# BOSTON UNIVERSITY Department of International Relations

Summer Semester 2013 Course Offering (CAS IR 415/GRS IR 709) Brussels Study Abroad

The European Union in the 21st Century: Challenges and Prospects

Class Hours: TBD Location: Boston University Brussels

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## The European Union in the 21st Century: Challenges and Prospects

What is the European Union and what are the most pressing policy challenges in European governance? This course will consist of two parts: the first two weeks will review the EU as a political system, its development and Treaty reforms since the Treaty of Maastricht, its institutional set-up and its working processes as the world's most advanced experiment in supernational governance. For the remainder of the course, we will focus on critical debates about current challenges that the EU integration process is facing today. These current challenges include: 1) multiculturalism, immigration, and European border control; 2) defense, security, and Europe's role in the world through the CSDP, CFSP and NATO; 3) lobbying, interest groups, think tanks, and the premium for EU-level 'expertise'; 4) the Eurozone Crisis, 'Eurobonds', and other fiscal solutions; 5) EU foreign policy and the new European External Action Service; and 6) Homeland Security, EU counter-terrorism policy, and civil liberties.

#### **COURSE READINGS**

Because this is a study abroad course, I have made an effort to assign mostly articles and other online resources, in order to reduce the burden of traveling with multiple books. There is one required textbook for the course:

Hix, Simon, and Bjorn Hoyland. The Political System of the European Union. Palgrave Macmillan, 2011.

During the semester, students are also strongly encourage to follow the latest news from Europe by reading one or more of the following publications and websites:

The Financial Times, The Economist, EUobserver.com, EurActiv.com, EUpolitix.com, Le Monde, Der Spiegel

#### COURSE REQUIREMENTS

This course will be run as a seminar. Students are expected to do all the readings and to be prepared to discuss them and participate in seminar activities. Attendance is mandatory. If you miss more than 1 class, your grade will be in jeopardy and you will not be able to accrue the participation points. If it is absolutely necessary to miss a class for religious or medical reasons, please communicate this to me in advance of the course date and time.

Please arrive on time for seminars and use formal interactions and greetings with guest speakers or off-site hosts. For EU institution excursions, please give yourself enough travel time so that you arrive 15 minutes early. For some off-site visits we will need to arrive even earlier in order to go through security checkpoints. Please also be prepared to dress in a professional manner for the guest speakers and events.

While you are in Brussels, we will have an intensive two-week session reviewing the overview and history of the EU, and then we will meet once a week for the next six weeks.

These six weeks we will cover special topics in EU policy and European politics, with an emphasis on current policy challenges, primary policy documents, and contemporary political debates. Each week we will pair our class meeting with an additional off-site visit to a relevant institution or organization. While you are in Brussels, I strongly encourage you to take advantage of as many events as possible, both official EU events and private sector or think tank conferences, talks, lunches, and events. I will try to keep track of some of these and circulate them to the group, but I would encourage you to get on the event listservs of these think tanks in anticipation of our trip.

Security & Defence Agenda <a href="http://www.securitydefenceagenda.org/">http://www.securitydefenceagenda.org/</a>

Friends of Europe <a href="http://www.friendsofeurope.org/">http://www.friendsofeurope.org/</a>

Centre for European Policy Studies <a href="http://www.ceps.eu">http://www.ceps.eu</a>

EGMONT Royal Institute for International Relations <a href="http://www.egmontinstitute.be/">http://www.egmontinstitute.be/</a>

BRUEGEL, Brussels European and Global Economic Laboratory <a href="http://www.bruegel.org/">http://www.bruegel.org/</a>

European Policy Centre, EPC <a href="http://www.epc.eu/">http://www.epc.eu/</a>

## Class Participation (25%)

Attendance is mandatory for all sessions, including class sessions as well as off-site visits. You are expected to come to sessions prepared, and familiar with the reading materials assigned for the week.

Participation includes discussion of the required readings as well as current events. Participation credit is given based upon the degree to which a student contributes positively to discussion of material during question and answer and discussion sessions. Students who rarely, or never, speak in discussion will receive no participation credit. Participation will also include posing appropriate questions to guest speakers or off-site hosts.

Throughout the course, I will ask you to keep a "speaker chart," in which you briefly describe what you learned from each speaker and/or site visit. I will let you know when these charts are due and should reflect your attendance and thoughtful consideration of material presented.

# Online Participation (10%)

We will have limited class time during our meetings. In order to better reflect your ideas and understanding of the readings, I will require you to submit 3 reading questions/comments to blackboard discussion board by 10 AM the day of each class.

# Group Presentations (20%)

You will be divided into groups of 2 to prepare 15-minute briefings for the class on specific and relevant European policy dilemmas. The list of topics and group assignments will be made in the first week of class. You may use PowerPoint or other multimedia, but please inform me about your need for equipment the week before the presentation. Each group should also prepare a 3-5 page memo for distribution to the class. Grading will be based on the quality and creativity of the presentation and materials, as well as the depth of your understanding of the topic area. The presentations should be no more than 30% summary of

the materials, with the remaining 60% of the presentation content an analysis and synthesis of the topic.

## "Midterm" Quiz (15%)

This quiz will review the overview of EU history and institutions covered in the first two weeks of the course.

# Policy Memo (30%)

You must submit a policy memo of 7-8 double-spaced pages. Each memo will be composed of a first section, which will describe the current situation on the issue area you have selected, and a second section, which will contain your recommendations for the future to a fictional decision maker. For the policy papers you may use literature that appears in the syllabus as well as materials you have found independently.

#### **Academic Honesty**

Without exception, students are expected to adhere to the Boston University CAS Academic Code. Please read the Boston University Academic Conduct Code. Accordingly, all instances of academic dishonesty will be reported to the CAS Academic Conduct Committee. Please see http://www.bu.edu/cas/students/undergrad-resources/code/

#### Introduction: Course Organization and a brief history of the EU

- The European Union, a guide for Americans, <a href="http://www.eurunion.org/eu/images/stories/guideforamer2012.pdf">http://www.eurunion.org/eu/images/stories/guideforamer2012.pdf</a>
- "Key facts and figures about the EU" EU Commission download from: <a href="http://europa.eu.int/abc/keyfigures/index\_en.htm">http://europa.eu.int/abc/keyfigures/index\_en.htm</a>
- Schuman Declaration, <a href="http://www.eppgroup.eu/Activities/docs/divers/schuman-en.pdf">http://www.eppgroup.eu/Activities/docs/divers/schuman-en.pdf</a>
- The History of the European Union, <a href="http://europa.eu/about-eu/eu-history/index">http://europa.eu/about-eu/eu-history/index</a> en.htm
- Craig Parsons, A Brief History of the European Union, <a href="http://eucenter.berkeley.edu/workingpapers/Parsons\_Brief%20History%20of%20EU.2009.doc">http://eucenter.berkeley.edu/workingpapers/Parsons\_Brief%20History%20of%20EU.2009.doc</a>
- Kristin Archick, Derek E. Mix, The European Union: Questions and Answers, <a href="http://www.fas.org/sgp/crs/row/RS21372.pdf">http://www.fas.org/sgp/crs/row/RS21372.pdf</a>
- Pascal Fontaine, Europe in Ten Lessons (sections on "why the EU", "Ten historic steps", "Enlarging the EU" and "Key dates"),
   <a href="http://bookshop.europa.eu/en/europe-in-12-lessons-pbNA3110652/">http://bookshop.europa.eu/en/europe-in-12-lessons-pbNA3110652/</a>

# 1. Overview of the European Union, Treaties, Institutions, and European Politics (Weeks 1-2)

Hix, Simon, and Bjorn Hoyland. The Political System of the European Union. Palgrave Macmillan, 2011.

PART I: GOVERNMENT (Executive Politics, Legislative Politics, Judicial Politics)

PART II: POLITICS (Public Opinion, Democracy, Parties and Elections, Interest Representation)

PART III: POLICIES (Regulation of the Single Market, Expenditure Policies, Economic and Monetary Union, Interior Policies, Foreign Policies)

#### Additional readings:

- The Treaty of Lisbon at a glance, http://europa.eu/lisbon\_treaty/glance/index\_en.htm
- J.H.H. Weiler, On the political and legal DNA of the Union and the Current European Crisis, <a href="http://www.hertieschool.org/fileadmin/images/Downloads/media\_events/weiler\_rede.pdf">http://www.hertieschool.org/fileadmin/images/Downloads/media\_events/weiler\_rede.pdf</a>
- Kristin Archick, European Union Enlargement, http://www.fas.org/sgp/crs/row/RS21344.pdf
- Kristin Archick, Derek E. Mix, The European Union's Reform Process: The Lisbon Treaty, <a href="http://assets.opencrs.com/rpts/RS21618">http://assets.opencrs.com/rpts/RS21618</a> 20110208.pdf
- The ABC of European Union Law, sections on 'the "Constitution" of the European Union' and 'the EU's means of action', http://europa.eu/documentation/legislation/pdf/oa8107147\_en.pdf
- The European Union Budget at a glance, http://ec.europa.eu/budget/library/biblio/publications/glance/budget\_glance\_en.p
- Jörg Monar, The European Union's institutional balance of power after the Treaty of Lisbon, <a href="http://ec.europa.eu/education/jean-monnet/doc/ecsa10/monarb\_en.pd">http://ec.europa.eu/education/jean-monnet/doc/ecsa10/monarb\_en.pd</a>

Off-Site trips: European Commission, Council of Ministers, European Parliament, and other agencies and organizations.

#### 2. Eurozone Crisis and the EU (week 3)

- Stelzenmuller, Constanze, (2012) "Europe On its Own: How the Crisis-Ridden Continent will Respond to a Decade of U.S. Retrenchment: Three Scenarios" German Marshall Fund, The EuroFuture Project (June).
- Moravcsik, Andrew "Europe after the Crisis: How to Sustain a Common Currency," Foreign Affairs vol 91, no. 3, May/June 2012
- Kevin Featherstone. 2011. "The Greek Sovereign Debt Crisis and EMU: A Failing State in a Skewed Regime." Journal of Common Market Studies 49(2):193-217.
- New York Times, Room For Debate: "Can Eurobonds save the Union?"
   <a href="http://www.nytimes.com/roomfordebate/2012/05/22/can-euro-bonds-save-the-union">http://www.nytimes.com/roomfordebate/2012/05/22/can-euro-bonds-save-the-union</a>
- The Economist. "Eurobonds: How best to share the sacrifice?" http://www.economist.com/blogs/freeexchange/2012/04/eurobonds

Off-Site Trip: European Financial Stability Facility in Luxembourg

# 3. Lobbying, interest groups, think tanks, and the premium for EU-level 'expertise' (week 4)

- Cornelia Woll. 2006. "Lobbying in the European Union: From Sui Generis to a Comparative Perspective," *Journal of European Public Policy*, Vol. 13 No. 3: 456-70.
- Wonka, A., Baumgartner, F. R., Mahoney, C., & Berkhout, J. (2010). Measuring the size and scope of the EU interest group population. *European Union Politics*, 11(3), 463-476.
- Coen, David. "Empirical and theoretical studies in EU lobbying." *Journal of European Public Policy* 14.3 (2007): 333-345.
- Baumgartner, Frank R. "EU Lobbying: a view from the US." *Journal of European Public Policy* 14.3 (2007): 482-488.
- Sherrington, Philippa. "Shaping the policy agenda: think tank activity in the European Union." *Global Society* 14.2 (2000): 173-189.

Documentary "The Brussels Business" 2012

Off-Site Trip: Corporate Europe Observatory (lobbying watchdog group), Brussels

# 4. EU foreign policy and the new European External Action Service (week 5)

- Steven Everts, Shaping a credible EU foreign policy, Chs. 2 & 3, Centre for European Reform (CER), February 2002, <a href="http://www.cer.org.uk/pdf/p\_everts.pdf">http://www.cer.org.uk/pdf/p\_everts.pdf</a>
- 'One Size Fits All! EU Policies for the Promotion of Human Rights, Democracy and the Rule of Law', Tanja Borzel and Thomas Risse, Prepared for the Workshop on Democracy Promotion, Oct. 4-5, 2004, Center for Development, Democracy, and the Rule of Law, Stanford University
   <a href="http://www.eu-newgov.org/database/public/p23000-02-clu302">http://www.eu-newgov.org/database/public/p23000-02-clu302</a> one size fits all.pdf
- Richard Youngs, What has Europe Been Doing? Trends in Democracy Assistance, Journal of Democracy Volume 19, Number 2 April 2008
   <a href="http://www.fride.org/download/ART\_EU\_Democracy\_Aid\_EN\_abr08.pdf">http://www.fride.org/download/ART\_EU\_Democracy\_Aid\_EN\_abr08.pdf</a>
- The European Union as a Normative Foreign Policy Actor, ed. By Nathalie Tocci, With case studies by Hakim Darbouche, Michael Emerson, Sandra Fernandes, Ruth Hanau-Santini, Gergana Noutcheva and Clara Portela, CEPS Working Document No. 281/January 2008 http://www.ceps.be/ceps/download/1421

Off-Site Trip: European External Action Service Headquarters, Brussels

# 5. Defense, security, and Europe's role in the World (week 6)

- Ulrich Krotz, "Momentum and Impediments: Why Europe Won't Emerge as a Full Actor on the World Stage Soon," Journal of Common Market Studies 47:3 (2009), ppp.555-578 (23)
- Jolyon Howorth, "The European Union as a Global Actor: Grand Strategy for a Global Grand Bargain?" The Journal of Common Market Studies 48:3 (2010), pp.455-474 (19)

- Anand Menon, "European Defense Policy: From Lisbon to Libya," Survival53:3 (2011), pp.75- 90 (25)
- European Security and Defence Policy: The First Ten Years (1999-2009), edited by edited by Giovanni Grevi, Damien Helly, Daniel Keohane, October 2009
   <a href="http://www.iss.europa.eu/uploads/media/ESDP\_10-web.pdf">http://www.iss.europa.eu/uploads/media/ESDP\_10-web.pdf</a>
- The impact of the Lisbon Treaty on CFSP and ESDP, European Security Review, Number 37, March 2008, Isis Europe, <a href="http://www.isis-europe.org/pdf/2008\_artrel\_150\_esr37tol-mar08.pdf">http://www.isis-europe.org/pdf/2008\_artrel\_150\_esr37tol-mar08.pdf</a>

Off-Site Trip: European Defence Agency or European Union Military Staff

# 6. EU "Homeland Security," Counter-terrorism, Privacy, and Civil Liberties (week 7)

- Neal, Andrew W. "Securitization and Risk at the EU Border: The Origins of FRONTEX\*." JCMS: Journal of Common Market Studies 47.2 (2009): 333-356.
- The European Union Counter-Terrorism Strategy, http://register.consilium.eu.int/pdf/en/05/st14/st14469-re04.en05.pdf
- Kristin Archick, U.S.-EU Cooperation Against Terrorism, Congressional Research Service, Full report, http://fpc.state.gov/documents/organization/191877.pdf
- Elaine Fahey, Eva Gross, Daniel Hamilton, Xymena Kurowska, Maria Grazia Porcedda, Mark Rhinard, Thorsten Wetzling, Sarah Wolff; edited by Patryk Pawlak, The EU-US Security and Justice agenda in action, CHAILLOT PAPERS December 2011 http://www.iss.europa.eu/uploads/media/cp127\_EU-US\_security\_justice\_agenda.pdf
- PNR agreement, 2012, http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:L:2012:215:0005:0014:EN:PDF
- TFTP agreement (SWIFT), 2010, http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:L:2010:195:0005:0014:EN:PDF
- Alicia Hinarejos, Recent Human Rights Developments in the EU Courts: The Charter of Fundamental Rights, the European Arrest Warrant and Terror Lists, Human Rights Law Review (2007) 7(4): 793-811 first published online October 23, 2007
- Bignami, F. Privacy and Law Enforcement in the European Union: The Data Retention Directive,
   <a href="http://scholarship.law.duke.edu/cgi/viewcontent.cgi?article=2304&context=faculty\_scholarship">http://scholarship.law.duke.edu/cgi/viewcontent.cgi?article=2304&context=faculty\_scholarship</a>

Off-site Trip: DG Justice of European Commission (Viviane Reding)

7. Immigration in Europe and EU Border Security (week 8)

- Hooghe, Marc, Ann Trappers, Bart Meuleman, Tim Reeskens, "Migration to European Countries: A Structural Explanation of Patters. 1980-2004" International Migration Review, Vol. 42 No. 2: 476-504.
- Pew Survey on Muslims in Europe.
- Christina Boswell, Andrew Geddes and Peter Scholten (eds.) (2011), States, Knowledge and Narratives of Migration: The Construction of Migration in European Policy-Making, special edition of the British Journal of Politics and International Relations, 13 (1), 2011, pp. 125.
- Huysmans, Jef. 2000. "The European Union and the Securitization of Migration" Journal of Common Market Studies. Vol. 38 No. 5: 751-777.
- BOSWELL, Christina (2007), "Migration Control in Europe After 9/11: Explaining the Absence of Securitization", Journal of Common Market Studies, 45 (3), 589–610.
- Bowen, John. "Does French Islam Have Borders? Dilemmas of Domestication in a Global Religious Field," American Anthropologist, Volume 106, issue 1 (March 2004), p. 43-55.

Off site Trip: Justice and Home Affairs of Council of Ministers