

BOSTON
UNIVERSITY

Boston University International Programs

Los Angeles



HOLLYWOOD

Boston University Los Angeles Programs — A Bridge to the Professional World of Entertainment

Boston University Los Angeles Programs offers a semester of study and work in Hollywood, the heart of the entertainment industry. Courses of study now encompass everything from film, television and new media, to advertising and public relations, to entertainment management and law. Courses are taught by Boston University faculty and industry professionals who also serve as mentors for students making their way in Hollywood.

The two essential components of the B.U. Los Angeles experience are classes and internships. Students are not merely “taught” about the entertainment business, they work in it as well, bringing real-world experience into the classroom, and vice versa. Guest speakers and working professionals from across the spectrum of entertainment are featured throughout the semester, along with frequent special events, screenings, symposiums and field trips. Students intern at major studios, production and development offices, top advertising agencies and PR firms, casting offices, professional sporting franchises, fashion corporations, law firms, and more.



Courses of Study

LOS ANGELES INTERNSHIP PROGRAM

The Los Angeles Internship Program offers three tracks from which undergraduate and graduate students can choose: Advertising and Public Relations, Film and Television, and Entertainment Management and Law. Internships complement students' previous work experience and professional goals. Students enroll in three courses concurrently with their internship. They typically work at two internships for a minimum of 20 hours per week (in some cases, up to 40 hours per week), and meet with the internship coordinator during the semester. Upon successful completion of the program, students will earn 16 Boston University credits.

Advertising and Public Relations

This track includes guest speakers, screenings and special events, as well as internships with Hollywood advertising and public relations agencies. Opportunities include: creating ads and campaigns; working in event planning for major industry events such as the Academy Awards and Emmys.

Film and Television

This track includes guest speakers, screenings and special events, as well as internships with some of the most influential Hollywood film and television studio and production offices. A huge contact database makes it possible to tailor internships to student interest.



"This program is one of the main reasons I chose to go to Boston University. And it was a wise choice. My internship led to jobs at ABC, E! and HGTV, and I am working on several outside projects with B.U. alums I met in and out of the program. It can be a bit overwhelming making the move to LA — B.U. Los Angeles is a great bridge."

Coco Schneider
Associate Producer, *Extreme Makeover: Home Edition*

Entertainment Management and Law

Open to business management students. Students enroll in Entertainment Management and Entertainment Law and choose an elective course from the Advertising and Public Relations or Film and Television offerings. Students intern at one or more of the following: entertainment law firms, publicity management agencies, music production and management agencies, or in studio, talent, television, union and labor management, or sports promotion.

LOS ANGELES CERTIFICATE PROGRAMS

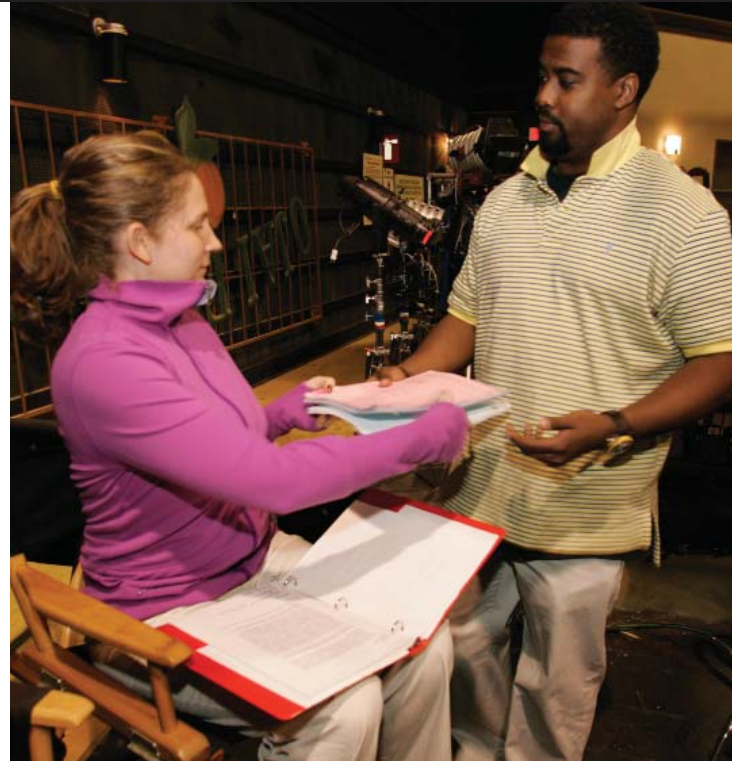
Graduated students have the opportunity to continue their education in acting or writing by enrolling in one of the Los Angeles Certificate Programs, in conjunction with Boston University College of Fine Arts (CFA) and College of Communication (COM). The eight-credit, four-month intensive programs are: The Writer in Hollywood and Acting in Hollywood. Upon completion of the program, students will receive a certificate and have the tools and knowledge needed to begin pursuing careers as TV and film writers or performers, as well as many industry contacts which will be invaluable as they enter the world of Hollywood. Jason Alexander and Nina Tassler are Honorary Deans.

Acting in Hollywood

Open to post-graduate students who have studied acting. Internships are in casting offices, theatrical agencies and management firms. Course content ranges from on-camera audition technique to the business of Hollywood, a headshot photo session and ongoing "self-imaging" work. Students participate in a number of showcasing events and activities during the semester and become part of the B.U. Los Angeles alumni network.

The Writer in Hollywood

Open to post-graduate students who have screenwriting, playwriting or creative writing training. Internships include working with producers, studios, development offices or TV shows. Courses include guest speakers, collaborative work with students in other B.U. Los Angeles programs, and occasions to 'pitch' to agents, writers and producers. Students become part of the B.U. Los Angeles alumni network.



12-Credit Option

In order to fulfill full-time student status and qualify for student visa sponsorship, international students (non U.S. citizens and non U.S. permanent residents) in the Los Angeles Certificate Program must take an additional four-credit class chosen from the roster of offerings in the Los Angeles Internship Program, and will earn a total of 12 graduate credits for the semester. (This option is also available to U.S. students who wish to earn additional credits.)

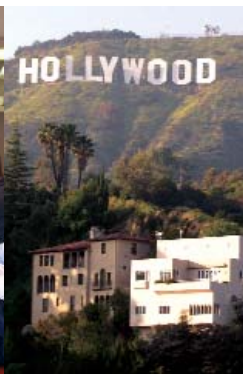
SUMMER PROGRAMS

Los Angeles Internship Program

This ten-week, 12-credit summer program includes the same opportunities as the Advertising and Public Relations track offered in the academic year, but with only two classes.

Los Angeles Internship Only Program

Open to Boston University students only. This ten-week, four-credit summer program allows students to work in the heart of the film and television industries and intern at one of the many top Hollywood sites.



Los Angeles Business Management Practicum

Open to MBA students only. This ten-week, three-credit summer program includes an internship in one of many related fields, as well as course work in practical business law. The B.U. Los Angeles alumni network is a valuable resource for students who return to LA after graduation.

Program Administration

Housing

Students are housed in the beautiful Park LaBrea complex, a secure and gated, park-filled area of apartments and town houses. Located in the heart of the city, it is just minutes from many internship sites and within walking distance to classes in the "Miracle Mile" of mid-Wilshire. Amenities include fully furnished apartments with reserved parking, free cable/DVR/wifi, lush gardens, a movie theater, cafes, state-of-the-art fitness center, swimming pools and much more. A Los Angeles resident assistant is on-site and students have access to any assistance they may require during the program.

Program Directors

Bill Linsman

Resident Director, Los Angeles Internship Program

Bill Linsman, an international television commercial director, holds a B.A. in Economics from the University of California and an M.F.A. in Cinema from the University of Southern California. He is an Associate Professor in the College of Communication at Boston University, and teaches film production and direction. He has produced and directed hundreds of commercials and longer-format sales and promotional films. www.crocker.com/~linsman.

Robert Shampain

Program Director, Los Angeles Certificate Programs

Robert Shampain is a graduate of the Boston University College of Fine Arts (CFA), and has worked extensively as an actor, director and teacher. Since 1990 he has been Director of BAYFEST (British-American Youth Festival Theatre), and

has taught at B.U.'s Summer Theatre Institute, New York University's Summer Theatre Institute, Kennedy Center for the Performing Arts, and Lincoln Center Institute, among others. He works as an actor in film and TV and is a member of Tim Robbin's acclaimed theater company, The Actors Gang.

Program Dates

Fall Semester: Early September–Mid-December

Spring Semester: Mid-January–Early May

Summer Term: Late May–Late July

Application Deadlines

Fall Semester: March 15 (Certificate Programs: April 15)

Spring Semester: October 15 (Certificate Programs: Nov. 15)

Summer Term: March 1

Admissions

Admission to a Boston University international program is based on the following: good academic standing, essay, demonstrable communication skills, maturity, and references. For specific requirements visit www.bu.edu/abroad.

Program Costs

Costs vary depending on selected program but typically include tuition, internship placement, housing, communications fee, excursions, and emergency travel assistance coverage. Financial aid is available.





Los Angeles Alumni Network

The Los Angeles Programs work closely with the B.U. Alumni Club of Los Angeles, the Office of Alumni Relations and Development, and the various schools and colleges of the University to constantly build and engage the enormous LA alumni community. Boston University is justly proud of its wide representation in Hollywood. We count among our alumni top studio heads, development executives, casting directors, agents, managers, writers, actors, directors, advertising and public relations experts, and entertainment lawyers. Our goal is to constantly update, inform and connect the network, and we have consistently found a great enthusiasm among our alumni to support each other. If you would like to become more involved, please contact the B.U. Los Angeles office at buinla@bu.edu.

Why Intern with Boston University?

One of the first universities in the country to send students abroad, Boston University International Programs is the premier international internship provider in the United States. With language, liberal arts, fine arts, science, business, engineering and internship programs in over 30 cities and 20 countries, we offer an unmatched variety of study abroad opportunities for students from all majors and interests.

Interning allows American students to gain valuable professional work experience in international business settings. Over the past 20 years, Boston University International Programs has established internship programs at 11 sites around the globe, with more than 4,000 active internship sources worldwide, including more than 500 in Los Angeles.

Our mission is to help students realize their dream to study and work in a global setting. To do that we offer academic programs which successfully combine students' intellectual development with practical experience in life and work.

All Internship Placements Are:

- Guaranteed for each student
- Personalized for each student
- Academically directed

"The Boston University Los Angeles Internship Program is directly responsible for starting me on

the professional path I'm on, and the alumni network has proven to be an invaluable asset as I work to shape my career in the entertainment industry and my future in Los Angeles."

Jason Sarlanis, Manager
Original Programming &
Series Development
E! Entertainment



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Boston University alumni featured in



“I want to thank my father, my mother...
and Boston University.”

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