Los Angeles Internship Program: Entertainment Management Track

REQUIRED COURSES

SMG SI 435 Entertainment Management, 4 cr.
(Prerequisite for BU students: SMG FE 323, SMG MK 323, SMG IS 323, or SMG OM 323. Prerequisite for non-BU students: Introduction to Finance, Introduction to Marketing, Introduction to Information Systems, or Introduction to Operations Technology Management).

SMG LA 430 Entertainment Law, 4 cr.
(Prerequisite for BU students: LA 245. Prerequisite for non-BU students: Introduction to Business Law).

ELECTIVE COURSE

SMG SI 438 Talent Representation, Management, and Contracts 4 cr. (Prerequisite for BU students: SMG OB 221, CAS PS 367 or COM CM 303. Prerequisite for non-BU students: Organizational Behavior).

Or choose from Film/TV & Advertising/PR course listings

SMG MK 435 Introduction to the Music Business and Music Marketing, 4 cr. (Prerequisites may apply)

INTERNSHIP COURSE

CAS EC 497 Internship, 4 cr.
Study the current economic, political, and social issues affecting the entertainment industry. Internship placements have included Paramount Pictures Finance Department, Essential Entertainment, Shine-Reveille, Fox Sports, NBC-Universal, and Sonic Management.

Upon successful completion of the program, students earn 16 Boston University credits.

DIRECTOR

Bill Linsman is an international television commercial director. He holds a BA in Economics from the University of California and an MFA in Cinema from the University of Southern California. Currently he is an Associate Professor in the College of Communication at Boston University, teaching film production and direction. He has lived and worked in London, and filmed in such places as Moscow, Hamburg, and Prague, directing Nick Nolte, Lloyd Bridges, Larry Hagman and other celebrities.

FACULTY

All BU in LA classes are taught by distinguished academics and professionals practicing in the field of Entertainment Management, Law and Business.

HOUSING

Housing is provided at the guarded 168-acre Park La Brea complex in Los Angeles. Students share fully furnished tower apartments and have full access to the amenities at this centrally located apartment complex.

ADMISSIONS

• Refer to our policy on eligibility/admissions at www.bu.edu/abroad/admissions

APPLICATION DEADLINE

Spring Semester: October 15

2013/2014 PROGRAM COST

$26,450 spring semester. Cost includes tuition, housing, internship placement, and emergency travel assistance coverage. Financial aid is available.