Instructor Information

A. Name

Prof. Mo Dodson

Aims and Objectives

The assessed work required for the Internship has as its main purpose the enabling of the Intern to gain maximum benefit from their Internship experience. These projects will encourage students to look at their internship work, and work place, with a constructively critical eye, while also enabling relevant creative work where appropriate.

Assignments

Students will produce three assessed pieces of work, handed in at specific stages of the term, and there will be an assessment for attendance.

Summary Deadlines

Assignment 1: Monday 16th July, by 6pm, to the Student Affairs Office
Assignment 2: Monday 30th July, by 6pm, to the Student Affairs Office
Assignment 3: Friday 10th August, by 12noon, to the Student Affairs Office

Assignment Briefs

Assignment 1

Reflective Log and Description of Company’s work: These notes in essay form will give the student the opportunity to examine their initial experiences of their internship and the company they work for. They should be both descriptive and critical, and they should attempt to do some background research on the company and its place in the wider political-economy. 

Total Word Count: 400 to 1000 words. This can be used as part of Final Paper 

Graded: 30%

Due: Monday 16th July, by 6pm, to the Student Affairs Office

Assignment 2

First Draft of Final Paper: See below for description of Final Paper. First Draft should have a brief synopsis in bullet points or numbers; a short summary of the main content, or a rough version of the creative content; and preliminary Bibliography and list of other sources.

Approximate Word Count or equivalent: 500 minimum

Graded: 30%

Due: Monday 30th July, by 6pm, to the Student Affairs Office
Assignment 3
Placement Project. This can be an entirely academic paper, or a combination of creative or company work that the Intern has done with a shorter academic essay. You can use as part of this all the other work you have done previously.
Stand-alone essays: 1500-2000 words;
Creative Work (to be negotiated with Tutor) and shorter academic essay of 600-900 words.
Due: Friday 10th August, by 12noon, to the Student Affairs Office
Graded: 60%

Attendance at Tutorials: Mandatory unless given authorisation to be absent

Grading
Please refer to the Academic Handbook for detailed grading criteria, attendance requirements and policies on plagiarism: http://www.bu.edu/london/current-semester

Tutorials
Tutorial 1: Wednesday 27th June
Introduction to the assignments. Introduction to UK industry practices.

Tutorial 2: Monday 16th July
Discussion of Final Paper Topics.

Tutorial 3: Monday 30th July
Discussion of Final Paper Topics.

Readings
To be custom designed for each student. Additional readings may be posted on the course webpage: http://www.bu.edu/london/virtual-library/LAM (you must be logged in to view materials).