



## SYDNEY, AUSTRALIA > SUMMER ABROAD

### COURSES

Students enroll in two, 4-credit courses. Students must enroll for a total of eight credits.

#### COM FT 554 Cinema in Australia:

**The Sydney Film Festival** This course will examine the nature and development of Australian film in an Australasian context. Students will arrive a week before the Festival opens and participate in a series of preparatory classes that provide historical and sociological background, then attend a series of screenings and forums at the Festival, providing an experience of current Australian cinema.

#### COM CM 561 Entertainment Promotion

Surveys the strategy, techniques, and communication media employed to market the range of entertainment promotion in Australia.

## Sydney Entertainment Promotion and Film Studies Program

The Sydney Entertainment Promotion and Film Studies Program offers students the opportunity to spend six weeks studying contemporary film and promotional marketing in a vibrant cosmopolitan city. Scheduled to coincide with the annual Sydney Film Festival, this is a unique program whose coursework examines Australian film and filmmaking.

Students will gain a knowledge of the Australian film industry—its recent developments, current trends and influences as well as the strategies employed to advertise, promote, and market entertainment. Upon successful completion of the program, students earn eight Boston University undergraduate or graduate credits.



### HOUSING

The new BU Sydney Academic Center combines student apartment suites, classrooms, offices, a library, computer facilities, and lounge space. Students live in single bedrooms in fully furnished suites of four bedrooms. The BU Sydney Academic Center is located within walking distance of the University of Sydney, the University of Technology Sydney, and the Sydney Central Railway Station.

### ADMISSIONS

- Refer to our policy on eligibility/admissions at [www.bu.edu/abroad/admissions](http://www.bu.edu/abroad/admissions)

### PROGRAM DATES

Summer Term: May 23 - July 4, 2012

### APPLICATION DEADLINE

Summer Term: March 1

### SUMMER 2012 PROGRAM COST

\$8,200. Cost includes tuition, housing, airfare from designated West Coast cities, field trips, and emergency travel assistance coverage. The cost for 2013 has not yet been announced and will be subject to approval by the Board of Trustees at Boston University.