



LOS ANGELES, USA > STUDY ABROAD



The Los Angeles Internship Program offers four tracks for undergraduate and graduate students: Advertising and Public Relations, Entertainment Management, Film and Television, and Los Angeles Studies. Students take three, 4-credit courses and conduct an academic internship.

Upon successful completion of the program, students earn 16 Boston University credits.

Los Angeles Internship Program

ADVERTISING AND PUBLIC RELATIONS TRACK

Required Courses

COM CM 561 HL Entertainment Marketing
 COM CM 561 HW Careers in Hollywood for Advertising and Public Relations (Speaker Series.)
 COM CM 471 E/809 E Internship

Elective Courses

COM FT 552 Creative Life and Television
 COM FT 539 Professional Production Methods
 COM FT 566 A1 The Business of Hollywood
 COM FT 566 B1 Careers in Hollywood
 SMG SI 438 Talent Representation and Management

ENTERTAINMENT MANAGEMENT TRACK

Required Courses

SMG SI 435 Entertainment Management
 SMG LA 430 Entertainment Law
 CAS EC 497 Internship

Elective Courses

SMG SI 438 Talent Representation and Management
 Or choose from Film/TV and Advertising/PR course listings.

FILM AND TELEVISION TRACK

Required Courses

COM FT 566 A1 The Business of Hollywood
 COM FT 566 B1 Careers in Hollywood (Speaker Series.)
 COM FT 493/494, 953/954 Internship in Film or Television

Elective Courses

COM FT 552 Creative Life and Television
 COM FT 539 Professional Production Methods
 SMG SI 438 Talent Representation and Management

LOS ANGELES STUDIES TRACK

Required Courses (2 of the following)

CAS SO 347 Los Angeles: Case Study of a Global City
 CAS SO 346 The Entertainment Industry and Social Change
 CAS EN 376/FT 568 Adaptation: Text, Film, Show

Elective Courses

If students opt to take only two of the required courses, they may choose a course from any elective offered in the Los Angeles Internship Program.

RESIDENT FACULTY

Courses are taught by distinguished academics and professionals in the fields of advertising, public relations, film and television, entertainment management and law.

HOUSING

Housing is provided at the guarded 168-acre Park La Brea complex in Los Angeles. Students share fully furnished tower apartments and have full access to the amenities at this centrally located apartment complex.

ADMISSIONS

- Refer to our policy on eligibility/admissions at www.bu.edu/abroad/admissions

PROGRAM DATES

Fall Semester: early September–mid-December*
 Spring Semester: mid-January–early May
 Summer Term: late May–late July*

*Not available for Entertainment Management

APPLICATION DEADLINE

Fall Semester: March 15
 Spring Semester: October 15
 Summer Term: March 1

2012/2013 PROGRAM COST

\$25,500 per semester. Cost includes tuition, housing, field trips, and emergency travel assistance coverage. Financial aid is available.