaker series.)
- COM CM 471 E/809 E Internship or Graduate Internship

#### DIRECTOR

**Bill Linsman** is an international television commercial director. He holds a BA in Economics from the University of California and an MFA in Cinema from the University of Southern California. Currently he is an Associate Professor in the College of Communication at Boston University, teaching film production and direction. He has lived and worked in London, and filmed in such places as Moscow, Hamburg, and Prague, directing Nick Nolte, Lloyd Bridges, Larry Hagman and other celebrities.

#### FACULTY

**Benjamin Laski** received his M.S. degree in Mass Communication from Boston University and his J.D. degree from Boston University School of Law. In 2003 he formed his own entertainment law firm in Santa Monica representing music, motion picture, television, and internet clients. At the same time, he formed Sonic Management where he manages and assists talented musicians in their careers.

#### HOUSING

Housing is provided at the guarded 168-acre Park La Brea complex in Los Angeles. Students share fully furnished tower apartments and have full access to the amenities at this centrally located apartment complex.

#### ADMISSIONS

- Open to undergraduate and graduate students
- Refer to our policy on eligibility/admissions at [www.bu.edu/abroad/admissions](http://www.bu.edu/abroad/admissions)

#### PROGRAM DATES

Summer Term: late May-early August

#### APPLICATION DEADLINE

Summer Term: February 15

#### SUMMER 2015 PROGRAM COST

\$15,175. Cost includes tuition, housing, field trips, and emergency travel assistance coverage. Financial aid is available.