

Chinese Culture and Society in the Globalization Era
Fudan University
Spring 2010

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YU Juan
Time: Every Friday, beginning March 5
9:45 am - 11:40am (Lecture), 11:45 am - 12:30 am (Tutorial)
Venue: Room 404, West Sub-building, Guanghai Building
Office hours by appointment.

Course Description

The course explores the interplay between global interactions (such as flows of material goods, political influence, and information) and how people construct social identities that give meaning and direction to their daily lives. In China, this interplay is particularly dramatic because of the nation's current pace of transformation.

In recent decades, China has experienced a yearly GDP growth rate of about 10%, large-scale urban developments, enormous investments in infrastructure, rural-urban migrations on a mega-scale, and the extremely rapid spread of new information technology. As people have struggled to improve their material conditions by increased participation in global networks of organization, new disjunctures have emerged between the economy, politics, and culture; and between the local and the global.

While participation in global interactions has stimulated the trend towards shared lifestyles on a worldwide scale, there is also a counter-trend to challenge the hegemonic western modernity by articulating an alternative modernity emphasizing social identities anchored in non-western cultural traditions. As the ideologies of Marxism and liberalism are being contested on different levels of society from rural to urban areas, a space for discourse about new ideologies has been opened. The course aims to introduce students to some dimensions of these disjunctures as they are played out in modern Chinese communities.

The central issues examined in this course are:

- Chinese Culture Heritage in Modern World
- Chinese Society, Social Transformation, and Aspects of Chinese Development
- Shanghai Development as a State Strategy in the Era of Globalization
- Chinese Economic Reform and Economic Development

Course Requirements and Grading

Students are expected to read all the listed materials and be prepared to discuss them in weekly meetings. Each student must choose a subject from one of the topics of the course as his/her research topic and make a presentation in class on that topic. Based on

the presentation topic, a term paper of 2,000 words is required (8 to 10 pages). There will be a closed-book, final exam based on both lectures and reading materials. Details on the content, formality, and other requirements for the written assignments and presentation will be specified in class.

Several field trips will also be part of this class. Your participation is expected.

The course grading will be based on four parts:

- 1) class participation 10%,
- 2) tutorial 20%,
- 3) presentation and term papers 30%, and
- 4) a final examination 40%.

Syllabus

Week 1

Chinese Culture Heritage in Modern World

Required Readings:

★ Ambrose Y. C. King, Chapter 11, "State Confucianism and Its Transformation: The Restructuring of the State-Society Relation in Taiwan", Chapter 13, "The Transformation of Confucianism in the Post-Confucian Era: The Emergence of Rationalistic Traditionalism in Hong Kong," in *Confucian Traditions in East Asian Modernity*, edited by Tu Weiming, Harvard University Press, 1996.

★ Tu Weiming, "The Ecological Turn in New Confucian Humanism: Implications for China and the World."

http://www.tc.columbia.edu/centers/coce/pdf_files/s8.pdf

★ Major Traditional Chinese Festivals

<http://www.china.org.cn/english/features/Festivals/78322.htm>

★ Public holidays in the People's Republic of China

http://en.wikipedia.org/wiki/Holidays_in_the_People%27s_Republic_of_China

Film : Opening Ceremony Of Olympic Games, Beijing 2008

Week 2

Guanxi and Network Building

Required Readings:

★ King, Ambrose Y. C., Kuan-his and Network Building: A Sociological Interpretation, *The Living Tree: The Changing Meaning of Being Chinese Today*, ed. by Tu Weiming, Stanford University Press. (17 pages)

★ Fei Xiaotong, Chapter 4, Chaxugeju: the Different Mode of Association, *From The Soil: the Foundations of Chinese Society*, CA, University of California Press, 1992.

★ Ying Lun So and Anthony Walker, *Explaining Guanxi: The Chinese Business Network*,

London: RoutledgeCurzon 2006, pp. 1-49.

★ Tong Chee Jiong and Yong Pit Kee, "Personalism and Paternalism in Chinese Businesses," in *Chinese Entrepreneurship and Asian Business Networks*, ed. by Thomass Menkhoff and Solvay Gerke, London: RoutledgeCurzon, 2002.

★ Yao Souchou, "Guanxi: Sentiment, Performance and the Trading of Words," in *Chinese Entrepreneurship and Asian Business Networks*, ed. by Thomass Menkhoff and Solvay Gerke, London: RoutledgeCurzon 2002.

Week 3

Religion in Chinese Society

Required Readings:

★ Overmyer, Daniel. "Religion in China Today." *China Quarterly*, Cambridge University Press, 2003. (30 pages)

★ Fan Lizhu, "Popular Religion in Contemporary China," *Social Compass*, vol. 50.04, Dec. 2003, SAGE Publications, Cambridge. (29 pages)

★ Pan Yue. "Marxist View of Religion Must Keep Up with the Times." *China Study Journal* 18.2 (2002): 5–18. (25 pages)

Week 4

Destroy Old Culture: The Cultural Revolution

The Cultural Revolution, as suggested by the title, was a movement to transform the Chinese culture by uprooting it from the feudal and bourgeois backgrounds of pre-Communist China and turning it completely into a socialist state.

Required Readings:

★ Benjamin I. Schwartz, *Communism and China: Ideology in Flux*, Oxford University Press, London, 1968.

★ Esherick, Joseph W., Paul G. Pickowicz, and Andrew G. Walder, eds. 2006. *The Chinese Cultural Revolution as History*. Stanford, CA: Stanford University Press.

Week 5

From Spiritual Hunger to Spiritual Nourishment

Required Readings:

★ Fan Lizhu, and Whiteheads, "Fate and Fortune: Popular Religion and Moral Capital in Shenzhen", *Journal of Chinese Religion*, Feb. 2005, vol. 32. (28 pages)

★ Tu Weiming, "The Quest for Meaning: Religion in the People's Republic of China," in *The Desecularization of the World: Resurgent Religion and World Politics* by Peter L. Berger (Editor). (28 pages)

★ "Nourishing the Spirit: Social Change and Spiritual Development in China Today," *Pacific Rim Report*, April 2002.

Week 6

Migrant Issues in Big Cities

Required Readings:

- ★ Cai Fang. How the Market Economy Promotes the Reform of Household Registration System, SPECIAL ISSUE: PEASANT WORKER MIGRATION TO CHINA'S CITIES, <http://iple.cass.cn/file/cai231.pdf>
- ★ Rural Migrant Workers in China: Scenario, Challenges and Public Policy http://www.ilo.org/wcmsp5/groups/public/---dgreports/---integration/documents/publication/wcms_097744.pdf
- ★ Zhang Li, "Migration and Privatization of Space and Power in the Late Socialist China," *American Ethnologist*, 2001,28(1):179-205.

Week 7 AND Week 8

Development and Social Change: Maoist China and Dengist China

Required Readings

- ★ Bian Yanjie, "Chinese Social Stratification and Social Mobility," *Annual Review of Sociology*, 2002,28: 91-116.
- ★ Xie Xialing, "Chinese Society is a Ethical Society," *Sociological Studies*, 1996.

Recommended Readings

- ★ Kenneth Lieberthal, *Governing China*, Chapter 3, pp. 59-83, W. W. Norton & Company, 2004. (24 pages)
- ★ Tony Saich, *Governance and Politics of China*, Chapter 3, Palgrave Macmillan, 2004, pp. 57-90. (33 pages)
- ★ Liyi, *The Structure and Evolution of Chinese Social Stratification*, Chapter 7, University Press of America, 2005. (23 pages)
- ★ Bruce J. Dickson, "Integrating Wealth and Power in China: The Communist Party's Embrace of the Private Sector," *The China Quarterly*, 2007 (192): 827-54.
- ★ Yang Kuisong. "Reconsidering the Campaign to Suppress Counterrevolutionaries," *The China Quarterly*, 2008, pp. 102-121.

Week 9

Aspects of Chinese Development

Required Readings

- ★ Bai Nansheng and Li Jing, "Migrant Workers in China: A General Survey," *Social Sciences in China*, Aug. 2008, pp. 85-103.
- ★ R. Walker and D. Buck, "The Chinese Road: Cities in the Transition to Capitalism," *New Left Review* 46, July-Aug 2007: 39-66.
- ★ Lu Yilong. "Does *hukou* still matter? The household registration system and its impact on social stratification and mobility in China," *Social Sciences in China*, May 2008, pp. 56-75.

★ Lin Shangli. "Two Modes of Social Construction: the CPC and the NGOs," *Social Sciences in China*, Summer 2007, pp129-38.

Recommended Readings:

- ★ Aimin Chen. "Urbanization and Disparities in China: Challenges of Growth and Development," *China Economic Review*, 2002 (13): 407-411.
- ★ John Giles, Albert Park and Fang Cai. "How Has Economic Restructuring Affected China's Urban Workers?" *The China Quarterly*, 2006: 61-95.
- ★ Gerald Chan, Pak K. Lee and Lai-Ha Chan. "China's Environmental Governance: The Domestic-International Nexus." *Third World Quarterly*, vol. 29 (2), 2008: 291-314.
- ★ Shui-Yan Tang, Xueyong Zhan. "Civic Environmental NGOs, Civil Society and Democratisation in China," *Journal of Development Studies*, vol. 44 (3), 2008: 425-448.
- ★ Guobin Yang. "Environmental NGOs and Institutional Dynamics in China." *The China Quarterly*, 2005: 46-66.
- ★ Sanjay Reddy. "Death in China: Market Reforms and Health." *New Left Review*, 2007 (45): 49-65.
- ★ Ran Tao, Zhigang Xu. "Urbanization, Rural Land System and Social Security for Migrants in China." *Journal of Development Studies*, vol. 43 (7), 2007: 1301-1320
- ★ Yingjie Guo. Domestic Openness in Post-WTO China: Central and Local Perspectives. *Journal of Contemporary China*. 2008(17): 339-359
- ★ C.D. Stoltenberg. China and the WTO: the Implications of Membership in Historical Context. *Thunderbird International Business Review*, Vol. 45(4), 2003: 447-466
- ★ Elizabeth C. Economy. The Great Leap Backward? The Costs of China's Environmental Crisis. *Foreign Affairs*. 2007: 1-12.
- ★ Tony Saich: Negotiating the State: The Development of Social Organizations in China, *The China Quarterly*, 161: (Mar. 2000), pp. 124-141.
- ★ Peter Nolan. "China at the Crossroads." In *The Challenges to China's Economic and Political Stability: Can China Build a Sustainable and Civilized Modern Economy?*, Polity Press, 2004, pp.11-59.

Week 10

State Strategy and Globalizing Shanghai

Required Readings

- ★ Fulong Wu. "Globalization, the Changing State, and Local Governance in Shanghai," in *Shanghai Rising: State Power and Local Transformations in a Global Megacity*, edited by Xiangming Chen, University of Minnesota Press, 2009.
- ★ Weiping Wu, Shahid Yusuf. "Shanghai: Remaking China's Future World City." *World Cities Beyond the West: Globalization, Development and Inequality*. London: Cambridge University Press, 2004: 27-58.
- ★ Saskia Sassen. "The Global City Perspective," in *Shanghai Rising: State Power and Local Transformations in a Global Megacity*, edited by Xiangming Chen, University of Minnesota Press, 2009.
- ★ Xiangming Chen and Anthony Orum. "Conclusion: Shanghai as a New Global(izing)

City,” in *Shanghai Rising: State Power and Local Transformations in a Global Megacity*, edited by Xiangming Chen, University of Minnesota Press, 2009.

Recommended Readings:

- ★ Y.M.Yeung and Sung Yun-wing, eds. “Shanghai: Transformation and Modernization under China’s Open Policy,” in *The Shanghai Model in Historical Perspective*, The Chinese University of Hong Kong Press, 1996, pp. 494-518. (24 pages)
- ★ A.M. Marton, Wei Wu. “Spaces of Globalization: Institutional Reforms and Spatial Economic Development in the Pudong New Area, Shanghai.” *Habitat International*, 2006 (30): 213-229.
- ★ Shenjing He and Fulong Wu. “China’s Emerging Neoliberal Urbanism: Perspectives from Urban Redevelopment.”
- ★ B. Garrett. “China Faces, Debates the Contradictions of Globalization.” *Asian Survey*. vol.41 (3), 2001: 409-427.
- ★ Yehua Dennis Wei, Chi Kin Leung, Jun Luo. “Globalizing Shanghai: Foreign Investment and Urban Restructuring.” *Habitat International*, 2006 (30): 231-244.
- ★ Tai-Chee Wong, Mun-Ching Yeow, Xuan Zhu. “Building a Global City: Negotiating the Massive Influx of Floating Population in Shanghai.” *Journal of Housing and the Built Environment*, 2005 (20): 21-51.
- ★ R. C.K. Chan. “The Creation of Global-Local Competitive Advantages in Shanghai.” *Globalization and the Chinese City*. Routledge: Taylor & Francis Group, 2005: 229-251.
- ★ Peter Berger, “Four Faces of Global Culture.”
<http://bss.sfsu.edu/fischer/IR%20305/Readings/four.htm>

Week 11 AND Week 12

Shanghai Studies: Social-Spatial Perspective

Required Readings

- ★ Tingwei Zhang, “Striving to be a Global City from Below: The Restructuring of Shanghai’s Urban Districts,” in *Shanghai Rising: State Power and Local Transformations in a Global Megacity*, edited by Xiangming Chen, University of Minnesota Press, 2009.
- ★ Wang Xiaoming. “Under the Sky of Shanghai.”
- ★ Yu Hai. “The Production of Space and the Distribution of Right-of-Way.”
- ★ Yu Hai. “Becoming a Chinese Cosmopolitan Place: *Tianzifang* Beyond the Global-Local Duality.”
- ★ Yu Hai. “A Story of Shanghai Spaces: From the Maoist to the Dengist Era.”

Recommended Readings:

- ★ Lu Hanlong, Ren Yuan and Xiangming Chen. “Downward Pressure and Upward Bubbling: Global Influence and Community: (Re)building in Shanghai,” in *Shanghai Rising: State Power and Local Transformations in a Global Megacity*, edited by Xiangming Chen, University of Minnesota Press, 2009.
- ★ Fulong Wu. “Globalization, Place Promotion, and Urban Development in Shanghai.”

Journal of Urban Affairs. vol. 25 (1), 2003: 55-78.

★ S.M. Walcott, C. W. Pannell. "Metropolitan Spatial Dynamics: Shanghai." *Habitat International*, 2006, 30: 199-211.

★ Tianshu Pan. Historical Memory Community Building and Place-making in Neighbourhood Shanghai. In *Restructuring the Chinese City: Changing Society, Economy and Space*. Routledge: Taylor & Francis Group, 2004: 122-137.

★ Weiping Wu. "Migrant Residential Distribution and Spatial Development in Shanghai." In *Restructuring the Chinese City: Changing Society, Economy and Space*. Routledge: Taylor & Francis Group, 2004: 222-242.

★ Zhongxin Sun. Shaping Perceptions of Shanghai: Discourses, Images and Vision. The Making of Global City Regions. Baltimore: The Johns Hopkins University Press, 2007: 295-315.

★ Albert Wing Tai Wai. "Place Promotion and Iconography in Shanghai's Xintiandi." *Habitat International*, 2006, 30, pp. 245-260.

★ James Farrer. "Dancing through the Market Transition: Disco and Dance Hall Sociability in Shanghai," in *The Consumer Revolution in Urban China*, Edited by Deborah S. Davis, University of California Press, 2000, pp. 226-249.

★ Yunxiang Yan, "Of Hamburger and Social space: Consuming McDonalds in Beijing," in *The Consumer Revolution in Urban China*, Edited by Deborah S. Davis, University of California, 2000.

Week 13 Final Examination

Spring 2010

Chinese Culture and Society on the Globalization Era
Tutorial Sessions

Fridays, 11:45—12:30 p.m.

Guanghua West Room 302

Instructor: Xing Tingting

MAIN OBJECTIVES:

Tutorial sessions are designed to promote critical thinking about the assigned readings and course content. The main objective of the tutorial is to facilitate and encourage the exchange of ideas, knowledge, and cultural perspectives. The tutorial is also intended to provide an open environment in which students can interact and learn from each other. Students should attend tutorial prepared to engage actively with the readings and issues of this course.

1. Tutorial Discussions

- Tutorial sessions make up 20% of your final grade.
- Discussion in the classroom, all around, makes up an additional 10%.

Tutorial discussions will take a number of possible forms.

- 1) Discussion of readings: Students offer comments on authors' theses, implications of the work, connections with others readings and lectures, etc.; and pose any questions they have about the readings. The TA will also ask students questions about the readings.
- 2) Assigned topics: Students are assigned a topic/question/issue to discuss, which pertains either to the week's lecture topic or to the week's readings.
- 3) Group activities: The TA will lead students in a debate, brain-storming/word-web session, guided discussion, or other group activities.

2. Class Presentations and Term Paper

- Your presentation and paper make up 30% of your final grade.

- 1) Each person must choose a topic related to one a class lecture topic.
- 2) They will then give a presentation on their chosen topic, using PowerPoint. The presentation time requirement is about 15 minutes.
- 3) A team project is acceptable, but the research must then be more extensive and

the issue explored deeper; the presentation time should also increase to about 30 minutes. (Of course, the term paper requirement must still be done independently by each of the team members.)

4) Each student will then prepare a term paper of about 2,000 words (about 8 pages) on the topic of their presentation.

5) After each presentation session, there will be a discussion. Be ready with questions about the presentation, as well as to answer questions when you give your presentation.

3. Guest Lectures

1) Topic: *Primary and Secondary Education Systems and Policies*

Speaker: Qian Haiyan, Researcher, Shanghai Education Science Research Institute

Date: May 10, Monday Classroom: GX202 Time: 15:20-17:00

2) Topic: *Trade and Finance in Shanghai*

Speaker: Wang Xiaozu, Professor, Department of Finance, School of Management, Fudan University

Date: May 24, Monday Classroom: GX202 Time: 15:20-17:00

4. Movies

1) Guasha (Treatment)

2) Huozhe (To Live)

4. Site Visit Assignments

1) Shanghai Urban Planning Exhibition Center (T.B.A)

2) Shanghai Museum and Shanghai Art Museum (T.B.A)

3) Exhibition Center of World Expo 2010 Shanghai China (May 21, afternoon)