



Boston University International Programs
London

Boston University British Programmes
Arts & Art Administration Internship Tutorial
Spring 2011

Instructor Information

- A. Name
- B. Days and Times 1st tutorial: Thursday 10 February, 2-3.30pm
 2nd tutorial: Monday 7 March, 6.15-7.45pm
 3rd tutorial: Monday 28 March, 6.15-7.45pm
- C. Location Prince Consort room (*1st session only*); thereafter, Brompton room,
 43 Harrington Gardens, SW7 4JU
- D. BU Telephone 020 7244 6255
- E. Email [REDACTED]
- F. Webpage <http://www.bu-london.co.uk/academic/LA>
- G. Office hours By appointment

Aims and Objectives

Aims: To provide a coherent, systematic and analytical interpretation of the Internship Programme. Therefore it is essential to combine academic coursework with the work experience. These two strategies: theoretical and professional are designed to complement each other. The course will be academically directed as the work experience is unpaid it needs academic underpinning to gain credits for your university assessment. The internship placement itself cannot otherwise be conceived as part of the academic program. The academic graded credits are based on the requirements detailed below in the course syllabus. Its scheduling is such as to allow the student to work during the Internship, while allowing contact hours for the accompanying seminar based sessions.

Objectives: To ground students in the working process of the host culture and at the same time to enable an increased understanding of international professional practice. The Internship placement is therefore a component of a larger, integrated academic experience, typically a four-credit course in a sixteen-credit semester.

Assignments

Assignment 1

The first essay requires that you provide a 2,000 word analytical paper to include the following points: An introduction to your particular placement, describing the host organisation, its aims and objectives and explaining the exact nature of the Internship within the organisation. The paper should include an evaluation of how your host organisation presents itself to its desired audience and/or to the general public, this may be through printed or digital media (website) and may include your analysis of the visual image of the organisation (its branding, graphics, its premises, etc). The history of the host organisation may also be relevant. A log outlining the work undertaken in the first weeks and any other relevant information should also be provided.

The assessment for this paper will account for 50% of the grade. It is due **Monday 7 March** and is to be handed in at the tutorial.

Assignment 2

The second essay requires that you provide a 2,000 word analytical paper in which you assess the work you are undertaking during your placement. You should describe the host organisation in the context of other similar organisations in the UK, USA and internationally. How does the organisation compare to other organisations with similar objectives? Do other organisations in the same sector operate differently? Is the organisation successful in achieving its aims and objectives? Is it economically sustainable? How does it secure funding/generate revenue? What are its ambitions for the future?

The paper should provide an analytical review which will include reflective conclusions on the whole Internship experience. What have you learnt from the experience? Conclusively it should provide an assessment on how effective the internship project has been in terms of its stated aims. The assessment for this paper will account for 50% of the grade. It is due **Monday 28 March** and is to be handed in at the tutorial.

Grading

Please refer to the Academic Handbook for detailed grading criteria, attendance requirements and policies on plagiarism:

<http://www.bu-london.co.uk/files/images/ACADEMICHANDBOOKSP11.pdf>

Tutorials

Tutorial 1: Introduction

To discuss the Internship process. To identify what is expected by the academic component and to assist with any concerns relating to the practical nature of the work. For students to introduce themselves to each other, announce their objectives for their Internship placements and to share with each other information about their intended host organisations.

Requirements for the first essay will also be discussed.

Tutorial 2: Review and presentations

To discuss the development of the Internship process and to share insights about London based organisations. To recognize any new insights, problems and solutions which may have occurred during the first phase of the work experience.

Requirements for the second essay will also be discussed.

Some of the group to provide a short oral presentation about their research into their internship host. The presentation is not graded, but is an important component in demonstrating the ability to fully synthesize the theoretical and practical aspects of the Internship.

First Course Work Paper Due: Please hand to Helen.

Tutorial 3: Presentations

To discuss the development of the Internship process and to share insights about London based organisations. The remainder of the group to provide a short oral presentation about their research into their internship host. The presentation is not graded, but is an important component in demonstrating the ability to fully synthesize the theoretical and practical aspects of the Internship.

Second Course Work Paper Due: Please hand to Helen.

Readings

Additional readings may be posted on the course webpage:

<http://www.bu-london.co.uk/academic/LA> (you must log in to view these items)

Ed. Emma Barker, *Contemporary Cultures of Display*, Yale University Press, 1999.

*Ian Budge & David McKay et al., *The New British Political System Government and Society in the 1980's*, Longman, 1983.

Oliver Burston, *Careers in Architecture*, Kogan Page, 1997.

Robert Cumming, *Christies Guide to Collecting*, Phaidon Christies Ltd., 1994.
Carol Duncan, *Civilizing Rituals: Inside Public Art Museums*, Routledge, 1995.
Christine Fanthome, *Work Placements: A Survival Guide for Students*, Palgrave, 2004.
Rosie Millard, *The Tastemakers: UK Art Now*, Scribner, 2002.
Sandy Nairne, *State of the Art*, Chatto & Windus, 1987.
*Martin Pugh, *Britain Since 1789*, Palgrave, 1999.
Ed., Marcia Pointon, *Art Apart, Art Institutions & Ideology across England and America*, Manchester University Press, 1994.
Penny Sparke, *An Introduction to Design Culture: 1900 to Present*, (1986), Routledge, second edition 2004.
David Shacklady, *Working in Arts, Crafts & Design*, Kogan Page, 1997.
Chris Smith, *Creative Britain*, Faber & Faber, 1998.
Julian Stallabrass, *High Art Lite: British Art in the 1990s*, Verso, London, 1999.
Brandon Taylor, *Art for the Nation: Exhibitions and the London Public 1747-2001*, Manchester University Press, 1999.
*United Nations, *Creative Economy Report*, 2008.
Alan Weill, *Graphics: A Century of Poster and Advertising Design*, Thames & Hudson, 2004.
Ben Weinreb & Christopher Hibbert, *The London Encyclopaedia*, Macmillan, 1983.