

BOSTON UNIVERSITY
LOS ANGELES INTERNSHIP PROGRAM
5700 Wilshire Boulevard, Suite 675
Los Angeles, California 90036
Phone 323 – 571 – 4535 Fax 323 – 571 – 1378
lweinberg@e3ent.net

1/7/12

BOSTON UNIVERSITY LOS ANGELES PROGRAM

COURSE SYLLABUS (January 16, 2012 - April 29, 2012) – Careers in Hollywood

COURSE #s, TITLES and CREDITS:

Film & Television Students

COM FT 566E B1 Speakers Series: Careers in Hollywood
(4 credits)

Advertising and PR Students:

COM FT 566E B1 Speakers Series: Careers in Hollywood
(4 credits)

CAREERS IN HOLLYWOOD – Course Overview and Objective:

A series of symposium-style evenings with industry professionals speaking on a myriad of topics including career opportunities in the entertainment industry, current events and the state of the motion picture, television, internet businesses and related fields, and emerging markets and trends. Each class is moderated by the Professor with questions and answers sessions for the students following the moderated portion of each class. Students will be given the opportunity for up-close-and-personal interaction with industry movers and shakers. Students have an opportunity to network with both Boston University industry alumni and non-alumni professionals. Additionally, there will likely be screenings of film, television and/or new-media works, some of which might be completed and others which might be works-in-progress. Discussion will follow screenings with the artists and producers. Past speakers include film and TV screenwriters, film and TV directors, film and TV producers, casting directors, animation executives, studio and network executives, book authors, production designers, editors, music supervisors, sports programmers, agents, managers, business and legal affairs executives, special effects supervisors and development executives, among others.

Discussions will include: (i) how to jump-start your career, (ii) how to apply what you've learned in the classroom to the marketplace, (iii) how to land a job, and another job; (iv) understanding the personalities and social constructs of the business; (v) major influences on the speakers' lives, personally and professionally; (vi) how to navigate your way through the industry and make a career for yourself in the entertainment business; (vii) how to diversify your experience in film, TV and other media so as to maximize your career opportunities; and (viii) an exploration of emerging trends and changes currently under way in the entertainment industry. Careers in Hollywood is intended to help bridge the gap between graduation and entering the work force for students pursuing a career in the entertainment industry, whether it be in film, television, new media, or other fields. It is a practical analysis of the entire industry and will cover a wide spectrum of practical thought and advice from successful professionals. The speakers will share their experiences and thoughts in an intimate setting and provide the students the opportunity to establish a network of industry contacts.

At the end of the course, students should have gained an awareness and confidence to venture out on their own to land a job, be confident in their ability to contribute in any environment they choose to pursue, and understand just how to have a career and earn a living working in the entertainment industry.

PROFESSOR/DIRECTORS:

Larry Weinberg

Lead Lecturer

5700 Wilshire Blvd., #675

Los Angeles, CA 90036

(P) 310 – 940 – 6835

(E-Mail) lweinberg@e3ent.net

Bill Linsman

BU LA Program

Program Director

Los Angeles, CA 90036

(P) 323–571–4535

Clare Gilmore

Heidi McNeil

Coordinators BU LA Program

whuss@bu.edu

mikeo@bu.edu

MEETING TIME:

Tuesday 7:30pm-10pm

LOCATION:

Park La Brea

435 Curson Ave.

Park La Brea Theater

GRADING: The Careers in Hollywood course will be graded as follows: (i) 50% class attendance AND class participation; and (ii) 50% based on final exam. The final exam will be take home exams and taken on an honor system. The exam will primarily be essay-based but may include some short answer questions.

CLASS PARTICIPATION: Class attendance and participation are extremely important for Careers in Hollywood. The course involves guest speakers and a symposium atmosphere and question and answer sessions, so discussion is very important to the process, allowing for the best experience for the students. Screenings of works-in-progress may also come into play. We are in the “communications” business, so classroom discussion and interaction is an important part of the course.

As set forth in the **Boston University Los Angeles** Program Student Handbook, unexcused absences will result in the student’s class grade being lowered. Please be aware that class time takes precedent over internship time so missing class due to an internship conflict, unless excused by the Professor, is no excuse for missing class. Any issues resulting from a conflict between class and a student’s internship may be addressed through the Director’s office. All internship coordinators are informed of this University policy.

SPEAKERS & TOPICS TO BE COVERED: A wide range of career opportunities will be explored in this class.

Past speakers include: Talent/Producer Manager and Packager/Producer for Reality/Unscripted Television Programming; Independent Filmmakers (writer/director/producer); Internet programming developer/producer; Studio Executive (Sony Pictures/Screen Gems); Studio Producer (“Resident Evil Series”; “Underworld Series”); Studio Writer/Director (“Watchmen”; “The X-Men Series”; “Scorpion King”) and developer of video games and video game based television and film content; Executive VP Business Affairs and Financing – TNT Television, Avi Arad Productions; Television Writer and Showrunner (“3rd Rock From The Sun”; “The Tracey Murray Show”; “That 70’s Show”) and web-based comedy series writer;; Disney Channel Executive of Original Movies; and Animation Producer for The Cookie Jar - develops and produces animated television programmin.; Music Supervisor and Soundtrack producer – Zomba Music, Jive Records, New Line Pictures; Visual Effects Director/Producer and CGI Director; Films (“Robosapien”, “Tekken”, “True Lies”, “Karate Dog”; Feature film and television Editor and Post-Production Supervisor – both for independent and studio and network films; Television Sports Programming Producer/Director/Editor – Fox Sports Television; Branded Entertainment developer and producer and director; Documentarian and Sundance Award Winning filmmaker (“Fuel”); International Film Sales Agent; Essential Entertainment/Miramax/Disney-Buena Vista; Best-selling novelist and TV Reality Personality (“The Expected One”, “The Book of Love”, “Herstories); New-media developer and producer (“Black Box”); International television acquisition and sales executive and cable television innovator (Lions Gate, Sony); Academy Award winning Production Designer (“Sleepy Hollow”, “Pirates of the Caribbean; Young Boston University Alumnus in varying fields; Casting Director film and television (“Tekken”, “Robosapien”).

CLASS SCHEDULE: CAREERS IN HOLLYWOOD

<u>Class</u>	<u>Date</u>	<u>Speaker</u>
1.	1/17/12	Larry Weinberg - Introduction
2.	1/24/12	TBD
3.	1/31/12	TBD
4.	2/7/12	TBD
5.	2/14/12	TBD
6.	2/21/12	TBD
7.	2/28/12	TBD
8.	3/6/12	TBD
9.	NO CLASS	SPRING BREAK
10.	3/20/12	TBD
11.	3/27/12	TBD
12.	4/3/12	TBD
13.	4/10/12	FIELD TRIP
14.	4/17/12	TBD
15.	4/24/12	TBD