

## LONDON, ENGLAND > SUMMER ABROAD

### COURSES

**CFA AR 514 Graphic Design in Britain**  
Course focuses on the methods and procedures used in the practice of graphic design, and they will be studied in relation to the culture of England and the cultural diversity of London. Laptop computer is required for CFA AR 514.

**COM CM 334 Advertising in the UK**  
Course examines the structure and organization of UK mass media from a commercial and business perspective. Terrestrial and satellite TV, billboard and transport, newspapers and magazines, and radio and film are examined in a practical advertising context.

**COM CM 471 Internship Option**

For detailed course descriptions visit:  
[www.bu-london.co.uk](http://www.bu-london.co.uk)

## London Liberal Arts Program: Graphic Design

Boston University's London Liberal Arts Program provides a unique opportunity for visual arts students to study in one of the world's most important cities for graphic design. During the summer, students will spend six weeks living and studying in London, Europe's hub for museums and design research and technology. Students enroll in two courses for a total of eight credits.

### INTERNSHIP OPTION

Graphic design students have the option of registering for a four-credit internship in graphic design in addition to the two courses, for a total of 12 credits.



### HOUSING

Students live in furnished apartments with other students in Boston University's London programs. The apartments are within walking distance of the BU London Academic Center. They vary in size (from two to 13 occupants), configuration, and decor, but most consist of shared bedrooms, bath/shower room and a living/dining room with kitchenette. Telephone and Internet access are provided in each apartment.

### ADMISSIONS

- Refer to our policy on eligibility/admissions at [www.bu.edu/abroad/admissions](http://www.bu.edu/abroad/admissions)

### PROGRAM DATES

Summer Term: mid-May-late June

### APPLICATION DEADLINE

Summer Term: March 1

### SUMMER 2011 PROGRAM COST

\$7,900. 12-credit Internship Option: \$13,700. Cost includes tuition, housing, internship placement (if applicable), program-related field trips, and emergency travel assistance coverage.