



## **Boston University Study Abroad London**

### **Boston University Study Abroad London Arts and Media Internship Tutorial *Summer 2012***

#### **Instructor Information**

A. Name

Prof. Mo Dodson

#### **Aims and Objectives**

The assessed work required for the Internship has as its main purpose the enabling of the Intern to gain maximum benefit from their Internship experience. These projects will encourage students to look at their internship work, and work place, with a constructively critical eye, while also enabling relevant creative work where appropriate.

#### **Assignments**

Students will produce three assessed pieces of work, handed in at specific stages of the term, and there will be an assessment for attendance.

#### **Summary Deadlines**

Assignment 1: Monday 16<sup>th</sup> July, by 6pm, to the Student Affairs Office

Assignment 2: Monday 30<sup>th</sup> July, by 6pm, to the Student Affairs Office

Assignment 3: Friday 10<sup>th</sup> August, by 12noon, to the Student Affairs Office

#### **Assignment Briefs**

##### **Assignment 1**

Reflective Log and Description of Company's work: These notes in essay form will give the student the opportunity to examine their initial experiences of their internship and the company they work for. They should be both descriptive and critical, and they should attempt to do some background research on the company and its place in the wider political-economy.

**Total Word Count: 400 to 1000 words. This can be used as part of Final Paper**

**PASS/FAIL grade: 10%.**

**Due: Monday 16<sup>th</sup> July, by 6pm, to the Student Affairs Office**

##### **Assignment 2**

First Draft of Final Paper: See below for description of Final Paper. First Draft should have a brief synopsis in bullet points or numbers; a short summary of the main content, or a rough version of the creative content; and preliminary Bibliography and list of other sources.

**Approximate Word Count or equivalent: 500 minimum**

**Graded: 30%**

**Due: Monday 30<sup>th</sup> July, by 6pm, to the Student Affairs Office**

### **Assignment 3**

Placement Project. This can be an entirely academic paper, or a combination of creative or company work that the Intern has done with a shorter academic essay. You can use as part of this all the other work you have done previously.

**Stand-alone essays: 1500-2000 words;**

**Creative Work (to be negotiated with Tutor) and shorter academic essay of 600-900 words.**

**Due: Friday 10<sup>th</sup> August, by 12noon, to the Student Affairs Office**

**Graded: 60%**

**Attendance at Tutorials: Mandatory unless given authorisation to be absent**

### **Grading**

Please refer to the Academic Handbook for detailed grading criteria, attendance requirements and policies on plagiarism: <http://www.bu.edu/london/current-semester>

### **Tutorials**

#### **Tutorial 1: Wednesday 27<sup>th</sup> June**

Introduction to the assignments. Introduction to UK industry practices.

#### **Tutorial 2: Monday 16<sup>th</sup> July**

Discussion of Final Paper Topics.

#### **Tutorial 3: Monday 30<sup>th</sup> July**

Discussion of Final Paper Topics.

### **Readings**

To be custom designed for each student. Additional readings may be posted on the course webpage: <http://www.bu.edu/london/virtual-library/LAM> (you must be logged in to view materials).