



USA, LOS ANGELES > STUDY ABROAD



Boston University International Programs and the School of Management offer SMG students an exciting opportunity to earn management credit and complete a four-credit internship in the entertainment capital of the world, Los Angeles, California. Students intern at one or more of the following: entertainment law firms, publicity management agencies, music production and management agencies, or in studio, talent, television, union and labor management, or sports promotion. www.bu.edu/lamovie

Upon successful completion of the program, students earn 16 Boston University credits. Students receive SMG credit for management courses taken in this program.

Los Angeles Internship Program: Entertainment Management Track

REQUIRED COURSES

SMG SI 435 Entertainment Management, 4 cr.

(Prerequisite for BU students: SMG SM 323 Cross-Functional Core. Prerequisite for non-BU students: Introduction to Finance, Introduction to Marketing, Introduction to Information Systems, or Introduction to Operations Technology Management).

SMG LA 430 Entertainment Law, 4 cr.

(Prerequisite for BU students: SMG LA 245. Prerequisite for non-BU students: Introduction to Business Law).

ELECTIVE COURSE

SMG SI 438 Talent Representation and Management, 4 cr.

Or choose from Film/TV & Advertising/PR course listing

INTERNSHIP COURSE

CAS EC 497 Internship, 4 cr.

Study the current economic, political, and social issues affecting the entertainment industry. Internship placements have included Paramount Pictures Finance Department, Essential Entertainment, Shine-Reveille, Fox Sports, NBC-Universal, and Sonic Management.

HOUSING

Housing is provided at the guarded 168-acre Park La Brea complex in Los Angeles. Students share fully furnished tower apartments and have full access to the amenities at this centrally located apartment complex.

PROGRAM DATES

Spring Semester: mid-January - early May

ADMISSIONS

- Spring semester only
- BU SMG students only (Non-BU students interested in management studies contact International Programs)
- Refer to our policy on eligibility/admissions at www.bu.edu/abroad/admissions

2011/2012 PROGRAM COST

\$24,564 per semester. Cost includes tuition, housing, and emergency travel assistance coverage. Financial aid is available.

APPLICATION DEADLINE

Spring Semester: October 15